



**Date: December 06, 2025**

To,  
**BSE Limited,**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001

To,  
**National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (E), Mumbai- 400001

**Scrip Code: 543714**

**Symbol: LANDMARK**

**Sub.: Press Release – Landmark Cars Expands BYD Partnership, Enters Pune with New Showroom and Workshop**

**Dear Sir/Madam,**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a Press Release titled “Landmark Cars Expands BYD Partnership, Enters Pune with New Showroom and Workshop”.

Request you to please take the same on your record.

Thanking You,

Yours faithfully,  
**For Landmark Cars Limited**

**Amol Arvind Raje**  
**Company Secretary & Compliance Officer**  
**Mem. No.: A19459**

**Encl. as above**

**Landmark Cars Limited**  
**CIN: L50100GJ2006PLC058553 | GSTIN: 24AABCL1862B1Z2**

**Registered Office:** Landmark House, Opp. AEC, Near Gurudwara, S. G. Highway, Thaltej, Ahmedabad – 380059  
**Tel.:** +91-7966185555 | **Email:** [info@landmarkcars.in](mailto:info@landmarkcars.in) | **Website:** [www.grouplandmark.in](http://www.grouplandmark.in)



## Landmark Cars Expands BYD Partnership, Enters Pune with New Showroom and Workshop

**Saturday, 6<sup>th</sup> December 2025, Mumbai** – Landmark Cars Limited (BSE: 543714 | NSE: LANDMARK), a leading premium automotive retail network in India, has received an approval from BYD India Private Limited to open a showroom and a workshop in Pune, Maharashtra. The showroom and workshop will be established by M/s Watermark Cars Private Limited, a wholly owned subsidiary company of Landmark Cars.

Landmark Cars stands as the brand's largest retail and service partner for BYD in the country, with 7 outlets of BYD at present. The upcoming launch of a new showroom and workshop further strengthens this leadership position and also marks the company's entry into Pune, one of India's promising markets for luxury/premium and electric mobility.

**Commenting on this development Mr. Sanjay Thakker, Promoter and Chairman, Landmark Cars Limited said,**

"BYD, the global No. 1 brand in New Energy Vehicles, is performing strongly in India's premium EV market, and its models like the ATTO 3, SEALION 7 and eMAX 7 are highly popular amongst customers due to premium features, excellent performance, and advanced safety. With BYD recording an impressive ~80% surge in sales this year thereby becoming one of the leading player in India's premium EV market, our partnership with it is strategically aligned. Landmark has again demonstrated that it is a partner of choice for its OEM partners. This collaboration also enables Landmark Cars to enter the high-potential Pune market, which has significant potential in the premium and luxury vehicles segment."

### **About Landmark Cars Limited:**

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra, KIA, MG Motors and Citroën. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - [www.grouplandmark.in](http://www.grouplandmark.in)

### **Safe Harbour Statement:**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

### **For more information please contact:**



**Landmark Cars Limited**

CIN No: L50100GJ2006PLC058553

Mr. Amol Raje

Company Secretary & Compliance Officer

[companysecretary@landmarkindia.net](mailto:companysecretary@landmarkindia.net)

**SGA** Strategic Growth Advisors

**Strategic Growth Advisors Pvt Ltd.**

CIN No: U74140MH2010PTC204285

Devika Shah / Shikha Puri

Tel No: +91 99207 64659 / +91 98192 82743

[devika.shah@sgapl.net](mailto:devika.shah@sgapl.net) / [shikha.puri@sgapl.net](mailto:shikha.puri@sgapl.net)