

Date: 02.12.2025

To,

Manager - Listing Compliance
National Stock Exchange of India Limited
'Exchange Plaza'. C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051
Symbol: LANCORHOL

To,

Corporate Relationship Department,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 532370.
Scrip Code : 509048

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Ref: Media Release titled "Lancor expands portfolio spanning senior living, Premium urban homes, and strategic suburban growth"

Pursuant to the above Regulation and in continuation of our earlier intimation dated 27th November, 2025 regarding the media release -launch programme of project **Harmonia Pavilion Senior Living Apartments**, we would like to inform that the above said programme was immensely successful and covered by several media channels. Some of articles published in this regard are attached herewith.

This is for your kind information.

Thanking You,

Yours Faithfully,

For LANCOR HOLDINGS LIMITED

**KAUSHANI CHATTERJEE
COMPANY SECRETARY & COMPLIANCE OFFICER**

Lancor Holdings Limited

VTN Square, 2nd Floor, No.58, (Old No.104) G.N. Chetty Road,
T. Nagar, Chennai - 600017 +91 44 28345880-83 | www.lancor.in
CIN:- L65921TN1985PLC049092 GSTIN:- 33AAACD2547C1ZA

11/28/25, 12:54 PM

Lancor plans turnaround with debt revamp, new projects • Times of India

Printed from

THE TIMES OF INDIA

Lancor plans turnaround with debt revamp, new projects

Nov 28, 2025, 05:36 AM IST



Chennai: BSE-listed real estate developer Lancor Holdings expects to return to profitability by FY2026-27, supported by a sharp reduction in borrowing costs, improved liquidity following a long-pending legal victory, and a steady pipeline of redevelopment and residential projects.

The Chennai-based company slipped into the red in the second quarter, posting a loss of Rs 2.8 crore compared with a profit of Rs 6.8 crore a year earlier, while revenue declined to Rs 32 crore from Rs 57 crore. HIFY26 loss was at Rs 2.5 crore as against a profit of about Rs 7 crore. Revenue was at Rs 72 crore (Rs 92 crore).

R V Shekhar, managing director, said the setback is temporary, adding that Lancor is now better placed to strengthen its balance sheet and accelerate new project launches.

A key boost came from the resolution of a 16-year-old property dispute, in which the Supreme Court restored Lancor's entitlement to four-and-a-half floors of commercial space in a prime city location. With the property back in its possession, the company has cleared the small loan attached to it and is preparing to make a final Rs 10-crore payment mandated by the court. Once completed, the fully unencumbered asset will significantly bolster the company's financial position.

<https://timesofindia.indiatimes.com/business/indianbusiness/lancor-plans-turnaround-with-debt-revamp-new-projects/articleshow/122620117.cms>

1/2

11/28/25, 12:54 PM

Lancor plans turnaround with debt revamp, new projects • Times of India

The restored asset, Shekhar said, gives the management the "lung power to expand", enabling acquisitions, joint developments and fresh launches.

Lancor also plans a major debt restructuring. The company expects its borrowing costs to fall from 19-22% to below 10%, leveraging its improved balance sheet. "If we take a loan of ₹130-140 crore and clean up all existing borrowings, the interest savings alone will add ₹14-15 crore to the bottom line," he said, noting that this alone could swing the company back to profitability.

The company has launched a Harmonia Pavilion Senior Living Apartments, which is part of the Lancor Town and Country, which is a 90-acre gated community in Sriperumbudur. Shekar said this will create a long-term ecosystem and a stable revenue pipeline.

For its Alwarpet redevelopment project, Lancor plans to raise around Rs 50 crore, which will be serviced entirely through project cash flows. Similar financing models are planned for the Warren Road project and other redevelopment initiatives. The company also sees strong demand visibility for upcoming launches.

<https://timesofindia.indiatimes.com/business/indianbusiness/lancor-plans-turnaround-with-debt-revamp-new-projects/articleshow/122620117.cms>

2

businessline.

REAL ESTATE

Lancor Holdings expects to generate ₹2,300 crore revenue from Sriperumbudur integrated township project

The project offers various options including residential villas and plots.

By M. Chandrasekar
Updated: November 27, 2025 at 07:28 PM / Chennai



R.V. Shekhar, Managing Director, Lancor Holdings (left) and J.M. Chandrasekar, CEO, at a press conference in Chennai on Thursday (November 27). Photo credit: Sify Photo.

Chennai-based real estate developer Lancor Holdings expects its integrated gated-community project at Sriperumbudur to generate revenue of ₹2,100-2,300 crore. The project offers various options including residential villas and plots.

Once completed, in 6-7 years, the Lancor Town & Country, a 90-acre township, will have around 2,000 units, the company/ ^ IM

Chandrasekar told businessline. Already, a few villas have occupied and some are under construction. The price ranges between ₹1.30-1.70 crore, he added.

The company on Thursday launched Harmonia Pavilion Senior Living Apartments, which is a part of the township. It has Harmonia Senior Villas, luxury and duplex villas, Temple Town Phase 1 & 2 and Premium Villa plots, a release said.

Current fiscal

Chandrasekar said the company will end the current fiscal with revenue of ₹186 crore and increase it to around ₹333 crore by 2027 fiscal. For FY24, the revenue stood at ₹138 crore. The revenue increase will be through a series of projects, including redevelopment and joint development, he said.

R.V. Shekar, Managing Director, Lancor Holdings, said the requirement for senior living is one of the fastest growing housing segments in the real estate industry. The size of the apartments could range between 820 sq ft and 970 sq ft priced from ₹49 lakh to ₹55 lakh. The construction is likely to be completed in a year's time.

The company's pipeline includes multiple projects at various stages adding another 3 million sq ft to the 6 million sq ft by delivering 86 completed projects in the city, he told newsmen on Thursday, while announcing expansion of the company's portfolio spanning senior living, premium urban homes and sub-urban growth.

The company's share price on the NSE closed at ₹25.06, down by ₹1.31.

THE HINDU

Lancor launches senior citizens' apartments in Sriperumbudur

Published - November 28, 2025 12:40 am IST - Chennai

THE HINDU BUREAU

2

Lancor has launched 'Harmonia Pavilion', a senior living facility in Sriperumbudur.

At a press conference here, R.V. Shekar, Chairman and Managing Director of Lancor, said the senior living apartments were a 90-acre gated community, comprising villas, luxury and duplex villas and premium villa plots.

He said the Harmonia Pavilion would operate on the concept of Blue Circle Living for the senior citizens to have healthier, happier and longer lives.

The five-storeyed building will have 110 apartments with fully equipped kitchenette and wardrobes in bedrooms, and a recreation centre.

J.M. Chandrasekar, Chief Executive Officer of Lancor, said as senior citizens were becoming quite financially independent, health conscious and socially active, the Harmonia Pavilion would have community dining hall and recreation centres.

Published - November 28, 2025 12:40 am IST

Lancor Holdings to work on three redevelopment projects in Chennai

Lancor also plans to retain a portion of apartment units in its redevelopment projects, which will be sold directly to customers.



Chennai: BSE-listed real estate developer Lancor Holdings Limited said that it is redeveloping three major projects within the Chennai city limits. (Photo: Lancor website)

ENR Economic Bureau

Updated on: 23 Nov 2025, 12:16 pm | 3 min read

Get This as a Paid Source

CHENNAI: Tamil Nadu's leading property developer Lancor Holdings Limited said that it is redeveloping three major projects within the Chennai city limits, which are Lancor Ananya in Warren Road, Mylapore; Lancor Residences in Alwarpet, and third at Kalakshetra Colony in Besant Nagar and also coming up with affordable housing in Sriperumbudur in Kanchipuram district.

"The project on Warren Road has been approved by the authorities, Alwarpet project is in an advanced stage with documents been submitted to the authorities concerned and the Kalakshetra Colony project is proposed stage.

Speaking to TNM, JM Chandrasekar, CEO of Lancor, during the launch of senior citizen apartments Lancor Harmonia Pavilion at Sriperumbudur, said, "There are many more redevelopment projects we are taking up, but they are all at discussion stage, so we don't want to disclose any details about. Moreover, we are also building an affordable housing complex in Sriperumbudur."

Speaking about upcoming projects, Chandrasekar said the company plans to expand into affordable housing once its current project is completed. "We have a lot of land parcels available in Sriperumbudur. After finishing the ongoing project, we will start work on affordable housing there," he said. According to him, the government is extending support for such projects, with the Directorate of Town and Country Planning (DTCP) offering a subsidy of ₹90 per sq m outside city limits. "We don't have to pay any premium if a project does not exceed normal FSI limits," he added.

Lancor recently secured a major relief in a 15-year legal dispute with the Menon family over Menon Torring, a prime commercial property in RA Puram that houses several leading IT companies. The dispute centred on the joint development agreement, under which Lancor was to receive 50% of the built-up area. In October, the Supreme Court, invoking Article 32, ruled in Lancor's favour. Internal assessments peg the property's current value at around ₹180 crore.

"The company, which reported a net loss of ₹5.22 crore in Q2 FY26, expects the Supreme Court ruling to significantly improve its financial position.

"We will be getting about ₹10-12 crore per annum after the judgment. We also have a few other projects to be rolled out over the next year. By the first quarter of FY27, we will report profits," said BV Shekar, Chairman and Managing Director of Lancor.

He added that the company is set to pay ₹10 crore to the opposite party within the next week. "With this, our borrowing cost will come down to 8-9% from the earlier 20-22%. For redevelopment projects, we have project-specific investments ranging from ₹10 crore to ₹50 crore," he said.

Lancor also plans to retain a portion of apartment units in its redevelopment projects, which will be sold directly to customers.

Online: The New Indian Express, Chennai on 23 Nov 2025.

Download the TNM app to stay with us and follow the latest

Lancor plans turnaround with debt revamp, new projects

G. Balachandhar | TNN

Chennai: BSE-listed real estate developer Lancor Holdings Limited expects to return to profitability by FY2026-27, supported by a sharp reduction in borrowing costs, improved liquidity following a long-pending legal victory and a steady pipeline of redevelopment and residential projects.

The Chennai-based company slipped into the red in Q2, posting a loss of ₹5.22 crore compared with a profit of ₹6.8 crore a year earlier, while revenue declined to ₹132 crore from ₹17 crore. H1 FY26 loss was at ₹5.25 crore as against a profit of about ₹7 crore. Revenue was at ₹14.72 crore (Rs 15 crore) R V Shekar, managing director, said the setback is temporary, adding that Lancor is now better placed to strengthen its balance sheet and accelerate new project launches. A key boost came from the resolution of a 16-year-old property dispute, in which the Supreme Court restored Lancor's entitlement to four-and-a-half floors of commercial space in a prime city location. With the property back in its possession, the company has cleared the small loan attached to it and is preparing to make a final ₹10-crore payment mandated by the court. Once completed, the fully unencumbered asset will significantly bolster the company's financial position.

The restored asset, Shekar said, gives the management the "lung power to expand", enabling acquisitions, joint developments and fresh launches. Lancor also plans a major debt restructuring. The company expects its borrowing costs to fall from 19-22% to below 10%, leveraging its improved balance sheet. "If we take a loan of ₹130 crore to ₹140 crore and clean up all existing borrowings, the interest savings alone will add ₹14 crore - ₹15 crore to the bottom line," he said, noting that this alone could swing the company back to profitability.

The company has launched a Harmonia Pavilion Senior Living Apartments, which is part of the Lancor Town and Country, which is a 90-acre gated community in Sriperumbudur. Shekar said this will create a long-term ecosystem and a stable revenue pipeline.

SEARCH MY ACCOUNT

Headline | November 27, 2025

Lancor makes foray into senior living housing space

Chennai-based property developer, Lancor Holding Limited, is expanding its housing portfolio.



IN R. ARUNDE

Listen to this article

As part of this exercise, it is adding senior living projects, premium city developments and suburban communities. The company, which has completed 86 projects covering over six million square feet, has said that it is entering a growth phase with multiple launches across Chennai and Sriperumbudur.

Gross revenue of the company stood at ₹137.98 crore in FY 2024 and ₹180.20 crore in FY 2025, with projections of ₹333 crore by FY 2027. The company's active pipeline covers about 3 million sq. ft. India's 60+ population, currently about 160 million in 2025, is projected to reach nearly 195 million by 2030. "The market for organised, lifestyle-oriented senior communities far exceeds current supply. Studies by JLL and ASLI indicate that organised senior living could grow about 300 per cent by 2030 and reach around ₹64,500 crore," said R. V. Shekar, Managing Director.

Lancor is scaling its senior living projects through the Harmonia Pavilion Senior Living Apartments at Town & Country in Sriperumbudur, a 90-acre mixed development. The project has 110 units ranging from 816 sq. ft. to 993 sq. ft. with access to community dining, recreation and shared amenities.

Chandrasekar, Chief Executive Officer, Lancor, said, "Today's retirees are financially independent, health-conscious and socially active. They seek autonomy, wellness and community engagement. Senior living developments focus on secure designs with services such as food, healthcare access, housekeeping and recreation."

Lancor has introduced its "Blue Circle Living" model for senior communities. "The model focuses on social connection, physical activity and nutritional excellence," said V. K. Ashok, Director, Special Projects and Innovation.

The company is also expanding its city and redevelopment pipeline. Lancor Ananya in Warren Road and Lancor Aishwina Residences in Alwarpet mark its urban additions. A development in Kalakshetra Colony, Besant Nagar and Temple Town plotted projects to support suburban expansion.

Latest

Board clears Hinduja Leyland Finance merger with NDL

November 27, 2025

India has chance to be the winner, says Kickers chairman

November 27, 2025

Cabinet clears scheme for intercaste BPH production

November 26, 2025

Mini T.M. is new ED of Indian Bank

November 24, 2025

Newsletter

Email address

Submit

Don't miss

Board clears Hinduja Leyland Finance merger with NDL

November 27, 2025

India has chance to be the winner, says Kickers chairman

November 27, 2025

Cabinet clears scheme for intercaste BPH production

November 26, 2025

Chennai's outskirts emerge as an attractive hub for senior living projects

T E Raja Simhan
Chennai

Real estate companies see potential to set up senior living projects on the outskirts of Chennai with three new projects announced over the last two weeks.

The projects total over 1,500 residences. Communities, a Niranjan Hirandani Group initiative, has launched Elements at Hirandani Parks, Oragadam, an integrated township in Chennai. This is in partnership with Elements Active of the Chennai-based GTB Urban Developers.

Spread across 4.5 acres with a development potential of 10 lakh sq ft, the project will feature 400 residences of 2 BHK units of approximately 700 sq ft.

Vedaanta Senior Living has partnered with the Sameera Group to launch a



IDEAL CHOICE. NRIs prefer senior living homes for their parents, instead of regular housing societies

5-acre senior living villa community within the 230-acre Sameera Universe coming up between Chengalpattu and Madurantakam, about 60 km to the south of

Lancor on Thursday launched Harmonia Pavilion Senior Living Apartments as part of its Lancor Town & Country, a 90-acre gated community in Sriperumbudur.

The five-storied building will consist of 110 apartments ranging from 816 sq ft to 993 sq ft.

WEATHER A FACTOR

In many other cities, seniors find it difficult to cope with the cold weather. However, Chennai does not have such an issue as the weather is generally warm, said a real estate company official.

Senior living communities will see annual growth expectations of nearly 30 per cent over the next five years, said RV Shekhar, Managing Director, Lancor Holdings Ltd. The requirement for senior living is one of the fastest growing housing segments in India with Chennai being a significant market, he added.

Chairman, Anarock Group, said research by the company had shown out that a significant concentration of senior living projects is present in South India, accounting for more than 60 per cent of the national total, and Chennai has a significant share in this.

Another trend seen is that NRIs (whose parents want to stay back in India) prefer senior living homes, instead of leaving their parents in regular housing societies, he said.

Southern Mail

Lancor expands portfolio spanning senior living, premium urban homes, and strategic suburban growth



Chennai: Lancor is reinforcing its market leadership through an ambitious portfolio expansion combining its signature strengths in quality construction with emerging opportunities in senior living, premium urban residential, and suburban development.

With a four-decade track record of delivering 85 completed projects spanning over 6 million sq ft, Lancor enters a pivotal growth phase, launching several flagship developments and introducing innovative community concepts that address India's evolving housing needs.

"India's population aged 60+ is currently around 60 million in 2020 and is projected to approach 100-105 million by 2030; the market for organised, lifestyle-oriented communities for seniors current supply. Studies by A.I. and the Association of Senior Living India (ASLI) have estimated that organised senior living could grow about 300% by 2030, with the formal market currently touching around INR 64,500 crore and requiring millions of new senior specific units to meet demand," said Mr. R.V. Shekar, Managing Director.

"Today's retirees are more financially independent, health-conscious, and socially active than past generations. They seek lifestyles emphasizing autonomy, fitness, community engagement, and intellectual stimulation rather than conventional old-age homes. Senior living developments prioritise secure, accessible designs with services such as safety and healthy food. On-site healthcare, housekeeping and recreational amenities" said Mr. Chandrasekar, Chief Executive Officer.

With decades of experience in community building, Lancor sees a strong opportunity to create thoughtfully planned spaces through the concept of "Blue Circle Living" that help seniors live healthier, happier and longer lives.

Bhaskar, M.B., B.S., P. Lakshmi

NEWS TODAY

Lancor launches senior citizens apartments in Sriperumbudur



NT Bureau

Chennai, Nov 28:

Lancor has launched 'Vedanta Pavilion', a senior living facility in Sriperumbudur.

At a press conference here, R.V. Shekar, Chairman and Managing Director of Lancor, said the senior living apartments were a 'Wagman' gated community, comprising villas, luxury and duplex villas, and premium villas.

He said the Harmonia Pavilion would operate on the concept of Blue Circle Living for the senior citizens to have healthier, happier and longer lives.

The five-storied building will have 110 apartments with fully equipped kitchens and washrooms in bedrooms, and recreational centres.

J.M. Chandrasekar, Chief Executive Officer of Lancor, said as senior citizens were becoming increasingly independent, health-conscious and socially active, the Harmonia Pavilion would have community living hall and recreation centres.

Today's retirees are more financially independent, health-conscious, and socially active than past generations. They seek lifestyles emphasizing autonomy, fitness, community engagement, and intellectual stimulation rather than conventional old-age homes. Senior living developments prioritise secure, accessible designs with services such as safety and healthy food. On-site healthcare, housekeeping and recreational amenities.

"At the heart of Lancor Town & Country lies 'Blue Circle Living - Mind, Body and Soul' - a revolutionary approach to senior community design inspired by the world's Blue Zones, where people commonly live active, healthy lives beyond 100 years of age. The Blue Circle Living model emphasises three core pillars - Social Connection, Physical Activity & Wellness and Nutritional Excellence," said Mr. V.R. Adak, Director, Special Projects and Innovation.

Lancor expands portfolio spanning senior living, premium urban homes, and strategic suburban growth



Posted On : 2025-11-27 20:10:39(TIMEZONE : IST)



Lancor is pleased to launch Harmonia Pavilion Senior Living Apartments which is part of a 90-acre gated community in Sriperumbudur, consisting of 110 apartments in Forty four Thousand sqft. of approved land with apartment sizes ranging from 816 sqft. to 993 sqft. This project is designed especially for active retirees seeking vibrant secure living environment.

Trends in the housing sector and senior living segments

The Indian real estate sector show the largest shortfall in the affordable and mid-income housing.

Chennai's housing market showed strong growth with home sales up 7% in H1 2025 and 11% increase in Q2 alone. New supply in Chennai is mostly mid to luxury segment homes, hence the industry focus is more on premium housing launches, which rose 5% year-on-year.

The senior living segment also represents a significant opportunity.

"India's population aged 60+ is currently around 160 million in 2025 and is projected to approach 190-195 million by 2030, the market for organised, lifestyle-oriented communities far exceeds current supply. Studies by JLL and the Association of Senior Living India (ASLI) have estimated that organized senior living could grow about 300% by 2030, with the formal market potentially touching around INR 64,500 crore and requiring millions of new senior-specific units to meet demand," said R V Shekar, Managing Director.

Lancor Holdings Expands Portfolio with Senior Living Project and Reports Revenue Growth

3 mins read · Updated on 27 Nov 2025, 04:41 PM

Reviewed by
Riya D'Souza News Team

WhatsApp Telegram Email Add as a preferred source on Google

Overview

Lancor Holdings Limited has launched Harmonia Pavilion Senior Living Apartments in Sriperumbudur, featuring 110 units within a 90-acre gated community. This move aligns with the projected growth of the organized senior living market in India. The company is also diversifying into premium urban homes and suburban developments. Lancor reported gross revenue of ₹37.98 crores in FY2024, with projections reaching ₹33.00 crores by FY2027. The expansion targets the growing senior population in India, expected to reach 190-195 million by 2030, with the organized senior living market potentially hitting INR 64,500 crore by the same year.



Lancor Holdings Limited has announced an expansion of its real estate portfolio, highlighting its strategic focus on the growing senior living market and premium urban developments. The company's latest initiatives and financial performance underscore its commitment to diversification and growth in the Indian real estate sector.

Launch of Harmonia Pavilion Senior Living Apartments

Lancor Holdings has unveiled its latest project, Harmonia Pavilion Senior Living Apartments, located in Sriperumbudur. This development is part of a larger 90-acre gated community and features:

- 110 apartment units
- Part of the 'Lancor Town Country' project
- Targeted at the senior living market

The launch of Harmonia Pavilion comes as the organized senior living market is projected to grow significantly by 2030. This expansion aligns with the increasing demand for specialized housing solutions for India's aging population.

Portfolio Diversification

Lancor's strategic expansion extends beyond senior living, encompassing:

1. Premium urban homes
2. Suburban developments

This diversified approach allows the company to cater to various segments of the real estate market, potentially reducing risk and capturing growth opportunities across different demographics and locations.

Financial Performance

Lancor Holdings has reported financial growth:

Fiscal Year	Gross Revenue (in Crores)
FY2024	37.98
FY2025	186.20
FY2027*	333.00

*Projected

The company has demonstrated year-over-year revenue growth, with projections indicating continued performance through FY2027.

Market Outlook

The expansion into the senior living segment is noteworthy given the market dynamics:

- India's population aged 60+ is expected to reach 190-195 million by 2030
- The organized senior living market could potentially reach around INR 64,500 crore by 2030
- Southern states, including Tamil Nadu and Chennai, are emerging as key hubs for senior living communities

Lancor's strategic moves position it to potentially capitalize on these demographic trends and market opportunities.

Conclusion

Lancor Holdings' latest developments, including the Harmonia Pavilion project and its broader portfolio expansion, reflect an approach to the evolving real estate market in India. The company's focus on senior living, coupled with its presence in premium urban and suburban developments, suggests a growth strategy. With reported financial performance and projections, Lancor appears positioned to navigate the Indian real estate landscape.

Investors and market watchers may keep an eye on Lancor's execution of these projects and its ability to meet the projected financial targets in the coming years.

Historical Stock Returns for Lancor Holdings

1 Day	5 Days	1 Month	6 Months	1 Year	5 Years
+4.98%	-4.94%	-19.44%	+23.30%	-32.05%	-49.08%

தினமலர்

'முதியோர் சமூக குடியிருப்புகளின் மதிப்பு ரூ.64,500 கோடியை எட்டும்'

சென்னை, 26.06.2020 - குடிசையுடைய முதியோர் வாழ்விடமான 'மேகா' பாக்டரிக்கு வந்தது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும். 'மேகா' பாக்டரிக்கு வந்தது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும். 'மேகா' பாக்டரிக்கு வந்தது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும்.

மாலைமலர்

'சென்னை' முதலாளி வாழ்விடங்கள்

சென்னை, 26.06.2020 - குடிசையுடைய முதியோர் வாழ்விடமான 'மேகா' பாக்டரிக்கு வந்தது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும். 'மேகா' பாக்டரிக்கு வந்தது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும்.

தேசியம்

முதியோர் வாழ்விடங்கள், பிரிமியம் வீடுகள் மற்றும் புறநகர் திட்டங்களில் தனது வர்த்தகத்தை விரிவுபடுத்துகிறது லேங்கார்

சென்னை, 26.06.2020 - லேங்கார் (Lanco) நிறுவனம், முதியோர் வாழ்விடங்கள், புறநகர் திட்டங்களில் தனது வர்த்தகத்தை விரிவுபடுத்துகிறது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும். 'மேகா' பாக்டரிக்கு வந்தது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும்.



M Mathrubhumi மதுரேடி

ஸீனியர் லிவிங் அசைர்வென்குகளையி லாஸ்கோர்

சென்னை, 26.06.2020 - லேங்கார் (Lanco) நிறுவனம், முதியோர் வாழ்விடங்கள், புறநகர் திட்டங்களில் தனது வர்த்தகத்தை விரிவுபடுத்துகிறது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும். 'மேகா' பாக்டரிக்கு வந்தது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும்.

சாக்கி

சீனியர் லிவிங் அசைர்வென்குகளையி லாஸ்கோர்

சென்னை, 26.06.2020 - லேங்கார் (Lanco) நிறுவனம், முதியோர் வாழ்விடங்கள், புறநகர் திட்டங்களில் தனது வர்த்தகத்தை விரிவுபடுத்துகிறது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும். 'மேகா' பாக்டரிக்கு வந்தது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும்.

ABN அன்ட்ரேய்ஸ்

சீனியர் லிவிங் அசைர்வென்குகளையி லாஸ்கோர்

சென்னை, 26.06.2020 - லேங்கார் (Lanco) நிறுவனம், முதியோர் வாழ்விடங்கள், புறநகர் திட்டங்களில் தனது வர்த்தகத்தை விரிவுபடுத்துகிறது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும். 'மேகா' பாக்டரிக்கு வந்தது. இது, 2020-ம், 18-ம் தேதி முதல், 19-ம் தேதியை எட்டும்.

ஸ்ரீபெரும்புதூரில் "லேங்கார்"
ஹார்மோனியா பெய்லியன்
முதியோர்க்கான வாழ்வு குடியிருப்புகள் துவக்கம்

சென்னை, டிசம்பர் 01 - கடமுவாளைத் துறையில் தரத்திற்குப் பெயர் பெற்ற லேங்கார் (Lancor) நிதனவனம் முதியோர் வாழ்விடங்கள் (Senior Living), நகர்ப்புற பிரிப்பில் வீடுகள் மற்றும் புறநகர் வளர்ச்சித் திட்டங்கள் எனப் பல்வேறு துறைகளிலும் புதிய திட்டங்களைக் கையில் எடுத்துள்ளது. கடந்த 40 ஆண்டுகளில், 60 லட்சம் சதுர அடி பரப்பளவில் 16 கடமுவாளைத் திட்டங்களை லேங்கார் வெற்றிகரமாக நிறைவு செய்துள்ளது. இது குறித்து லேங்கார் திறுவனத்தின் நிர்வாக இயக்குநர் ஆர். வி. சேகர் கூறுபதனாவது "இந்தியாவில் 60 வயதுக்கு மேற்பட்டோரின் எண்ணிக்கை 2025-இல் 16 கோடியாக உடனது. இது 2010-க்குள் 19 - 19.5 கோடியை எட்டும். ஆனால், அந்தளவுக்கு தரமான, வசதிகள் திறந்த முதியோர் சமூகக் குடியிருப்புகள் போதிய அளவில் இல்லை. 2010-க்குள் இந்தத் துறை 300 சதவீதம் வளரும் எனவும், இதன் சந்தை மதிப்பு சுமார் ரூ. 64,500 கோடியைத் தொக்கும் எனவும், பல் வேறு மூத்த குடிமக்கள் குடியிருப்புகள் உருவாக்கப்பட வேண்டிய நிலை இருக்கிறது எனவும், மேலும் எம் மற்றும் அனார்மோஷன் ஆர்வீலியன் லிமிடெட் இந்தியா அமைப்பு மேற்கொண்ட கணிப்பீடு தெரிய வருகிறது."

இந்தியாவில் முதியோர் வாழ்விடத் துறை வேகமாக வளர்ந்து வருகிறது. குறிப்பாக மேல் மாதிரிகளில் உள்ள மூத்த குடிமக்கள், வெளிநாடு வாழ் இந்தியர்கள், நன்கு நிர்வகிக்கப்படும் முதியோர் வாழ்விட குடியிருப்புகளை விரும்புகின்றனர். சென்னை மற்றும் தமிழகம் இதற்கு முக்கிய மையங்களாகத் திகழ்கின்றன. சென்னையில் அடுத்த 5 ஆண்டுகளில் இத்துறை ஆண்டுக்கு 25-30% வளர்ச்சி கண்டு வள எதிர்பார்க்கப்படுகிறது என்று.

தலைமைச் செயல் அதிகாரி சத்திரசேகர் இதுபற்றிக் கூறுகையில் "இன்றைய முப்பதுவாசிகள், முந்தைய நடைமுறையிலான கட்டிடம், நிதி நிலைகள் கருத்திற் கொண்டு, ஆரோக்கியத்தில் அக்கறை கொண்டவர்களையும் சமூக சமூகங்கள் மிக்கவர்களாகவும் உள்ளனர். அவர்கள் வசிக்கலான முதியோர் இல்லங்களை விரும்புகின்றனர். மாறாக, கத்திரிம், உடற்பயிற்சி மற்றும் சமூக சமூகப்பாடல் கடின வாழ்க்கை முறையையே விரும்புகின்றனர். அவர்கள் பாதுகாப்பான, வசதியான கடமுவாளைக்கொடு, கனவான உணவு, மருத்துவ வசதி, பராமரிப்பு மற்றும் பொழுதுபோக்கு அம்சங்களை எதிர்பார்க்கின்றனர்," என்று.

மேலும் அவர் கூறுகையில் இதைக் கருத்தில் கொண்டு, சமூக வாழ்விடங்களை உருவாக்கித் தருவதில் பல வளங்களைக் கொண்டு லேங்கார், முதியவர்கள் ஆரோக்கியமாகவும் மகிழ்ச்சியாகவும் வாழ "நீல வட்ட வாழ்வு" (Blue Circle Living) என்ற புதிய கோட்டானை முன்னெடுத்து வருகிறது.

ஸ்ரீபெரும்புதூரில் லேங்கார் ஹார்மோனியா பெய்லியன் ஸ்ரீபெரும்புதூரில் உள்ள 90 ஏக்கர் பரப்பளவிலான 'லேங்கார் டவுன் - கன்ட்ரி' (Town & Country) வளாகத்தில், 'ஹார்மோனியா பெய்லியன்' என்ற புதிய முதியோர் குடியிருப்புகளை லேங்கார் அறிமுகம் செய்திருக்கிறது. இதில், ஹார்மோனியா மூத்தகுடி வில்லாக்கள், லக்ஷ் - டூட்டெக்ஸ் வில்லாக்கள், கோவில் நகரம் பாகம் 1 - 2 பிரிப்பில் வில்லா முனைகள் ஆகியவை இருக்கும். ஹார்மோனியா பெய்லியன் மூத்த குடிமக்கள் வாழ்விடம், கட்டிடங்கள், 5 மாதிரிகள் கொண்டது. 816 முதல் 993 சதுர அடி வரையிலான 110 வீடுகள் இதில் உள்ளன. நவீன சமையலறை, படுக்கையறை வசதிகள் மற்றும் முதியோர்க்கான பாதுகாப்பு அம்சங்களுடன் இவை வடிவமைக்கப்பட்டுள்ளன. பொது உணவு கூடம் மற்றும் பொழுதுபோக்கு மையமும் இதில் உள்ளது.

அமைதியும் போக்குவரத்து வசதியும் ஒருங்கே அமைந்த இடமாக ஸ்ரீபெரும்புதூர் உள்ளது. புதிய விலாச நிலையம், ஹுப்டெல்கள் மற்றும் சாலை வசதிகள் இடத்திற்குள் மதிமைய உயர்த்துகின்றன. நகரின் தெரிசல் இன்றி, கத்திரிம கர்ப்போட்டத்துடன் அடுத்த சமயம் ஜிஎஸ்.டி மற்றும் ஒ.எம்.ஆர். சாலைகளை வசதிகள் அளவாக வகையில் இது அமைந்துள்ளது. மேலும் பல்வேறு மருத்துவமனைகள், கல்வி நிறுவனங்கள், வேலை வளங்கள் ஆகியவை மிக அருகில் உள்ளன என்று.

