FROM:
LALITABEN G. PATEL
"GANESH HOUSE",
NR DHARNIDHAR DERASAR,
BHATTHA PALDI,
AHMEDABAD – 380 007

MARCH 30, 2012

TO
NATIONAL STOCK EXCHANGE OF INDIA LTD.
EXCHANGE PLAZA,
PLOT NO. C/1, G BLOCK
BANDRA-KURLA COMPLEX
BANDRA (E)
MUMBAI - 400 051

REF: EQUITY SHARES OF GANESH HOUSING CORPORATION LIMITED
[SECURITY SYMBOL GANESHHOUC]

SUB: DISCLOSURE REQUIRED UNDER REGULATION 31 OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011.

Dear Sir,

Pursuant to Sub-regulation (1) of Regulation 31 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I disclose that pledge has been created on 1500000 (i.e. 4.59%) Equity Shares of Rs. 10/- each held by me on March 27, 2012. Disclosure as per the specified format attached for your kind perusal.

Thanking you,

Yours faithfully,

ગલિતાબેન ગ. પટેલ.

LALITABEN G. PATEL

Encl: As Above

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company	Ganesh Housing Corporation Limited
Name of the Promoter(s) on whose shares encumbrance was created/ ~~invoked/ released~~ (tick the relevant one)	Lalitaben Govindbhai Patel
Date of reporting	30th March, 2012
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited

Details of the promoters' holding:
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge/lien or other- give details)
Names	Number	% of total share capital*	Type – creation/ invocation/ release	Date (s)	Number	% of Total share capital*	
Lalitaben Govindbhai Patel (Promoter)	Un-encumbered: 2053436 Encumbered: 2500000 Total: 4553436	6.29 7.65 13.94	Pledge Creation	27/03/2012	553436	1.69	1500000 (4.59%) Equity Shares pledged with India Infoline Finance Ltd. as security against Corporate Term Loan.

Note:
* Total share capital of the company is 32655880 equity shares.

લલિતાબેન જી. પટેલ

LALITABEN G. PATEL

Place: Ahmedabad
Date: 30th March, 2012