LAKSHMI VILAS BANK

Secretarial Department CIN L65110TN1926PLC001377

Ref/Sec/205 & 266/163/2018- 2019 October 09, 2018

The National Stock Exchange of India Limited Listing Department Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai 400 051. Company symbol: LAKSHVILAS	**BSE Limited** Department of Corporate Services, Floor 25, Phiroze Jeejeebhoy Towers Dalal Street, Mumbai 400 001. Security code no: 534690

Dear Sir,

Sub: Disclosure of Material Information to Stock Exchanges

Ref: New Product launch – Lakshmi Corporate Salary Accounts

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In compliance of Clause 2(B) of the Bank's Policy for determining materiality of events read with Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations 2015, it is hereby informed that, our Bank has launched new product named "Lakshmi Corporate Salary Accounts (Regular, Premium and Crown Salary Account) - Salary Account variants for Corporates and Government Employees", aimed at addressing the requirements of salaried employees working with different types of Corporates / Companies.

Thanking you,

Yours faithfully,

THE LAKSHMI VILAS BANK LTD. Secretarial Department Corp. Office, Chennai

N Ramanathan
Company Secretary