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Superbrand
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Kajaria
Create Grow Innovate...

January 30, 2012

Mr. Hari K –Vice President
National Stock Exchange Of India Ltd,
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400051

Dear Sir

SUB: Disclosure pursuant to the Listing Agreement

Pursuant to its obligations under the Listing Agreement, we wish to inform you that the Board, in its meeting held on 30.01.2012, has approved the acquisition of 51% shareholding (equivalent to 23,20,500 equity shares) in M/s Jaxx Vitrified Private Limited having its registered office at S.No. 72/P1 & 72/P2, Near Max Ceramic, Morbi – G'-dham Highway, Tal Morbi, Timbadi, Gujarat -363642, @ Rs.27 per share, for a total consideration of Rs. 62.65 Million.

Pursuant to section 4 of the Companies Act 1956, M/s Jaxx Vitrified Private Limited will become the subsidiary of Kajaria Ceramics Ltd.

Copy of Press Release is enclosed herewith for your reference and record.

Yours faithfully,
For Kajaria Ceramics Ltd

R C Rawat
Sr. V P (A & T) & Company Secretary

CC:
The Deputy General Manager,
Bombay Stock Exchange
Corp. Relation Department,
1st Floor, New Trading Ring, Rotunda Bldg,
P J Towers, Dalal Street, Fort, Mumbai-400001

Kajaria Ceramics Limited

J1/B1 (Extn.), Mohan Co - op Industrial Estate, Mathura Road, New Delhi - 110044

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Kajaria Ceramics Acquires 51% stake in Jaxx Vitrified

30th January 2012: Kajaria Ceramics Limited (KCL), India's largest tile manufacturer has acquired 51% stake in Jaxx Vitrified Private Limited, based in Gujarat in all cash deal for Rs. 62.65 million. The same translates into acquiring 2.32 million equity shares of Rs. 10/- each for Rs. 27/- per share.

Jaxx has an annual capacity to produce polished vitrified tiles of 3.10 million sq meters per annum, the addition of which would take the total annual capacity of Kajaria Ceramics to 33.70 million sq meters (including 5.40 million capacity of subsidiaries).

Mr. Ashok Kajaria- Chairman, Kajaria Ceramics Limited said, "This is second acquisition by Kajaria in the state of Gujarat. Jaxx has a brand new plant which should start the commercial production next month, i.e. in February 2012. This will help Kajaria to reduce import dependence to cater to the western and southern markets to take logistic advantage".

About Kajaria Ceramics Limited

Kajaria is the largest producer of ceramic/vitrified tiles in India. It has an annual capacity of 30.60 Million sq meters, distributed across three plants – Sikandrabad in the State of Uttar Pradesh, Gailpur in Rajasthan and Morbi in Gujarat. Post this the total capacity would become 33.70 million sq meters.

Kajaria is the only ceramic tile company in the country awarded 'Superbrand' status for fifth consecutive time.

For further information, please visit www.kajariaceramics.com or contact:

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