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Kajaria
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March 31, 2012

The Deputy General Manager, (fax no. : 022-22723121 / 22723719 / 22722037)
Stock Exchange, Mumbai
Corp. relation Department, (e-mail : corp.relations@bseindia.com)
1st Floor, New trading Ring, Rotunda Bldg
P J Towers, Dalal Street,
Fort, Mumbai-400001 (Stock Code : 500233)

Dear Sir

SUB: Disclosure pursuant to the Listing Agreement

Pursuant to its obligations under the Listing Agreement, we wish to inform you that the Board, in its meeting held on 31.03.2012, has approved the acquisition of 51% shareholding in M/s Vennar Ceramics Limited a company having registered office at Plot No. 153, Sitha, Nilayam, Dwarakapuri Colony, Panjagutta, Hyderabad 500082 and factory situated at Vishnupuram, Perikigudem Village, Mandavalli Mandal, Krishna Distt., (A.P.) - Pin 521 345, for a total consideration not exceeding Rs. 136.50 Million

Pursuant to Section 4 and other applicable provisions of the Companies Act 1956, on acquisition of shares and completion of other formalities, M/s Vennar Ceramics Limited will become the subsidiary of the Company

Copy of Press Release is enclosed herewith for your reference and records.

Yours faithfully,
For Kajaria Ceramics Ltd

R C Rawat
Sr. V P (A & T) & Company Secretary

CC:

Mr. Hari K- Vice –President (Fax : 022-26598237 / 38 / 47 /48
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra-Kurla Complex (E-mail: cm1ist@nse.co.in)
Bandra (E), Mumbai-400051 (Stock Code : KAJARIACER)

Kajaria Ceramics Limited

J1/B1 (Extn.), Mohan Co - op Industrial Estate, Mathura Road, New Delhi - 110044

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E-mail: info@kajariaceramics.com | Web.: www.kajariaceramics.com

Registered Office : A-27 & 28, Sikandrabad Industrial Area, Sikandrabad, Distt. Bulandshahr (U.P.)



Kajaria Ceramics Board Approves Acquisition of 51% stake in Vennar Ceramics

31th March 2012: Kajaria Ceramics Limited (KCL), in its Board meeting held on 31st March 2012 approved the acquisition of 51% stake in Vennar Ceramics Limited, based in the state of Andhra Pradesh by way of subscribing to fresh equity share capital of the company for a sum not exceeding Rs. 136.50 million.

Vennar is an advanced stage of putting up a plant to produce 2.30 million sq meters per annum of high end ceramic wall tiles, the addition of which would take the total annual capacity of Kajaria Ceramics to 38.30 million sq meters (including 10 million capacity of subsidiaries).

Mr. Ashok Kajaria- Chairman, Kajaria Ceramics Limited said, "This is the first acquisition by Kajaria in south India. Vennar is putting up a brand new plant which would start commercial production in June 2012. This will help Kajaria to cater to the southern markets from this plant enabling the company to reduce the transit time for the delivery of goods and savings in transportation cost".

About Kajaria Ceramics Limited

Kajaria is the largest producer of ceramic/vitrified tiles in India. It has an annual capacity of 36 Million sq meters, distributed across four plants – Sikandrabad in the State of Uttar Pradesh, Gailpur in Rajasthan and two in Gujarat. Vennar would be the 5th plant and with this acquisition, the total annual aggregate capacity of Kajaria would become 38.30 million sq meters.

Kajaria is the only ceramic tile company in the country awarded 'Superbrand' status for the sixth consecutive time.

For further information, please visit www.kajariaceramics.com or contact:

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