

**Date: 28-10-2025**

To,

**National Stock Exchange of India Limited,**  
Exchange Plaza, Bandra Kurla Complex,  
Mumbai – 400051.

**NSE Script Code: KEL**

**Sub: Investor Presentation for the period ended October, 2025.**

Dear Sir/Madam,

Pursuant to Regulation 30 and other applicable provisions, if any, of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith detailed Investor presentation for the period ended October, 2025.

**Yours faithfully,**

**For Kundan Edifice Limited**

Divyansh Mukesh Gupta  
Digitally signed  
by Divyansh  
Mukesh Gupta  
Date: 2025.10.28  
15:51:40 +05'30'

**Mr. Divyansh Mukesh Gupta**  
**Chairman & Managing Director**  
**(DIN: 06846463)**

**Encl: As above**

**Kundan Edifice Limited**

**Regd. Ofc :** A-201, 2nd Flr, Prime Trade Centre, Above Model Co-Op Bank, Sativali, Vasai East, Palghar - 401208

**Works Vasai:** Plot No 8, Lotus Industrial Park, Pelhar Village, Near Vasai Fata, Vasai East, Palghar- 401208

**✉: [info@kundanedifice.com](mailto:info@kundanedifice.com) 🌐: [www.kundanedifice.com](http://www.kundanedifice.com) ☎: +91-9175924916**

# KUNDAN EDIFICE LIMITED

OEM/ODM SPECIALIST IN FLEX LED STRIP LIGHTING

*Shining Brighter  
Together*

INVESTOR PRESENTATION

OCT 2025



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About Us  
Business Overview  
Financial Highlight  
Way Forward



# ABOUT US



# COMPANY JOURNEY

**2023** - Converted into a public limited company and got listed on NSE in September, 2023

**2021** - Added new manufacturing unit in Bhiwandi along with new machinery for HV lighting solutions.

**2020** – Expansion by Installation of new machineries. Ventured aggressively into HV Flex- High Voltage flex (Rope lights)

**2024** - Achieved a record revenue exceeding INR 800 million for the first time.

**2025** - Consolidated operations by merging the Bhiwandi and Vasai plants into a single unified facility in vasai

**2016** - Commencement of manufacturing of LED Strips

**2014** - Entered into LED light business.

**2010** - Kundan Edifice Private Limited was incorporated as a private limited company.

# LEAD MANAGEMENT



**Divyansh Gupta**

Chairman & MD

Holds a Bachelor's degree in Commerce from the University of Mumbai and an MBA from SP Jain Institute of Management & Research. Brings 7+ years of experience in the Electronics System Design & Manufacturing (ESDM) sector. Provides strategic oversight across manufacturing operations, finance, procurement, product development, and marketing, ensuring end-to-end integration and business performance.



**Mallika Gupta**

Whole Time Director

Holds a Bachelor's degree in Art from the University of Arts London and a Level 4 Diploma in Art & Design Foundation Studies (QCF) from the Cambridge School of Visual & Performing Arts. Brings expertise in administration and HR management, with strengths in recruitment, employee relations, and policy implementation. Focused on enhancing organizational efficiency and people-centric growth.



**Mahesh Singh**

Chief Financial Officer

Brings deep expertise across Finance and Accounting functions with a strong specialization in internal controls and compliance frameworks. Combines analytical rigor with financial management acumen to streamline processes, enhance fiscal transparency, and strengthen governance. Focused on driving operational efficiency, financial discipline, and sustainable value creation across organizations.

# VISION & MISSION

## Vision

To build a globally recognized company anchored in the core values of quality, serviceability, innovation, and value engineering. Committed to creating enduring value for customers, suppliers, employees, and the nation.

Building a global brand defined by quality and innovation, while driving growth through scaled LED manufacturing and market expansion.



## Mission

To expand production capacity and turnover through a proactive domestic and global marketing strategy, while building deep specialization in the manufacturing of flexible LED strips and linear lights.



# BUSINESS OVERVIEW

# KUNDAN EDIFICE LIMITED



## About KEL

Incorporated in 2010, KEL has evolved from a flexible LED strip manufacturer into a strategic OEM/ODM partner in the electronics and lighting solutions space. Providing end-to-end product capabilities from design and prototyping to manufacturing, assembly, and sales enabling our clients to bring innovative products to market efficiently and at scale.

## Quality & Service

Our products are engineered for high reliability, backed by warranties of 1–5 years, and an environmentally efficient, RoHS-compliant product portfolio. Serving over 50+ clients for more than 10+ years as their partner of choice for innovative LED lighting solutions.

**140,000**  
SQ FT FACILITY



**600**  
LAKH METERS/YEAR CAPACITY



**448**  
EMPLOYEES



**ISO 9001:2015**  
CERTIFIED



**State-of-the-art manufacturing facilities in Maharashtra,  
delivering premium LED strip lighting solutions with a focus on  
quality and innovation.**



# PARTNERING ACROSS THE VALUE CHAIN

## **ODM-** When Clients Don't Have a Defined Product

- Provide consulting, opportunity mapping, and product roadmap creation.
- Design, prototype, and define specifications aligned to client needs.
- Enable faster go-to-market with cost-effective development.

## **OEM-** When Clients Have a Defined Product

- Manufacture to client specifications with precision and quality assurance.
- Deliver cost-efficient scale through advanced infrastructure.
- Manage end-to-end execution from assembly to dispatch.

Our dual OEM/ODM model consulting-led for undefined needs and execution-led for defined requirements positions KEL as a one-stop solutions partner, building enduring client relationships.



# PRODUCT PORTFOLIO (1/2)

## LED-HV FLEX 240

HIGH VOLTAGE 220V-2835

GARDEN, FACADES & BUILDING  
EXTERIORS, OUTDOOR DECORATION



## LED-HV FLEX 120

HIGH VOLTAGE 220V-2835

GARDEN, OUTDOOR DECORATION



## LED-HV FLEX 60

HIGH VOLTAGE 220V-2835

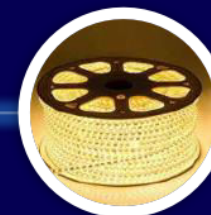
GARDEN, OUTDOOR DECORATION



## LED-LV FLEX 60

LOW VOLTAGE 2835 12V

INDOOR - FURNITURE, KITCHEN



## LED-LV FLEX 120

LOW VOLTAGE 2835 12V

INDOOR FURNITURE, KITCHEN  
LIGHTING



## LED-LV FLEX 180

LOW VOLTAGE 2835 12V

INDOOR USED - FURNITURE, KITCHEN  
CABINET, WARDROBES ETC.



## LED-LV FLEX 240

LOW VOLTAGE 2835 12V

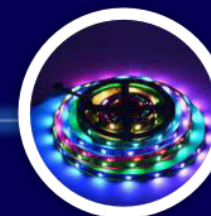
CABINET & FURNITURE LIGHTING



## RGB LED-LB FLEX

LOW VOLTAGE 2835 12V

INDOOR - FURNITURE, KITCHEN



# PRODUCT PORTFOLIO (2/2)

Product to be launch in FY2025-26



RGB + CCT



GENERAL LIGHTING



WALL GLAZERS



PIXEL + NEON



# STRONG RANGE OF PRODUCTS (LV)

**KUNDAN**  
INNOVATING FOR QUALITY



**288 LED**



**RGB 120 LED**



**COB 320 CHIPS**



**COB 480 CHIPS**



**COB CCT/RGB/GB CHIPS PIXEL**



**300L/320L SINGLE LINE**

**360/420/480/540/600 DOUBLE LINE**

# STRONG RANGE OF PRODUCTS (HV)



**2835** 180 LED



**RGB + CCT** 108 LED



**COB** 288 CHIPS

**120L DOB** [E-COM]



**2835** 240 LED

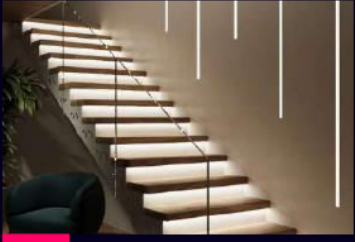
**240L DOB** [E-COM]





# APPLICATIONS & SEGMENTS

## LV Product Range



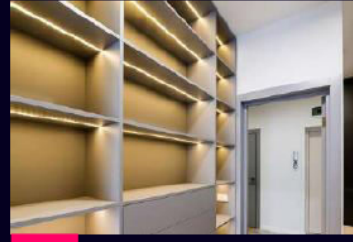
Aluminium Profile



Kitchen Cabinet



Behind the Mirror



Wardrobe



Ceiling



Festive Decor

## HV Product Range



Rope Lights on pole



Outdoor Lighting



Street Lamp



Facade Lighting



Ceiling



Coves

# MANUFACTURING UNIT

New Vasai Plant

**Facility: 1,40,000 sq ft,  
Mumbai, Maharashtra**



Previously, the Company operated two separate units one in Bhiwandi and the other in Vasai. In November 2024, the Company consolidated its operations and relocated both units to a single, larger facility in Vasai to enhance operational efficiency and streamline production

## Advanced Equipment

- State-of-the-art machinery for SMD mounting
- Advanced reflow processing equipment
- Precision extrusion and assembly systems
- Comprehensive quality testing infrastructure

## Production Capacity 600

lakh meters per annum installed capacity

## Certification ISO 9001:2015

Maintaining highest quality standards in manufacturing processes

Earlier Vasai Plant – 40,000 sq.ft

Bhiwandi Plant – 22,500 sq.ft



# INFRASTRUCTURE AT THE PLANT



Inhouse Moulding Process



Automate Testing & Winding Machine



High Speed Extrusion Machine



R&D AND QUALITY CHECK LAB



# UPGRADE OVERVIEW & VALUE PROPOSITION

Sub-Shop	UOM	Installed Capacity P.A (2023-24)	Installed Capacity P.A (2024-25)
SMT	Mtrs	3,65,00,000	5,48,00,000
LV	Nos	16,00,000	21,90,000
HV	Nos	6,00,000	7,30,000
Rectifier	Nos	44,00,000	32,85,000

# CLIENTELE

**Panasonic**



**Crompton**



**.pressfit®**

Trusted by **50+ clients** for over **10+ years** as their partner of choice for high-quality LED lighting solutions.

# WHY KUNDAN EDIFICE



## Proven Industry Legacy

Established in 2010, with over a decade of expertise in LED lighting solutions.

## Backward Integration Advantage

In-house capabilities across critical stages of production, ensuring cost efficiency, quality control, and supply chain resilience.

## Experienced Leadership Team

Promoter-led management with deep industry knowledge and a track record of execution.

## Sustainable Growth Focus

Driving growth by broadening product portfolio while broadening our client base across diverse segments.



**A trusted partner in innovative LED solutions, built on quality, scale,  
and reliability**



# COMPETITIVE STRENGTH

## Deep & Enduring Customer Relationships

Strong industry partnerships enables to plan capital investments strategically, unlock economies of scale, and diversify product portfolio delivering superior returns on deployed capital.

## Innovation-Led R&D Focus

R&D team drives automation and design innovation to enhance manufacturing efficiency, reduce costs, and deliver tailored engineering solutions to customers.

## Experienced Leadership With Proven Domain Expertise

A seasoned promoter group and management team with extensive industry knowledge, instrumental in scaling operations and capturing market opportunities.

## Scalable & Flexible Manufacturing Infrastructure

State-of-the-art facilities equipped with advanced machinery and agile processes allow to swiftly adapt product mixes to evolving customer requirements.

## Strong Track Record of Financial Performance

Consistent focus on high-demand segments, premium clientele, and operational efficiency has translated into robust and sustainable financial outcomes

# WAY FORWARD



# STRATEGY FOR GROWTH

## Operational Excellence through Modernization

Continued investments in automation, advanced technologies, and process improvements to strengthen efficiency, ensure superior product quality, and adapt swiftly to evolving customer needs.



## Expansion into New Product Lines

Diversifying our product portfolio to address emerging demand trends while simultaneously strengthening our presence with existing clients and capturing new customer segments.



## Maximizing Resource Utilization

Leveraging advanced machinery, workforce development, and process optimization to extract maximum value from resources and drive sustainable growth.



## Geographical Expansion for Customer Growth

Extending our footprint beyond the domestic market into global geographies, tapping into larger demand centers, and enhancing our export capabilities.



## Strengthening OEM/ODM Capabilities

Deepening expertise across the entire value chain—from product design to sourcing and manufacturing enabling us to deliver customized solutions and solidify our leadership in the ODM/OEM space.





# STRONG PIPELINE OF PRODUCTS

These products, with strong domestic and global demand, will diversify our portfolio, improve margins, and strengthen our competitiveness against global manufacturers.

**KUNDAN**  
INNOVATING FOR QUALITY

## NEON FLEX

Silicon neon flex, PVC Neon flex

### APPLICATION

Projects Interior Design Neon Ayodhya Signage

## SMART PRODUCTS

Future product pixel strip with Smart Controller available in 5V,12v,24V

### APPLICATION

Curtain Lights LED Screen

## FLEXIBLE WALL WASHER

### APPLICATION

Modern architecture with Curved walls, domes etc

## SUBMERSIBLE STRIP - IP 68

### APPLICATION

Swimming underwater Signage

## ALUMINIUM PROFILE

### APPLICATION

Facade, cabinet, wardrobe, False ceiling, Cove, Stairs, Inground

## POWER SOURCE

### APPLICATION

Used to power all LED Lights, also used for Wifi routers, telephones, Phones, laptops Signage

# FINANCIAL HIGHLIGHTS

# ANNUAL PROFIT AND LOSS STATEMENT

Particulars (INR Mn)	FY21	FY22	FY23	FY24	FY25
Net Sales	151.4	324.7	602.2	842.3	982.0
<b>Total Income</b>	<b>151.4</b>	<b>324.7</b>	<b>602.2</b>	<b>842.3</b>	<b>982.0</b>
Total expenditure	135.6	296.9	516.0	767.2	828.8
<b>EBITDA</b>	<b>15.8</b>	<b>27.8</b>	<b>86.2</b>	<b>75.2</b>	<b>153.2</b>
EBITDA Margin(%)	10.4%	8.6%	14.3%	8.9%	15.6%
Other Income	0.9	0.3	2.4	2.4	4.6
Depreciation	3.0	4.3	8.4	12.9	22.1
<b>EBIT</b>	<b>13.7</b>	<b>23.8</b>	<b>80.3</b>	<b>64.7</b>	<b>135.7</b>
Interest	5.5	6.3	10.8	21.1	30.4
<b>PBT</b>	<b>8.2</b>	<b>17.5</b>	<b>69.5</b>	<b>43.6</b>	<b>105.3</b>
Tax	0.4	0.7	18.5	13.6	26.7
<b>PAT</b>	<b>7.7</b>	<b>16.8</b>	<b>50.9</b>	<b>30.0</b>	<b>78.6</b>
Reported PAT Margin(%)	5.1%	5.2%	8.4%	3.6%	8.0%
<b>EPS (Reported) (Rs)</b>	<b>1.1</b>	<b>2.2</b>	<b>6.8</b>	<b>3.4</b>	<b>7.7</b>



# ANNUAL BALANCE SHEET STATEMENT

Particulars (INR Mn)	FY24	FY25
<b>Equity &amp; Liabilities</b>		
<b>Equity</b>		
Share Capital	102.7	102.7
Reserves and surplus	222.1	300.8
<b>Total Equity</b>	<b>324.9</b>	<b>403.5</b>
<b>Non-Current Liabilities</b>		
Long Term Borrowings	59.9	76.0
Deferred Tax Liabilities(Net)	0.8	3.1
Long Term Provisions	4.5	4.9
<b>Total Non-Current Liabilities</b>	<b>65.2</b>	<b>84.0</b>
<b>Current Liabilities</b>		
Short Term Borrowings	89.2	150.0
Trade Payables	50.2	86.3
Other Current Liabilities	40.0	66.4
Short-term Provisions	11.1	20.8
<b>Total Current Liabilities</b>	<b>190.5</b>	<b>323.5</b>
<b>Total Equity &amp; Liabilities</b>	<b>580.5</b>	<b>811.0</b>

Particulars (INR Mn)	FY24	FY25
<b>Non-Current Assets</b>		
Property Plant & Equipment	125.6	218.1
Intangible Assets	1.4	1.4
Capital Work in progress	8.9	14.8
Intangible Assets Under Development	11.7	12.4
Non-Current Investments	0.0	0.0
Long Term Loans & Advances	6.1	13.2
Other Non-Current Assets	-	-
<b>Total Non-Current Assets</b>	<b>153.7</b>	<b>260.0</b>
<b>Current Assets</b>		
Inventories	229.2	299.9
Trade Receivable	82.7	88.7
Cash and Cash Equivalent	41.7	44.9
Short Term Loans & Advances	66.2	105.2
Other current assets	7.1	12.2
<b>Total Current Assets</b>	<b>426.9</b>	<b>551.0</b>
<b>Total Assets</b>	<b>580.5</b>	<b>811.0</b>



# THANK YOU !

## Kundan Edifice Limited

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