F. No. 1303 (H.O.)

Karnataka Bank Ltd.

Estd : 1924

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore - 575 002

Phone : 2228222
Grams : Abhyuday
Fax : 0824-2225588 / 2225589

22.04.2013 SECRETARIAL DEPARTMENT
HO: SEC:58: 2013-14

The Manager
Listing Department
National Stock Exchange Of India Limited.,
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex,
Bandra (E),
MUMBAI 400 051

Dear Sir,

We enclose copy of the press communiqué released by us regarding the Managing Director's address at the Banks Regional Heads review, for your kind information.

Thank You,
Yours faithfully,

Y V Balachandra
COMPANY SECRETARY

Karnataka Bank Ltd.
Estd:1924

Regd. & Head Office
P.B. No.599 Mahaveera Circle
Kankanady,

Phone : 0824-2228222
Grams : Abhyudaya, FAX: 0824-2225587
E-mail : plgdev@ktkbank.com

PLANNING & DEVELOPMENT DEPARTMENT

HO:DEV: OR / 2013-14 Date:22-04-2013

Press Release

Quality wins over the quantity

Shri. P JAYARAMA BHAT
Managing Director & CEO
Karnataka Bank.

"In this era of keen competition, when the Banking industry growth rate is moderate, the quality of service and assets Score over the quantity. The strength of an organization lies in effective management of assets. In the banking sector – both internal (staff) and external customers are critical to its growth and development", said Shri. P. Jayarama Bhat, Managing Director and CEO, Karnataka Bank Ltd., while addressing the Bank's Regional Heads at a meeting held at Head Office to review the performance of 10 regions for the year ended march 2013.

He also underlined the need for speedy recovery of Non- Performing Assets (NPA's) by initiating appropriate recovery action at right time. He stressed the importance of low cost deposits and expansion in advances portfolio through proper scrutiny and selection of borrowers to improve the bottom line of the bank. "Focus more on improved customer service and credit to retail sector especially to Micro, Small & Medium Enterprises (MSMEs) besides agriculture and Forex, so as to ensure sustained growth", he stressed.

Shri. M.S Mahabaleshwara Bhat welcomed the members and outlined the performance of the bank for the year 2012-13 and presented corporate goal for 2013-14.

General Managers Shri. P. Jairama Hande, Shri. M.V.C.S Karanth and Dr. Meera B Aranha spoke on the occasion.

Shri. N.R Ravishankar, Assistant General Manager, proposed vote of thanks. All the regional heads from across India and other executives from HO also present. Bank is aiming for business turnover of ₹78000, crores for the current year 2013-14, with deposits of ₹45500 crores and advances of ₹32500 crores.

Chief Manager