Karnataka Bank Ltd.
Estd. : 1924

Regd. & Head Office
P. B. No. 599, Mahaveera Circle
Kankanady, Mangalore - 575 002.

Phone : 2228222
Grams : Abhyuday Fax : 0824 - 2225588
Telex : 0832-280 HANI IN

F. No. 1303 (H.O.)

16.11.2013
HO: SEC:518: 2013-14

SECRETARIAL DEPARTMENT

The Manager
Listing Department
National Stock Exchange Of India Limited.,
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex,
Bandra (E),
MUMBAI 400 051

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,
Yours faithfully,

Y V Balachandra
COMPANY SECRETARY

Karnataka Bank Ltd.

Estd: 1924

Regd. & Head Office
P.B. No.599 Mahaveera Circle
Kankanady, Mangalore-575 002

Phone : 0824-2228222
Grams : Abhyudaya, FAX: 0824-2225587
E-mail : plgdev@ktkbank.com

PLANNING & DEVELOPMENT DEPARTMENT

PRESS RELEASE **Dt: 15-11-2013**

Karnataka Bank launches Current & Savings Accounts campaign.

As a major customer acquisition initiative and with an intention to take the Banking to the door steps of the General public, Karnataka Bank has today, launched a special Current account and Savings Bank account campaign. Under the said nationwide campaign from 15th Nov 2013 to 28th Feb 2014 Bank intends to open more than 5 lakhs Current & Savings accounts by undertaking door to door canvass by its entire work force.

General Public is requested to make use of this opportunity by opening Savings Bank / Current account with requisite K.Y.C. documents and information. Further, Bank will also extend free of charge add-on facilities such as VISA Debit Card which can be used at ATMs, Merchant Outlets and Online Transactions over the Internet; Internet Banking, Mobile Banking, S.M.S. alert facilities will also be extended free of charge to enhance the convenience of anywhere Banking facility 24 X 7. In addition to the said facilities, Current account customers like Traders, MSME customer's etc. can avail the Point of Sales [POS] services to enhance their business opportunities. Bank at present has more than 53 lakhs accounts under Current & Savings Bank category. Bank is aiming to cross 60 lakhs Current & Savings Bank customer base by March 2014. Karnataka Bank which is well known as a "Tech-savvy Bank" is extending its services with human touch to be a "Customer Friendly Bank".

Shri M S Mahabaleshwar Bhat, Chief General Manager of the Bank, is seen inaugurating the CASA Campaign along with General Manager Dr Meera Aranha, Assistant General Managers Shri N R Ravishankar & Mrs. Renuka N Bangera and other executives from the Head Office.

CHIEF MANAGER [PR]

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