



Karnataka Bank Ltd.

F. No. 1303 (H.O.)

Estd : 1924

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore - 575 002

Phone : 2228222
Grams : Abhyuday
Fax : 0824-2225588 / 2225589

23.08.2012

SECRETARIAL DEPARTMENT

HO:SEC: 332 :2012-13

The Manager
Listing Department
National Stock Exchange Of India Limited.,
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex,
Bandra (E),
MUMBAI 400 051

Dear Sir,

We enclose copy of the press communiqué released by us regarding AWARD received by our Bank for Customer Friendliness, for your information.

Thank You,

Yours faithfully,


COMPANY SECRETARY.



Karnataka Bank Ltd.

Estd: 1924

Regd. and Head Office

Phone : 0824-2228222

P.B. No.599 Mahaveera Circle

Grams : Abhyudaya, FAX: 0824-

PLANNING & DEVELOPMENT DEPARTMENT.

22-08-2012

PRESS RELEASE.

Karnataka Bank gets award for customer friendliness.

Mangalore based & time tested Karnataka Bank, known as a progressive Bank among the private sector Banks has bagged one more National Award. This time, the Bank has been the "runner ups" for the Best Banker for Customer friendliness category among the mid-sized Banks.

In a glittering ceremony organized at New Delhi, Shri Anand Sharma, Honorable Union Minister for Industries & Commerce had handed over the award to Shri P.Jayarama Bhat, Managing Director of the Bank. Sunday Standards FINWIZ 2012 Bankers' awards function was organized by The New Indian Express.

"Customer Satisfaction is the foundation on which all the future plan of actions can be built upon. Therefore, Karnataka Bank takes at most care to design & implement customer centric products by adopting technology to serve better & to cater to the needs of the customers" said Shri P.Jayarama Bhat, Managing Director on the occasion.

Further, while expressing his gratitude to the staff members at all level for enabling the Bank to bag this coveted recognition by providing excellent customer service, Shri P.Jayarama Bhat said that, "Bank always relies on 4 pillars of support. First being the customers & their satisfaction, second being the staff members & their service oriented Knowledge, third being the best practices of management & the administration and the fourth being the confidence reposed & the support extended by all the share holders. Hence, Bank takes every care to strengthen all these support columns and live upto the expectations of all the stake holders".


Chief Manager & PRO