KSS LIMITED

Date:28/12/2015

To,

The Corporate Relations Department,
BSE Limited,
PJ Tower, Dalal Street, Fort,
Mumbai-400 001.
Scrip Code: 532081

National Stock Exchange of India Ltd,
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051.
Scrip Code: KSERASERA

MERRY XMAS AND HAPPY NEW YEAR

Ref: Letter dated 07/12/2015 regarding MOU of Wholly owned Subsidiary of KSS Limited i.e. K Sera Sera Digital Cinema Private Limited and United Mediaworks Private Limited

Sub:Vineeta Dwivedi, CEO K Sera Sera Digital Cinema, and Ashish Bhandari, Managing Director, United Mediaworks and offer insights into a variety of intriguing aspects unknown to most cinema goers.

Dear Sir/ Madam,

With reference to our intimation dated December 07, 2015 regarding the MOU to form a joint venture between wholly owned Subsidiary of KSS Limited i.e. K Sera Sera Digital Cinema Private Limited and United Mediaworks Private Limited, the Company would like to share the interesting episode of Bollywood Business where the two pioneers who are leading the digital distribution revolution in India with their upcoming joint venture, Ms. Vineeta Dwivedi, CEO K Sera Sera Digital Cinema and Mr. Ashish Bhandari, Managing Director, United Mediaworks, offer insights into a variety of intriguing aspects unknown to most cinema goers.

Further they have also explained the difference between cinema two decades ago and today, how they reduce costs and hassles of distributing a film. They also reveal the problems faced in the film industry today, and how they are looking to tackle the problem with their newfound joint venture.

The Film Industry Analyst Mr. Komal Nahata did this very informative and exhaustive interview on Digital cinema in India, which can be seen on the below mentioned link:

http://www.etc.in/bollywood-business/exclusive-interviews/ashish-bhandari-and-vineeta-dwivedi-meet-the-pioneers-digital-cinema-india

OR

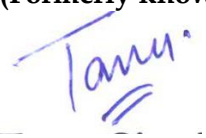
Visit the website of the Company at www.kserasera.com> In the media> Ashish Bhandari and Vineeta Dwivedi - Meet The Pioneers Of Digital Cinema In India

The aforesaid video will actually clarify the related business of the Company and benefits of the said joint venture.

Kindly take the same on record.

Thanking You

For KSS Limited
(Formerly known as K Sera Sera Limited)





Tanu Singh
(Company Secretary)