KSS LIMITED

CIN: L22100MH1995PLC092438

Date: 25th July, 2014

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| Department of Corporate Services<br>**The Bombay Stock Exchange Ltd**<br>P.J.Tower, Dalal Street,<br>Mumbai – 400 001.<br>**Scrip Code: 532081** | Corporate Relations Dept.<br>**National Stock Exchange of India Ltd.,**<br>Exchange Plaza, 5th Floor,<br>Plot No. C/1. G Block,<br>Bandra-Kurla Complex,<br>Bandra (E), Mumbai – 400 051<br>**Scrip Code: KSERA** |

**Subject: KSS Ltd Planning to Divest its stake in its Subsidiary K Sera Sera Miniplex Ltd through 'Offer for Sale'**

Dear Sir/Madam,

This is to inform the exchange that KSS Ltd is planning to divest its stake in its subsidiary K Sera Sera Miniplex Ltd. by way of 'Offer for Sale'.

The Company intends to dilute approx 26% of its stake at a total valuation of around Rs. 200 crores.

The valuation has been decided in the board meeting held today at its registered office.

We are herewith enclosing the following marketing collaterals for your reference.

1. Audio Visual of Miniplex as a concept.(CD)
2. Powerpoint Presentation of the business proposal.
3. Draft Press release.

**For KSS Limited**
**(Formerly known as K Sera Sera Limited)**

KSS LIMITED MUMBAI

**Shailesh Bapat**
**Company Secretary**

Encl: a.a