KSS LIMITED

CIN: L22100MH1995PLC092438

21.11.2014

To,

The Corporate Relations Department,
Bombay Stock Exchange Limited,
PJ Tower, Dalal Street, Fort,
Mumbai-400 001.
Scrip Code: 532081

National Stock Exchange of India Ltd,
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051.
Scrip Code: KSERASERA

Sub: Intimation of Press Release

Dear Sir,

With reference to the above mentioned subject, please find enclosed herewith intimation regarding KSS ltd ties up with TV18 Broadcast ltd for its CNBC Bazaar channel.

Kindly take the same on record

Thanking You

Yours Faithfully

For KSS Limited
(Formerly known as K Sera Sera Limited)

Tanu Singh
Company Secretary

Encl: As above

PRESS RELEASE

KSS ltd ties up with TV18 Broadcast ltd for its CNBC Bazaar channel

KSS Ltd announces its tie up with TV18 Broadcast Limited as the leading partner of its newly launched channel CNBC Bazaar. Both the companies would not only air several programs but also host several investor education conferences.

"We, a leading technology driven media company, are very excited about this tie up with TV18 Broadcast Limited. CNBC BAZAAR a new business channel from the TV18 kitty, is being aired in Gujarati and gets a very reputed and strong media brand. Together we would like to build a strong Gujarati business channel", said Vineeta Dwivedi CEO- KSS Digital.