K SERA SERA LIMITED

(Formerly Known as K SERA SERA PRODUCTIONS LIMITED)

Registered Office : 18, Mohid Heights, 4th Floor, Near Versova Telephone Exchange, Lokhandwala Road, Andheri (West), Mumbai - 400 053.

PART 1 (Rs. In Lacs)

Statement of Standalone Audited Financial Results for the Quarter and Year Ended on 31st March 2012

Sr. No.	Particulars	Quarter ended on			Year Ended on	
		31.03.2012 (Audited)	31.12.2011 (Unaudited)	31.03.2011 (Audited)	31.03.2012 (Audited)	31.03.2011 (Audited)
1 (a)	Net Sales/ Income from Operations	(0.44)	-	-	356.25	2,357.60
(b)	Other operating Income	-	-	-	-	-
	Total Income (a+b)	**(0.44)**	**-**	**-**	**356.25**	**2,357.60**
2	**Expenditure**					
(a)	Cost of Operations	(5.26)	9.20	-	324.08	1,276.85
(b)	Purchases of Stock in Trade	-	-	-	-	-
(c)	Changes in Inventories of finished goods,work in progress and stock in trade	-	-	-	-	-
(d)	Employees benefits expenses	15.43	9.17	10.95	45.19	54.91
(e)	Depreciation and amortisation	79.22	19.86	21.73	138.20	80.22
(f)	(Other expenses (Any item exceeding 10% of the total expenses relating to continuing operation to be shown separately)	492.17	31.64	22.71	602.30	1,003.63
	Total Expenditure	581.56	69.87	55.39	1,109.77	2,415.61
3	**Profit from operation before other incomes, interest and exceptional items (1-2)**	**(582.00)**	**(69.87)**	**(55.39)**	**(753.52)**	**(58.01)**
4	Other Income	(119.40)	144.51	(181.07)	167.88	354.94
5	**Profit before interest and exceptional items (3+4)**	**(701.40)**	**74.64**	**(236.46)**	**(585.64)**	**296.93**
6	Interest	47.54	48.84	48.29	191.82	196.68
7	**Profit After interest but before exceptional items (5-6)**	**(748.94)**	**25.80**	**(284.75)**	**(777.46)**	**100.25**
8	Exceptional items (prior period expenses net of tax Rs.370.26 lacs)	(729.74)	-	-	(729.74)	-
9	**Profit(+)/Loss(-) from Ordinary Activities before Tax (7-8)**	**(1,478.68)**	**25.80**	**(284.75)**	**(1,507.20)**	**100.25**
10	Tax Expense	284.70	-	197.67	284.70	199.67
11	**Net Profit(+)/Loss(-) from ordinary Activities after tax (9-10)**	**(1,763.38)**	**25.80**	**(482.42)**	**(1,791.90)**	**(99.42)**
12	Extraordinary Item (net of tax Expense Rs.)	-	-	-	-	-
13	**Net Profit(+)/Loss(-) for the period (11-12)**	(1,763.38)	25.80	(482.42)	(1,791.90)	(99.42)
14	Share of Profit/Loss of Associates	-	-	-	-	-
15	Minority Interest	-	-	-	-	-
16	**Net Profit/Loss after taxes ,minority interest and share of Profit/Loss of Associates (13-14-15)**	**(1,763.38)**	**25.80**	**(482.42)**	**(1,791.90)**	**(99.42)**
17	Paid up Equity Share Capital (Face Value Rs.10/- per share)	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86
18	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	**7,647.73**	**9,942.22**
19 (i)	Earnings Per Share (EPS)					
	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.85)	0.01	(0.23)	(0.86)	(0.05)
(ii)	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.85)	0.01	(0.23)	(0.86)	(0.05)

A1	Public shareholding					
	Number of shares	207,938,634	207,938,634	207,938,634	207,938,634	207,938,634
	Percentage of shareholding	100%	100%	100%	100%	100%
A2	Promoters and promoter group					
	Shareholding **	NIL	NIL	NIL	NIL	NIL
(a)	Pledged/Encumbered					
	Number of shares	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL
(b)	Non-encumbered					
	Number of Shares	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the Company)	NIL	NIL	NIL	NIL	NIL

Notes :-

1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on 28th May,2012.
2. Figures for the previous periods/year are re-classified/ re-arranged/ re-regrouped, wherever necessary, as per the format revised by SEBI in conformity with revised Schedule VI of the Companies Act, 1956.
3. Other income includes Foreign Exchange Revaluation Gain/(Loss).
4. The Company has received 3 investors complaints for this quarter and the same have been resolved. There are no outstanding complaints as on 31st March 2012.
5. The Company's activities falls within a single segment viz. Television Production. Accordingly disclosure requirement under Accounting Standard 17 is not applicable.
6. The figures for quarter ended 31st March, 2012 and 31st March, 2011 are the balancing figures between audited figures in respect of the full financial year and year to date figures up to the third quarter of the financial year.

By order of the Board of Directors
For K SERA SERA LIMITED

(Director)

Place:- Mumbai
Date:- 28/05/2012

K SERA SERA LIMITED MUMBAI

Standalone Statement of Assets and Liabilities Particulars	(Rs. In Lacs) As At (Current year ended) 31.03.2012	As At (Previous year ended) 31.03.2011
A EQUITY AND LIABILITIES		
(1) Shareholder's Funds		
(a) Share Capital	20,793.86	20,793.86
(b) Reserves and Surplus	7,647.73	9,439.63
(c) Money received against share warrants	-	-
(Transferor Company Shareholder's Fund)		
(2) Share Application money pending allotment	1,141.59	1,141.59
(3) Non-Current Liabilities		
(a) Long-Term Borrowings	-	-
(b) Deferred Tax Liabilities (Net)	70.12	-
(c) Other Long Term Liabilities	-	-
(d) Long Term Provisions	-	-
(4) Current Liabilities		
(a) Short-Term Borrowings	3,173.74	3,953.32
(b) Trade Payables	117.28	1,031.84
(c) Other Current Liabilities	576.41	560.06
(d) Short-Term Provisions	834.48	1,133.22
Total Equity & Liabilities	**34,355.21**	**38,053.52**
B.ASSETS		
(1) Non-Current Assets		
(a) Fixed Assets	3,059.63	2,083.54
(b) Non-current investments	16,166.87	11,175.67
(c) Deferred tax assets (net)	-	214.58
(d) Long term loans and advances	5,263.23	8,999.89
(e) Other non-current assets	-	-
(2) Current Assets		
(a) Current investments	2,640.00	-
(b) Inventories	-	7.62
(c) Trade receivables	2,864.82	3,289.82
(d) Cash and cash equivalents	144.87	86.68
(e) Short-term loans and advances	4,187.52	12,034.42
(f) Other current assets	28.27	161.30
Total Assets	**34,355.21**	**38,053.52**