K SERA SERA LIMITED

(Formerly Known as K SERA SERA PRODUCTIONS LIMITED)

Registered Office : 18, Mohid Heights, 4th Floor, Near Versova Telephone Exchange,
Lokhandwala Road, Andheri (West), Mumbai - 400 053.

PART 1 **(Rs. In Lacs)**

Statement of Consolidated Audited Financial Results for the Quarter and Year Ended on 31st March 2012

Sr. No.	Particulars	Quarter ended on			Year Ended on	
		31.03.2012 (Audited)	31.12.2011 (Unaudited)	31.03.2011 (Audited)	31.03.2012 (Audited)	31.03.2011 (Audited)
1 (a)	Net Sales/ Income from Operations	2,153.18	2,007.09	4,009.57	10,991.89	25,574.54
(b)	Other operating Income	174.03	-	-	174.03	-
	Total Income (a+b)	**2,327.21**	**2,007.09**	**4,009.57**	**11,165.92**	**25,574.54**
2	**Expenditure**					
(a)	Cost of Operations	1,697.72	1,429.70	2,987.07	8,287.26	15,817.45
(b)	Purchases of Stock in Trade	-	-	-	-	-
(c)	Changes in Inventories of finished goods,work in progress and stock in trade	-	-	-	-	-
(d)	Employees benefits expenses	258.90	163.05	234.21	810.76	726.71
(e)	Depreciation and amortisation	182.14	89.76	83.06	434.50	292.23
(f)	(Other expenses (Any item exceeding 10% of the total expenses relating to continuing operation to be shown separetely)	830.44	219.16	416.06	1,550.75	1,778.52
	Total Expenditure	2,969.20	1,901.66	3,720.40	11,083.27	18,614.91
3	**Profit from operation before other incomes, interest and exceptional items (1-2)**	**(641.99)**	**105.43**	**289.17**	**82.65**	**6,959.63**
4	Other Income	(131.42)	172.13	(77.34)	225.05	477.58
5	**Profit before interest and exceptional items (3+4)**	**(773.41)**	**277.56**	**211.83**	**307.70**	**7,437.21**
6	Interest	53.01	55.26	54.47	214.97	207.68
7	**Profit After interest but before exceptional items (5-6)**	**(826.42)**	**222.30**	**157.36**	**92.73**	**7,229.53**
8	Exceptional items (prior period expenses net of tax Rs.370.26 lacs)	(729.74)	-	-	(729.74)	-
9	**Profit(+)/Loss(-) from Ordinary Activities before Tax (7-8)**	**(1,556.16)**	**222.30**	**157.36**	**(637.01)**	**7,229.53**
10	Tax Expense	278.68	-	111.65	278.68	116.65
11	**Net Profit(+)/Loss(-) from ordinary Activities after tax (9-10)**	**(1,834.84)**	**222.30**	**45.71**	**(915.69)**	**7,112.88**
12	Extraordinary Item (net of tax Expense Rs.)	-	-	-	-	-
13	**Net Profit(+)/Loss(-) for the period (11-12)**	**(1,834.84)**	**222.30**	**45.71**	**(915.69)**	**7,112.88**
14	Share of Profit/Loss of Associates	-	-	-	-	-
15	Minority Interest	-	-	-	-	-
16	**Net Profit/Loss after taxes ,minority interest and share of Profit/Loss of Associates (13-14-15)**	**(1,834.84)**	**222.30**	**45.71**	**(915.69)**	**7,112.88**
17	Paid up Equity Share Capital (Face Value Rs.10/- per share)	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86
18	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	**34,502.69**	**34,068.16**
19 (i)	Earnings Per Share (EPS)					
	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.88)	0.11	0.02	(0.44)	3.42
(ii)	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.88)	0.11	0.02	(0.44)	3.42

A1	Public shareholding					
	Number of shares	20,79,38,634	20,79,38,634	20,79,38,634	20,79,38,634	20,79,38,634
	Percentage of shareholding	100%	100%	100%	100%	100%
A2	Promoters and promoter group					
	Shareholding **	NIL	NIL	NIL	NIL	NIL
(a)	Pledged/Encumbered					
	Number of shares	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL
(b)	Non-encumbered					
	Number of Shares	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the Company)	NIL	NIL	NIL	NIL	NIL

Notes :-

1 The above Consolidated results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on 28th May,2012.

2 Figures for the previous periods/year are re-classified/ re-arranged/ re-regrouped, whereever necessary, as per the format revised by SEBI in conformity with revised Schedule VI of the Companies Act, 1956.

3 Other income includes Foreign Exchange Revaluation Gain/(Loss).

4 The Company has received 3 investors complaints for this quarter and the same have been resolved. There are no outstanding complaints as on 31st March 2012.

5 The Consolidated Financial Statements have been prepared in accordance with Accounting Standard 21 "Consolidated Financial Statements" as notified by Companies (Accounting Standard Rules), 2006.

6 The figures for quarter ended 31st March, 2012 and 31st March, 2011 are the balancing figures between audited figures in respect of the full financial year and year to date figures up to the third quarter of the financial year.

By order of the Board of Directors
For K SERA SERA LIMITED

(Director)

Place:- Mumbai
Date:- 28/05/2012