K SERA SERA
L I M I T E D

14th February, 2012

To,

The Corporate Relations Department, **Bombay Stock Exchange Limited,** **PJ Tower, Dalal Street, Fort,** **Mumbai-400 001.** **Scrip Code: 532081.**	**National Stock Exchange of India Ltd,** **Exchange Plaza,** **Plot no. C/1, G Block,** **Bandra-Kurla Complex,** **Bandra (E), Mumbai - 400 051.** **Scrip Code: KSERA**

Dear Sir,

Sub: -Unaudited Financial Results for the Quarter Ended December, 2011

Please find enclosed herewith Consolidated and Standalone Un-Audited Financial Results, for the quarter ended December 31, 2011.

Kindly acknowledge the same and do the needful.

Thanking You,

For K Sera Sera Limited

Shailesh Bapat
Company Secretary

Encl: As above.

K SERA SERA LIMITED

(Formerly Known as K SERA SERA PRODUCTIONS LIMITED)

Registered Office : 18, Mohid Heights, 4th Floor, Near Versova Telephone Exchange,
Lokhandwala Road, Andheri (West), Mumbai - 400 053.

UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE NINE MONTH ENDED 31st DECEMBER 2011

(Rupees In Lacs)

Sr. No.	Particulars	Consolidated					
		Quarter Ended			Nine Month Ended		Year Ended
		31.12.2011	30.09.2011	31.12.2010	31.12.2011	31.12.2010	31.03.2011
		Unaudited			Unaudited		Audited
1(a)	Income from Operations	2,007.09	2,395.50	3,721.85	8,838.71	21,564.97	25,574.54
(b)	Other Operating Income	-	-	43.34	-	43.34	-
	Total Income	2,007.09	2,395.50	3,765.19	8,838.71	21,608.31	25,574.54
2	Expenditure						
(a)	Cost of Operations	1,429.70	1,882.20	2,735.53	6,589.53	12,830.38	15,817.45
(b)	Employee Cost	163.05	130.23	207.63	551.86	492.50	726.71
(c)	Depreciation	89.76	86.43	86.11	252.36	209.17	292.23
(d)	Other Expenditure	219.16	213.84	467.78	720.31	1,362.46	1,778.52
	Total Expenditure	1,901.67	2,312.70	3,497.05	8,114.06	14,894.51	18,614.91
3	Profit from Operations before Other Income, Interest	105.42	82.80	268.14	724.65	6,713.80	6,959.63
4	Other Income	172.13	197.49	156.51	356.46	554.92	477.58
5	Profit before Interest, but before Exceptional Items	277.55	280.29	424.65	1,081.12	7,268.72	7,437.21
6	Interest	55.26	52.29	54.33	161.95	153.21	207.68
7	Profit after Interest but before Exceptional Items	222.29	228.00	370.32	919.16	7,115.51	7,229.53
8	Exceptional Item	-	-	-	-	-	-
9	Profit (+) / Loss (-) from Ordinary activities before tax	222.29	228.00	370.32	919.16	7,115.51	7,229.53
10	Tax Expenses	-	-	3.00	0.93	5.00	116.65
11	Net Profit(+)/Loss(-) from Ordinary activities after tax	222.29	228.00	367.32	918.23	7,110.51	7,112.88
12	Extraordinary Item (Net of Tax)	-	-	-	-	-	-
13	Net Profit(+) / loss(-) for the period	222.29	228.00	367.32	918.23	7,110.51	7,112.88
14	Paid-up Equity capital [Face value of Rs.10 each]	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86
15	Reserves excluding revaluation reserves	-	-	-	-	-	34,068.16
16	Earnings Per Share (Rs) Before Extraordinary Items						
(a)	Basic (not annualized)	0.11	0.11	0.14	0.44	3.42	3.42
(b)	Diluted (not annualized)	0.11	0.11	0.14	0.44	3.42	3.42
17	Public Shareholding						
	Number of shares	207,938,634	207,938,634	207,928,634	207,938,634	207,928,634	207,938,634
	Percentage of shareholding	100%	100%	100%	100%	100%	100%
18	Promoters and promoter group						
	Shareholding						
(a)	Pledged/Encumbered						
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares	NIL	NIL	NIL	NIL	NIL	NIL
	(as a % of the total shareholding of promoter and promoter group)						
	Percentage of shares	NIL	NIL	NIL	NIL	NIL	NIL
	(as a% of the total share capital of the company)						
(b)	Non-encumbered						
	- Number of Shares	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares	NIL	NIL	NIL	NIL	NIL	NIL
	(as a% of the total shareholding of promoter and promoter group)						
	Percentage of shares	NIL	NIL	NIL	NIL	NIL	NIL
	(as a % of the total share capital of the Company)						

Notes:-

1. The above consolidated results were reviewed by the Audit Committee on 14th February, 2012 and have been approved by the Board of Directors at their meeting held on 14th February, 2012.
2. Previous period figures have been re-grouped wherever necessary.
3. Other Income includes Foreign Exchange Revaluation Gain.
4. The company has received 4 Investors Compliant for this quarter and the same have been resolved. There are no outstading investor complaint as at 31st December 2011.
5. The Consolidated results of the company has been intimated to the BSE and NSE and are available on the website of the BSE and NSE.

For K Sera Sera Limited

Date: 14th February, 2012
Place: Mumbai

Sanjay Lai
Managing Director

K SERA SERA LIMITED

(Formerly known as K SERA SERA PRODUCTIONS LIMITED)

Registered Office : 18, Mohid Heights, 4th Floor, Near Versova Telephone Exchange,
Lokhandwala Road, Andheri (West), Mumbai - 400 053.

UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE NINE MONTH ENDED 31st DECEMBER 2011

(Rupees In Lacs)

Sr. No.	Particulars	Standalone					
		Quarter Ended			Nine Month Ended		Year Ended
		31.12.2011	30.09.2011	31.12.2010	31.12.2011	31.12.2010	31.03.2011
		Unaudited			Unaudited		Audited
1(a)	Income from Operations	-	238.17	7.25	356.68	2,357.60	2,357.60
(b)	Other Operating Income	-	-	1.64	-	1.64	-
	Total Income	-	238.17	8.89	356.68	2,359.24	2,357.60
2	Expenditure						
(a)	Cost of Operations	9.20	217.10	(3.95)	329.35	1,276.85	1,276.85
(b)	Employee Cost	9.17	10.08	13.20	29.76	43.96	54.91
(c)	Depreciation	19.86	19.81	23.57	58.98	58.49	80.22
(d)	Other Expenditure	31.64	45.41	84.12	110.13	980.92	1,003.63
	Total Expenditure	69.86	292.40	116.95	528.21	2,360.22	2,415.61
3	**Profit from Operations before Other Income, Interest**	(69.86)	(54.23)	(108.08)	(171.53)	(0.98)	(58.01)
4	Other Income	144.51	132.30	141.69	287.27	536.01	354.94
5	**Profit before Interest, but before Exceptional Items**	74.63	78.07	33.63	115.74	535.03	296.93
6	Interest	48.84	47.67	48.13	144.28	148.39	196.68
7	**Profit after Interest but before Exceptional Items**	25.80	30.40	(14.50)	(28.54)	386.64	100.24
8	Exceptional Item	-	-	-	-	-	-
9	**Profit (+) / Loss (-) from Ordinary activities before tax**	25.80	30.40	(14.50)	(28.54)	386.64	100.24
10	Tax Expenses	-	-	-	-	2.00	199.67
11	**Net Profit(+)/Loss(-) from Ordinary activities after tax**	25.80	30.40	(14.50)	(28.54)	384.64	(99.43)
12	Extraordinary Item (Net of Tax)	-	-	-	-	-	-
13	**Net Profit(+) / loss(-) for the period**	25.80	30.40	(14.50)	(28.54)	384.64	(99.43)
14	**Paid-up Equity capital [Face value of Rs.10 each]**	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86	20,793.86
15	Reserves excluding revaluation reserves	-		-	-	-	**9,942.22**
16	**Earnings Per Share (Rs) Before Extraordinary Items**						
(a)	Basic (not annualized)	0.01	0.01	(0.007)	(0.01)	0.185	(0.05)
(b)	Diluted (not annualized)	0.01	0.01	(0.007)	(0.01)	0.185	(0.05)
17	Public Shareholding						
	Number of shares	207,938,634	207,938,634	207,928,634	207,938,634	207,928,634	207,938,634
	Percentage of shareholding	100%	100%	100%	100%	100%	100%
18	Promoters and promoter group						
	Shareholding						
(a)	Pledged/Encumbered						
	- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares	NIL	NIL	NIL	NIL	NIL	NIL
	(as a % of the total shareholding of promoter and promoter group)						
	Percentage of shares	NIL	NIL	NIL	NIL	NIL	NIL
	(as a% of the total share capital of the company)						
(b)	Non-encumbered						
	- Number of Shares	NIL	NIL	NIL	NIL	NIL	NIL
	Percentage of shares	NIL	NIL	NIL	NIL	NIL	NIL
	(as a% of the total shareholding of promoter and promoter group)						
	Percentage of shares	NIL	NIL	NIL	NIL	NIL	NIL
	(as a % of the total share capital of the Company)						

Notes:-

1. The above Standalone results were reviewed by the Audit Committee on 14th February, 2012 and have been approved by the Board of Directors at their meeting held on 14th February, 2012.
2. Previous period/year figures have been re-grouped wherever necessary.
3. Other Income includes Foreign Exchange Revaluation Gain.
4. The company has received 4 Investors Compliant for this quarter and the same have been resolved. There are no outstading investor complaint as at 31st Decemeber, 2011.
5. During the quarter Company operates in Single Segment i e. Television Production hence there are no separate reportable segment as per Accounting Standard 17.
6. The Consolidated results of the company has been intimated to the BSE and NSE and are available on the website of the BSE and NSE.

For K Sera Sera Limited

Date: 14th February, 2012
Place: Mumbai

Sanjay Lai
Managing Director