K SERA SERA LIMITED

(Formerly Known as K SERA SERA PRODUCTIONS LIMITED)

Registered Office : 18, Mohid Heights, 4th Floor, Near Versova Telephone Exchange, Lokhandwala Road, Andheri (West), Mumbai - 400 053.

(Rs. In Lacs)

Statement of Standalone Unaudited Financial Results for the Quarter Ended on 30th June 2012

Sr. No.	Particulars	Quarter ended on			Year Ended on
		30.06.2012 (Unaudited)	30.06.2011 (Unaudited)	31.03.2012 (Audited)	31.03.2012 (Audited)
1 (a)	Net Sales/ Income from Operations	3.15	118.51	-0.44	356.25
(b)	Other operating Income	-	-	-	-
	Total Income (a+b)	**3.15**	**118.51**	**-0.44**	**356.25**
2	**Expenditure**				
(a)	Cost of Operations	-	103.05	-5.26	324.08
(b)	Purchases of Stock in Trade	-	-	-	-
(c)	Changes in Inventories of finished goods,work in progress and stock in trade	-	-	-	-
(d)	Employees benefits expenses	11.56	10.51	15.43	45.19
(e)	Depreciation and amortisation	48.69	19.31	79.22	138.20
(f)	(Other expenses (Any item exceeding 10% of the total expenses relating to continuing operation to be shown separetely)	34.11	33.08	492.17	602.30
	Total Expenditure	94.35	165.95	581.55	1,109.77
3	**Profit from operation before other incomes, interest and exceptional items (1-2)**	**-91.20**	**-47.44**	**-582.00**	**-753.52**
4	Other Income	42.83	10.46	-119.40	167.88
5	**Profit before interest and exceptional items (3+4)**	**-48.36**	**-36.99**	**-701.40**	**-585.64**
6	Interest	-1.31	47.77	47.54	191.82
7	**Profit After interest but before exceptional items (5-6)**	**-47.06**	**-84.76**	**-748.94**	**-777.46**
8	Exceptional items (prior period expenses net of tax Rs.3,70,26,000/-)	-	-	-729.74	-729.74
9	**Profit(+)/Loss(-) from Ordinary Activities before Tax (7-8)**	**-47.06**	**-84.76**	**-1,478.68**	**-1,507.20**
10	Tax Expense	-	-	284.70	284.70
11	**Net Profit(+)/Loss(-) from ordinary Activities after tax (9-10)**	**-47.06**	**-84.76**	**-1,763.38**	**-1,791.90**
12	Extraordinary Item (net of tax Expense Rs.)	-	-	-	-
13	**Net Profit(+)/Loss(-) for the period (11-12)**	**-47.06**	**-84.76**	**-1,763.38**	**-1,791.90**
14	Share of Profit/Loss of Associates	-	-	-	-
15	Minority Interest	-	-	-	-
16	**Net Profit/Loss after taxes ,minority interest and share of Profit/Loss of Associates (13-14-15)**	**-47.06**	**-84.76**	**-1,763.38**	**-1,791.90**
17	Paid up Equity Share Capital (Face Value Rs.10/- per share)	20,793.86	20,793.86	20,793.86	20,793.86
18	Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	**7,647.73**
19 (i)	Earnings Per Share (EPS)				
	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.02)	(0.04)	(0.85)	(0.86)
(ii)	Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.02)	(0.04)	(0.85)	(0.86)

A1	Public shareholding				
	Number of shares	207938634	207938634	207938634	207938634
	Percentage of shareholding	100%	100%	100%	100%
A2	Promoters and promoter group				
	Shareholding **	NIL	NIL	NIL	NIL
(a)	Pledged/Encumbered				
	Number of shares	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL
(b)	Non-encumbered				
	Number of Shares	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NIL	NIL	NIL	NIL
	Percentage of shares (as a % of the total share capital of the Company)	NIL	NIL	NIL	NIL

Notes :-

1. The above Standalone results were reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on 14th August,2012.
2. Previous period/year figures have been re-grouped whenever necessary.
3. The company has received NO investors complaints for this quarter.
4. The Company's activities falls within a single segment. Accordingly disclosure requrement under Accounting Standard 17 is not applicable.
5. The Consolidated results of the company has been intimated to the BSE and NSE and are avaliable on the websites of the BSE and NSE.

By order of the Board of Directors
For K SERA SERA LIMITED

K SERA SERA LIMITED MUMBAI

Place:- Mumbai
Date:- 14/08/2012

(Director)