KSS LIMITED

Date: 20/08/2020

To,

The Corporate Relations Department,
BSE Limited,
PJ Tower, Dalal Street, Fort,
Mumbai-400 001.
Scrip Code: 532081.

National Stock Exchange of India Ltd,
Exchange Plaza,
Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400 051.
Scrip Code: KSERASERA

Sub: Corporate Announcement

Dear Sir/Madam,

The Company has a short announcement which is attached herewith.

Kindly take the same on records.

Thanking you,

For KSS Limited
(Formerly Known as K Sera Sera Limited)

Harsh Upadhyay
Director
DIN: 07263779

K Sera Sera announces a Re-start of Content Production after successfully venturing in variety of different projects of Indian Media & Entertainment Industry

K Sera Sera Limited also known as KSS Limited, is a 360-degree Media & Entertainment Group, a Brand that is well-established and known for its contribution in the Entertainment sector. K Sera Sera has been in the business of Film Production, Distribution, Exhibition & Providing Digital Technology to Cinemas Worldwide.The group through its subsidiary KSS Digital Cinema Ltd. has taken a big leap while creating proprietary tech to encrypt cinema content digitally and creating a network of in-house & partner cinema halls to showcase same to audience based out of far reaches. The digital cinema arm is amongst the top 3 players in the approx. 15,000 crores INR revenue grossing Indian Film Industry.

K Sera Sera is also working on its world's first ever dine in Theatre "Chhotu Maharaj Cine Restaurants and Cafes", the biggest visionary project of 9000 dome cinema theatres across the Country against which we have received more than 95,000 franchisee enquires and signed up 150 deals till date. This strength of our content distribution is a great advantage for our upcoming content Production.

After successful venturing in variety of different projects of Indian Media & Entertainment Industry. K Sera Sera announces its Re-start in Content Production.

The self-imposed isolation was to emerge from a production house to a 360-degree entertainment colossal. K Sera Sera's contribution in other segments during this short stint of isolation has been witnessed and appreciated by the industry stalwarts. The K Sera Sera group has films in their lineage and couldn't stay far from commencing the Production again.

The Cine Buffs and the Industry know K Sera Sera for Producing & Distributing brilliant block buster content in the past like Partner, Golmaal- Fun Unlimited, Sarkaar, Sarkaar Raj, Ab tak Chappan, No Entry and many more.

K Sera Sera groups Re-start in Production brings multiple films that will roll out from September 2020 across all platforms which are in the form of Digital Movies, Web series, Feature films, Theatrical releases as well as Daily soaps and Reality shows for Television.

This Re-start in Production is headed by Ms. Karishma Rattanshi, Board of Director in the K Sera Sera Group. Her inclusion on the board is one such re-defining step where the Company looks forward to minimize the overlap of genres and bring in new and untouched content subjects. Ms. Rattanshi comes on Board with immense International business experience across the Globe, and her passion towards Film making has been instrumental in our Company.

K Sera Sera group is also delighted to announce the appointment of Mr. Chandra prakash Dubey as the Vice President-Productions. He has 25 years rich experience in the Film Industry where he was associated with many prestigious organizations, mainly Eros International Media Ltd where he was an Executive Producer, Supervisor and Line Producer for block buster projects like Happy Bhaag Jayegi, Tanu Weds Manu Returns, Raanjhanaa, Chalo Dilli, Toon Pur Ka Super Hero, Banjo and many more. He was also associated with MAD Entertainment Ltd where he managed Feature Films like Salaam eIshq, Kyon Ki, TereNaam, Dil Ne Jisse Apna Kaha along with TVC of more than 25 brands with prominent Models & Directors and few of the Tv Shows for Zee Tv.