E:KRBL/BIBHU/STK_EX_2122/09
24 April 2021

	The General Manager **Department of Corporate Services** **BSE Limited** **Floor 25, Phiroze Jeejeebhoy Towers** **Dalal Street, Mumbai – 400 001** Scrip Code: **530813**	✓	**National Stock Exchange of India Limited** **"Exchange Plaza", C-1, Block-G** **Bandra-Kurla Complex** **Bandra (E), Mumbai-400051** **Symbol: KRBL** **Series: Eq.**

Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, regarding new Product launch.

Pursuant to the provisions of Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to kindly inform you that as a forward integration step, KRBL Limited, is delighted to announce the launch of "India Gate Rice Flour" in the Wholesome Grain, Oil & Oil Products (FMCG) category w.e.f. 26 April 2021. At present the same will cater to the domestic market.

A detailed announcement in this regard is enclosed herewith.

This is for your kind information and record.

Thanking you,

Yours faithfully,
For KRBL Limited

Raman Sapra
Company Secretary

Encl: As above

KRBL Limited launches India Gate Rice Flour

Noida, 24 April 2021

KRBL Limited, India's first integrated rice company with a comprehensive product chain as well as world's largest rice miller and basmati rice exporter announced the launch of "India Gate Rice Flour" in the Wholesome Grain, Oil & Oil Products (FMCG) category w.e.f. 26 April 2021. At present the same will cater to the domestic market.



India Gate Rice Flour

Rice Flour is a fine, smooth and an entirely gluten free product which makes it an excellent alternative to other convectional flours. It is predominantly used in array of cuisines for decade, such as roti, bread, snacks, Rice Noodle (Gluten free Noodles), Rice Pasta (Gluten Free Pasta), in Sweets and Desserts items too like baked cookies, cakes, and mostly in regional foods of Western and Southern region of India. Besides being used by the individuals directly, the Rice Flour is also used in baking and snacks making industries, and in industries manufacturing the cereal based baby foods.

Its popularity in today's generation due to its health benefits and affordability for daily consumption. Rice flour is a great source of protein, low in fat and packed with vital vitamins and minerals, which makes it a go - to ingredient to promote human health and well-being. Rice flour provides a vision to reach out to the masses with healthy, easy-to-cook and pesticide-free food.

About KRBL Limited

With a 130-year old legacy, KRBL Limited is India's first integrated Rice Company with comprehensive presence across the product value-chain. Its India Gate brand is renowned worldwide for premium Basmati Rice. Its portfolio also includes 14 brands in Rice and a variety of healthy food products like Quinoa, Chia Seed, Flax Seed, Brown Rice.

The Company engages in seed production, touch cultivation, paddy procurement, storage, processing, packaging, Basmati Rice branding and marketing. Operating divisions of the Company include Agri, which includes agricultural commodities such as Rice, Furfural, Seed, Bran and Bran Oil, among others, and Power, which includes Wind turbine, Husk-based power plant and Solar power plant power generation.

At 195 MT/hour, the Company has created the largest Rice milling capacity in the world. This is supported by 6 mn sq. ft. of warehousing spread over 346 acre with the capacity to store 1 mn MT of Rice and Paddy. The company is also engaged in the business of energy with 144.8 MW of Energy assets across Biomass, Wind and Solar.

KRBL Limited has consistently retained its position as the largest exporter of branded Basmati Rice from India. Its products are enjoyed by customers from all major continents. The Company's range of brands is well represented across all retail formats including traditional kirana stores, modern channels and e-commerce platforms.

Disclaimer: Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The Company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.