



KORETM
MOBILE

JAY JALARAM TECHNOLOGIES LIMITED

PAN - AACCJ7565J

CIN - L32202GJ2012PLC068660

12th August, 2023

To,
National Stock Exchange of India Limited
Listing Compliance Department,
Exchange Plaza, Plot No. C – 1,
Block - G, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

Ref.: Company Symbol – KORE; ISIN – INE0J6801010

Sub.: Media Release

Ref.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in continuation of our earlier announcement dated 9th August, 2023, we are enclosing herewith a copy of the media release titled “**KORE MOBILE – CORPORATE PROFILE**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,
Yours faithfully,
For Jay Jalaram Technologies Limited
(Formerly known as Jay Jalaram Technologies Pvt. Ltd.)

MUKESH DALPATRAM Digitally signed by MUKESH
DALPATRAM PRAJAPAT
Date: 2023.08.12 17:20:11 +05'30'

Mukesh Prajapat
Company Secretary & Compliance Officer

Encl: As above



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Reg. Office: Office No. 103, Shail Mall, B/h. Girish Coldrink, Shilp Char Rasta, C. G. Road, Navrangpura, Ahmedabad, Gujarat-380009

MOST TRUSTED MOBILE RETAIL CHAIN IN INDIA

JAY JALARAM TECHNOLOGIES LIMITED

MEDIA RELEASE

KORE MOBILE – CORPORATE PROFILE

Delhi, 12th August 2023: At KORE Mobile, the fastest growing Mobile retailer in India, we redefine mobile retail with a commitment to bridging the gap between cutting-edge technology and accessible affordability. As a premier retail chain, we curate a spectrum of phones, ranging from flagship marvels to budget-friendly gems, ensuring every customer finds their perfect device.

Our growth is marked by an unwavering dedication to customer-centricity. We pride ourselves on understanding the customers' needs and aspirations, seamlessly guiding them through an array of choices to match their lifestyle.

Over the years, KORE has emerged as a beacon of trust and excellence in the mobile retail landscape. Our success story is painted by a canvas of satisfied customers who have found not only exceptional devices but also unparalleled value. We relentlessly pursue the best rates, exploring every avenue to bring you electronic companions that fit your budget without compromising quality.

Our leadership team, lead by Mr. Kamlesh Thakkar, Chairman & Managing Director and Mr. Mukesh Bhatt (Pintu Bhatt), Executive Director of the Company, bolstered by Mr. Deepak Dahiya, Marketing Head of the Company, decided to take the Company, Jay Jalaram Technologies Limited to the next level.

KORE Mobile is set to make its mark across the nation by opening stores in various states, having already consolidated its presence in Uttar Pradesh and Gujarat with over 170 retail stores.

Join us on a journey that places your desires at the forefront. Discover the KORE difference – where innovation meets affordability, and your aspirations meet their perfect match.

For further details on this media release, please contact:

Mukesh Prajapat
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