



KORE
MOBILE

JAY JALARAM TECHNOLOGIES LIMITED

PAN - AACCCJ7565J

CIN - L32202GJ2012PLC068660

9th August, 2023

To,
National Stock Exchange of India Limited
Listing Compliance Department,
Exchange Plaza, Plot No. C – 1,
Block - G, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

Company Symbol – KORE; ISIN – INE0J6801010

Dear Sir/Madam,

Sub.: Execution of Advertising Agreement with ITW Catalyst Private Limited for Ireland Men's Cricket Team Jersey leading arm sponsorship rights and certain other advertising rights in relation to the India Tour of Ireland Cricket T20 Series 2023

Ref.: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015

Further to our earlier disclosure dtd. 09.08.2023 regarding Outcome of Board Meeting held on 09.08.2023, this is to inform you that the Advertising Agreement has been entered into and executed with ITW Catalyst Private Limited on 09.08.2023 for Ireland Men's Cricket Team

Jersey leading arm sponsorship rights (i.e. Company's Brand Logo  on the arms of Ireland Men's Cricket Team Players and certain other advertising rights in relation to the India Tour of Ireland Men's Cricket T20 Series 2023 ("Said T20 Cricket Series").

The Sample photo of Ireland Men's Cricket Team's Jersey having the Company's Brand Logo



in relation to the said T20 Cricket Series is given hereunder:



MUKESH
DALPATRAM
PRAJAPAT

Digitally signed by MUKESH
DALPATRAM PRAJAPAT
Date: 2023.08.09 20:34:12
+05'30'



+91 78678 78627



admin@koremobiles.com



www.koremobiles.com



Reg. Office: Office No. 103, Shail Mall, B/h. Girish Coldrink, Shilp Char Rasta, C. G. Road, Navrangpura, Ahmedabad, Gujarat-380009

MOST TRUSTED MOBILE RETAIL CHAIN IN INDIA



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With this, the Company plans to reach out to the millions of cricket fans that are spread across the country and overseas as well. This will also give immense visibility to the Company's Brand participating in the said T20 Cricket Series. It is a matter of immense pride for the Company to be a part of this series and the Company is excited to present its brand during this India Tour of Ireland T20 Series 2023.



The Company's Brand Logo will remain on the Ireland Men's Cricket Team's Jersey upto 23.08.2023 or any other extended date of the said T20 Cricket Series.

This Agreement will expire on 23.08.2023 or any other extended date of the said T20 Cricket Series.

You are requested to take the above on your record.

**Thanking you,
Yours faithfully,
For Jay Jalaram Technologies Limited
(Formerly known as Jay Jalaram Technologies Pvt. Ltd.)**

MUKESH DALPATRAM
PRAJAPAT

Digitally signed by MUKESH
DALPATRAM PRAJAPAT
Date: 2023.08.09 20:34:30 +05'30'

**Mukesh Prajapat
Company Secretary & Compliance Officer**



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