



KODY TECHNO LAB LIMITED

Date: 10th January, 2025

To,
National Stock Exchange of India Limited
"Exchange Plaza", C-1, Block G,
Bandra - Kurla Complex, Bandra (East),
Mumbai – 400 051.

Dear Sir/ Madam,

Sub: Intimation of Incorporation of a Wholly Owned Subsidiary Company

Ref: Symbol: KODYTECH / Series: SM

Pursuant to Regulation 30 read with Schedule III of the SEBI (LODR) Regulations, 2015, we hereby wish to inform you that, the Ministry of Corporate Affairs ('MCA') has approved incorporation of a Wholly Owned Subsidiary Company in the name of "**KODY MEDIA PRIVATE LIMITED**".

Further, Ministry of Corporate Affairs ('MCA') has issued Certificate of Incorporation for the same on 10th January, 2025.

The details required under Regulation 30 of SEBI (LODR) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD- 1/P/CIR/2023/123 dated July 13, 2023 is enclosed herewith as **Annexure - 1**.

Kindly take note of the same and oblige.

For, Kody Technolab Limited

Manav Patel
Managing Director
DIN: 07409757



KODY TECHNOLAB LIMITED

Annexure - A

Details as required under Regulation 30 of the Listing Regulations and the SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is provided below:

Details of Wholly Owned Subsidiary Company

Sr. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover, etc.	<p>KODY MEDIA PRIVATE LIMITED has been incorporated on 10th January, 2025.</p> <p>Authorised Share Capital: Rs. 2,00,00,000/- (Rupees Two Crores Only) divided into 20,00,000 (Twenty Lakhs) equity shares of ₹10/- each.</p> <p>Paid Up Share Capital: Rs. 1,00,000/- (Rupees One Lakh Only) divided into 10,000 (Ten Thousand) equity shares of ₹10/- each.</p> <p>Turnover: Not Applicable since it is a newly incorporated Company.</p>
2.	Whether the incorporation would fall within related party transaction(s) and whether the promoter /promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	<p>Kody Media Private Limited is a Wholly Owned Subsidiary of Kody Technolab Limited, therefore it is a related party of the Kody Technolab Limited post incorporation.</p> <p>The Promoter, promoter group/ group companies do not have any interest in this transaction.</p> <p>Subscription of Shares is on Arm's Length Price.</p>
3.	Industry to which the entity being acquired belongs.	Information Technology (IT) and Advertisement Industry.
4.	Objects and effects of Incorporation (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity).	The main object of the new entity would be to carry on the business in India or elsewhere of Advertisement, Internet advertising, online shopping, Marketing, Promoting, Franchising through any mode but not limited to Radio Station, television centre, broadcasting center, hoarding, neon signs, electronic display board, internet, newspaper, magazines, souvenirs and all other present and future medias or devices in India or elsewhere, for creating virtual malls, stores, shops, creating shopping catalogues, providing secured payment processing, net commerce solutions for business to business and business to consumers,

Registered Office: Address : 2nd Floor ,Block-J, Safal Mondeal Retail Park,Nr. Iscon Mall , Nr Rajpathclub, S.G Highway, Bodakdev Ahmadabad City - 380 054

Work Address: Unit no. G01, ground floor, BIFC, building no. 14-A, block 14, zone-01, GIFT SEZ, Gandhinagar - 382355

+91 93772 29944 info@kodytechnolab.com www.kodytechnolab.com

CIN No: U72900GJ2017PLC097244



KODY TECHNOLAB LIMITED

		online trading in and outside India, Desktop Robots, Cartesian Robots or any other type of Robots or related products.
5.	Brief details of any governmental or regulatory approvals required for the Incorporation.	Not Applicable
6.	Indicative time period for completion of the acquisition.	Not Applicable
7.	Nature of consideration - whether cash consideration or share swap and details of the same.	100% subscription to the share capital is in cash.
8.	Cost of acquisition or the price at which the shares are acquired.	The contribution to initial share capital will be made at face value.
9.	Percentage of shareholding /control acquired and/ or number of shares acquired.	Kody Technolab Limited, holds 99.99% shareholding of KODY MEDIA PRIVATE LIMITED.
10	Brief background about the entity acquired in terms of products / line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief).	<p>KODY MEDIA PRIVATE LIMITED is incorporated on 10th January, 2025, having registered address at 2nd Floor, Block-J, Safal Mondeal Retail Park, Nr. Iscon Mall, Nr Rajpathclub, S.G Highway, Bodakdev Ahmedabad – 380 054 and is yet to commence its business operations.</p> <p>Further, Kody Media will be dedicated to revolutionize the advertising industry by leveraging robotics and innovative solutions to create interactive and impactful advertising experiences in public spaces. The company will primarily focus on leasing advertising space on robots, selling robotic and non-robotic products that display digital or physical advertisements, providing brands and agencies with an unparalleled platform to connect with their target audiences.</p> <p>Kody Media Private Limited's solutions enable advertisements to be showcased in high-footfall areas such as malls, airports, metro stations, exhibitions, museums, hospitals, retail stores, religious places, hotels, and resorts. These state-of-the-art robots and software platforms are equipped with advanced technologies, including public sentiment analysis and real-time engagement tracking, offering brands actionable insights into consumer interactions and behavior.</p>

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		<p>Kody Media Private Limited aims to create a new market for advertising by delivering a smarter, data-driven approach using AI and robotics technologies. By offering unique, interactive, and patented robotic products, Kody Media provides brands with a futuristic platform to maximize visibility, captivate audiences, and redefine the advertisement experience.</p>
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