



KAUSHALYA LOGISTICS

Date: 03rd September, 2024

To
The Manager,
National Stock Exchange of India Ltd.
Exchange Plaza, Bandra Kurla Complex
Bandra (East), Mumbai - 400051

Symbol: KLL
ISIN: INE0Q2V01012

Subject: Intimation regarding Appointment of Chief Executive Officer
Ref: Regulation 30 read with Para A (7) of Part A, Schedule III and all other applicable regulations, if any, of SEBI
(Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are pleased to announce that the Company has appointed Mr. Deepak Kumar as the Chief Executive Officer (CEO) and Key Managerial Personnel, with immediate effect. This appointment marks a significant milestone in our journey towards sustained growth and excellence.

Mr. Deepak Kumar brings over 25 years of extensive experience in the logistics and retail sectors, having held leadership roles at companies like VTrans India Limited, DTDC Express, Shoppers Stop, DHL Express and TNT India. During his tenure at VTrans India Limited, Mr. Kumar managed a business worth ₹1200 crores, leading sales, customer service, and commercial operations. His proven track record of driving business expansion, coupled with his deep understanding of strategic planning, operational efficiency, and P&L management, positions him as the ideal leader to steer our company into the future.

Under Mr. Kumar's leadership, we anticipate significant growth and expansion. His skills in business restructuring and strategic implementation will enhance our operations, optimize resources, and expand our market presence. We are confident that under his guidance, our company will reach new heights, delivering increased value to our shareholders and stakeholders. Furthermore, Mr. Kumar's vision aligns seamlessly with the company's long-term objectives, focusing on innovation, customer-centricity, and operational excellence. His leadership will bring numerous benefits, including improved efficiency, greater employee engagement, and a stronger emphasis on exceptional customer service. We believe his experience and strategic acumen will be key to achieving our ambitious growth goals.

Commenting on the appointment, Mr. Uddav Poddar, Managing Director, said: "We are thrilled to welcome Mr. Deepak Kumar as our new CEO. His proven leadership in driving business growth makes him an excellent fit for our company. I am confident that, under his guidance, we will achieve our strategic goals and set new benchmarks in operational excellence and customer satisfaction. We look forward to this exciting new chapter and believe his strategic insight will be invaluable in realizing our long-term objectives."

The requisite details of such appointment pursuant to the requirement of Regulation 30 and other relevant provisions of the SEBI Listing Regulations read along with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 09, 2015, is enclosed as Annexure A.

Kindly note that this disclosure is being uploaded on the Company's website at www.kaushalya.co.in, in compliance with the SEBI Listing Regulations.

This is for your information and record.

Thanking you.
Yours Truly

For Kaushalya Logistics Ltd

Uddhav Poddar
Managing Director
DIN: 00886181



KAUSHALYA LOGISTICS

Annexure A

Sr. No.	Particulars	Details
1.	Reason for change viz. appointment, resignation, removal, death, or otherwise	Mr. Deepak Kumar has been appointed as a Chief Executive Officer and Key Managerial Personnel of the Company
2.	Date of appointment	03.09.2024
3.	Terms of appointment	5 Years
4.	Brief profile	<p>A seasoned professional having over 25 years of experience in Business Operation with P&L responsibility, Strategic Planning & execution, Business Development, Product Development / Promotion & Launches, Customer Service, Franchisee Development, Business Operation, and General Management of Logistics (VTrans India Limited, DTDC Express, DHL Express & TNT India Pvt LTD) Retail (Shoppers Stop, Body Contours) sector of global repute.</p> <p>Mr. Deepak Kumar is a seasoned professional with over 25 years of experience in business operations, strategic planning, and P&L management, predominantly in the logistics and retail sectors. He has held senior leadership roles in companies like VTrans India Limited, DTDC Express, and Shoppers Stop, among others.</p> <p>During his tenure at VTrans India Limited, Mr. Kumar managed a business worth ₹1200 crores, leading sales, customer service, and commercial operations. He implemented strategic initiatives that significantly boosted the company's growth and operational efficiency.</p> <p>At DTDC Express, Mr. Kumar served as the National Sales Head, overseeing a large team and driving the company's expansion across India. His strategic planning played a crucial role in enhancing both domestic and international business operations.</p> <p>As CEO of Body Contour, he managed the overall P&L for a ₹120 crore business, implementing strategies that aligned with the company's long-term goals. His leadership at Shoppers Stop involved driving business growth and improving customer conversion rates.</p> <p>Deepak holds a Bachelor's degree in Civil Engineering (B.E.). His extensive experience in the logistics and retail sectors, combined with his strong leadership skills and strategic mindset, position him well to lead the company toward achieving its strategic goals.</p>
5.	Disclosure of relationships between directors (in case of appointment of a director)	NA