

KEYNOTE

Ref # Key25/Stock Exchange Let/Sk(103)

June 26, 2025

The Manager
BSE Limited,
Listing Department,
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 512597

The Manager
National Stock Exchange of India Ltd.
Listing Department,
Exchange Plaza, C-1, Block - G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051
Symbol: KEYFINSERV

Dear Sir/Madam,

Sub: Disclosure as per Regulation 7(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015

Pursuant to Regulation 7(2)(b) of SEBI (Prohibition of Insider Trading) Regulations, 2015 (PIT Regulations), we are enclosing herewith the disclosures received to the Company under Regulation 7(2)(a) of PIT Regulations, from Designated Person(s) of the Company, in Form C in respect to purchase and sale of Equity Shares of the Company.

We request that you take the above disclosure on your records.

For **Keynote Financial Services Limited**

Simran Kashela
Company Secretary and Compliance Officer

Encl: as above.

26th June 2025

The Manager
BSE Limited,
 Listing Department,
 PhirozeJeejeebhoy Towers,
 Dalal Street,
 Mumbai - 400 001
Scrip Code: 512597

The Manager
National Stock Exchange of India Ltd.
 Listing Department,
 Exchange Plaza, C-1, Block - G,
 Bandra Kurla Complex, Bandra (East),
 Mumbai - 400 051
Symbol: KEYFINSERV

Dear Sir/Madam,

Sub: Disclosure under Regulation 7(2) read with regulation 6(2) of SEBI (prohibition of Insider Trading) Regulations, 2015;

**Reference: KEYNOTE FINANCIAL SERVICES LIMITED
 NSE SCRIP SYMBOL: KEYFINSERV,
 BSE SCRIP CODE: 512597.**

Pursuant to the provisions of Regulation 7(2) read with Regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015, Intimation be given that I, Vivek Suchanti, Promoter of Keynote Financial Services Limited, ("the Company") hereby submit disclosure under Regulation 7(2) read with Regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015 regarding acquisition of 2,82,499 (Two Lakh Eighty Two Thousand Four Hundred Ninety Nine only) equity shares of the company by way of inter-se transfer by way of partition of HUF, amongst qualifying persons being immediate relatives in the following manner:

| Date of Proposed Transaction (on or after) | Name of the Transferor/Donor (Belongs to Promoter group) | Name of the Transferee/ Donee (Belongs to Promoter group) (Acquirers) | No. of shares proposed to be transferred by way of partition of Nirmal Suchanti HUF | Percentage of Holding of proposed share (%) |
|---|---|--|--|--|
| On or after 26 th June, 2025 | Nirmal Suchanti HUF | Mr. Vivek Suchanti | 2,82,499 | 5.07 |
| | Total | | 2,82,499 | 5.07 |

VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade, Mumbai- 400005

Copy of Disclosure required under Regulation 7(2) read with Regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

In view of the subject matter, you are requested to take this on record and do the needful.

Thanking You,

Yours Sincerely,

VIVEK
SUCHANTI

Digitally signed by
VIVEK SUCHANTI
Date: 2025.06.26
17:07:46 +05'30'

Vivek Suchanti
Acquirer/Promoter

Encl: as above

CC

To,

The Company Secretary

Keynote Financial Services Limited

Regd Office: The Ruby, 9th Floor, Senapati

Bapat Marg Road, Dadar West,

Mumbai- 400028

mail: simran@keynoteindia.net

FORM C

**SEBI (Prohibition of Insider Trading) Regulations, 2015
[Regulation 7 (2) read with Regulation 6(2) – Continual disclosure]**

Name of the company: KEYNOTE FINANCIAL SERVICES LIMITED

ISIN of the company: INE681C01015

Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

| Name, PAN, CIN/DIN, & address with contact nos. | Category of Person (Promoters/ KMP / Director s/immediate relative to/other s etc.) | Securities held prior to acquisition/ disposal | | Securities acquired/ Disposed | | | Securities held post acquisition/ disposal | | | Date of allotment/ advice acquisition of shares/ Sale of shares specify | | Date of intimation to the company | Mode of acquisition/ disposal (on market/public rights/ preferential offer / off market/ Inter-se transfer, |
|--|---|---|--------------------------------|--|----------|--|---|---------------------------------|------------|---|------------|--|--|
| | | Type of security (For eg. – Shares, Warrants , Convertible Debentures etc.) | No. and % of shareholding | Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.) | No. | Value | Type of security (For eg. – Shares, Warrants , Convertible Debentures etc.) | No. and % of shareholding | From | To | | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 9 | 10 | 11 | 12 | 13 | 14 | |
| Vivek Suchanti PAN: AAKPS3700P Address: 13B, Jolly Maker Apartment No.1, Cuffe Parade, Mumbai-400005 Contact no.: 2184211 | Promoter | Equity shares | 2,99,395 Equity Shares & 5.38% | Equity shares | 2,82,499 | Nil, as the shares are transferred through inter-se by partition of HUF. | Equity shares | 5,81,894 Equity Shares & 10.45% | 26-06-2025 | 26-06-2025 | 26-06-2025 | Off-Market Inter se transfer amongst the Promoter / Promoter Group | |


Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

| Trading in derivatives (Specify type of contract, Futures or Options etc) | | | | | | Exchange on which the trade was executed |
|---|-------------------------|----------------|--|----------------|--|--|
| Type of contract | Contract specifications | Buy | | Sell | | |
| | | Notional Value | Number of units (contracts * lot size) | Notional Value | Number of units (contracts * lot size) | |
| N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| N/A | N/A | N/A | N/A | N/A | N/A | N/A |

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.

VIVEK
SUCHANTI



Digitally signed
by VIVEK
SUCHANTI
Date: 2025.06.26
17:08:18 +05'30'

Vivek Suchanti
Promoter

Date: 26-06-2025
Place: Mumbai

26th June 2025

| | | |
|--|--|---|
| BSE LIMITED P J Towers Dalal Street, Fort, Mumbai 400 001 Company Code No.: 512597 | NATIONAL STOCK EXCHANGE OF INDIA LIMITED Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 NSE- KEYFINSERV | KEYNOTE FINANCIAL SERVICES LIMITED. The Ruby, 9 th Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028. |
|--|--|---|

Dear Sir / Madam,

Sub.: Disclosure under Regulation 7(2) read with regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015;

With regard to the captioned subject, please find enclosed herewith disclosure under Regulation 7(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

This is for your Information and request you to kindly take on your record.

Thanking You,

Yours Sincerely,

VIVEK
SUCHANTI
Digitally signed
by VIVEK
SUCHANTI
Date: 2025.06.26
17:14:02 +05'30'

Vivek Suchanti
(Karta of Nirmal Suchanti HUF)
Promoter

Encl: as above

FORM C

**SEBI (Prohibition of Insider Trading) Regulations, 2015
[Regulation 7 (2) read with Regulation 6(2) – Continual disclosure]**

Name of the company: KEYNOTE FINANCIAL SERVICES LIMITD

ISIN of the company: INE681C01015

Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

| Name, PAN, CIN/DIN, & address with contact nos. | Category of Person (Promoters/ KMP / Director s/immediate relative to/other s etc.) | Securities held prior to acquisition/disposal | | Securities acquired /Disposed | | | | Securities held post acquisition/disposal | | Date of allotment advice/ acquisition of shares/ sale of shares specify | | Date of intimation to company | Mode of acquisition / disposal (on-market/public-rights/preferential-offer / off-market- Inter se transfer, ESOPs etc.) |
|---|---|---|--------------------------------|--|----------|--|---|---|---------------------------|---|------------|-------------------------------|---|
| | | Type of security (For eg. – Shares, Warrants, Convertible | No. and % of shareholding | Type of security (For eg. – Shares, Warrants, Convertible Debentures etc.) | No. | Value | Transaction Type (Buy/ Sale/ Pledge / Revoke/ Invoke) | Type of security (For eg. – Shares, Warrants, Convertible | No. and % of shareholding | From | To | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| Nirmal Suchanti HUF PAN: AADHN7484A Address: 13B, Jolly Maker Apartment No.1, Cuffe Parade, Mumbai-400005 Contact no.: 2184211 | Promoter | Equity shares | 2,82,499 Equity Shares & 5.07% | Equity shares | 2,82,499 | Nil, as the shares are transferred through inter-se pursuant to the partition of Nirmal Suchanti | Disposal | Equity shares | 0 | 26-06-2025 | 26-06-2025 | 26-06-2025 | Off-Market Inter se transfer amongst the Promoter / Promoter Group |

Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Details of trading in derivatives of the company by Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

| Trading in derivatives (Specify type of contract, Futures or Options etc) | | | | | | Exchange on which the trade was executed |
|---|-------------------------|----------------|--|----------------|--|--|
| Type of contract | Contract specifications | Buy | | Sell | | |
| | | Notional Value | Number of units (contracts * lot size) | Notional Value | Number of units (contracts * lot size) | |
| N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| N/A | N/A | N/A | N/A | N/A | N/A | N/A |

Note: In case of Options, notional value shall be calculated based on Premium plus strike price of options.

VIVEK
SUCHANTI
Digitally signed
by VIVEK
SUCHANTI
Date: 2025.06.26
17:14:23 +05'30'

Vivek Suchanti

(Karta of Nirmal Suchanti HUF)
Promoter

Date: 26-06-2025

Place: Mumbai
