

KEYNOTE

Ref # Key25/Stock Exchange Let/Sk(102)

26th June, 2025

The Manager
BSE Limited,
Listing Department,
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 512597

The Manager
National Stock Exchange of India Ltd.
Listing Department,
Exchange Plaza, C-1, Block - G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051
Symbol: KEYFINSERV

Dear Sir/Madam,

Sub: Disclosure of inter-se transfer of shares among the Promoter and Promoter Group pursuant to Regulation 29 (1) and (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(1) and (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are forwarding a copy of the disclosures received in the prescribed format from Mr. Vivek Suchanti and Nirmal Suchanti HUF.

You are requested to take the above on record.

For Keynote Financial Services Limited

Simran Kashela
Company Secretary and Compliance Officer

Encl: as above.

VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai - 400 005

26th June 2025

| | | |
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| BSE LIMITED P J Towers Dalal Street, Fort, Mumbai 400 001 Company Code No.: 512597 | NATIONAL STOCK EXCHANGE OF INDIA LIMITED Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 NSE- KEYFINSERV | KEYNOTE FINANCIAL SERVICES LIMITED. The Ruby, 9 th Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028. |
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Dear Sir / Madam,

Sub.: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SAST Regulations")

In continuation of my letter dated 20th June 2025, in which I communicated my intention to acquire 2,82,499 (Two Lakh Eighty-Two Thousand Four Hundred Ninety-Nine only) Equity shares of Keynote Financial Services Limited (the "Company") on or after 26th June 2025, please note that the acquisition has been completed. The details of the acquisition are provided below:

| Date of Proposed Transaction (on or after | Name of the Transferor/Donor (Belongs to Promoter group) | Name of the Transferee/ Donee (Belongs to Promoter group) (Acquirers) | No. of shares proposed to be transferred by way of partition of Nirmal Suchanti HUF | Percentage of Holding of proposed share (%) |
|--|---|--|--|--|
| On or after 26 th June, 2025 | Nirmal Suchanti HUF | Mr. Vivek Suchanti | 2,82,499 | 5.07 |
| | Total | | 2,82,499 | 5.07 |

In this connection, please find enclosed Disclosure, in the prescribed format in terms of Regulation 29(1) of SEBI(SAST) Regulations, 2011.

In view of the subject matter, you are requested to take this on record and do the needful.

Thanking You,
Yours Sincerely,

VIVEK
SUCHANTI

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VIVEK SUCHANTI
Date: 2025.06.26
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Vivek Suchanti
Acquirer/Promoter

Encl: as above

ANNEXURE -1

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | | |
|---|---|---|--|
| Name of the Target Company (TC) | KEYNOTE FINANCIAL SERVICES LIMITED | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Mr. Vivek Suchanti | | |
| Whether the acquirer belongs to Promoter/Promoter group | Yes (Promoter) | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | <ul style="list-style-type: none"> • BSE Limited • National Stock Exchange of India Limited | | |
| Details of the acquisition / disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable (*) | % w.r.t. total diluted share/voting capital-of the TC(*) |
| <u>Before the acquisition/disposed off without consideration, holding of:</u> | | | |
| a) Shares carrying voting rights | 2,99,395 | 5.38% of total share capital of the Company. | 5.38% of total share capital of the Company. |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | NIL | NIL | NIL |
| c) Voting rights (VR) otherwise than by shares | NIL | NIL | NIL |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | NIL | NIL | NIL |
| e) Total (a+b+c+d) | 2,99,395 | 5.38% of total share capital of the Company. | 5.38% of total share capital of the Company. |

| <u>Details of acquisition/sale/ disposed off</u> | | % w.r.t. total share/ voting capital wherever applicable | % w.r.t. total diluted share/ voting capital of the TC(*) |
|--|-----------------|--|--|
| a) Shares carrying voting rights acquired/sold / disposed off | 2,82,499 | 5.07% of the total share capital of the Company. | 5.07% of total share capital of the Company. |
| | NIL | NIL | NIL |
| | NIL | NIL | NIL |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | NIL | NIL | NIL |
| c) VRs acquired /sold otherwise than by shares | NIL | NIL | NIL |
| d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | NIL | NIL | NIL |
| e) Total (a+b+c+d) | 2,82,499 | 5.07% of the total share capital of the Company. | 5.07% of total share capital of the Company. |
| <u>After the acquisition/sale,-disposed off holding of:</u> | | | |
| a) Shares carrying voting rights | 5,81,894 | 10.45% of the total share capital of the Company. | 5.38% of the total share capital of the Company. |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | NIL | NIL | NIL |
| c) VRs otherwise than by shares | NIL | NIL | NIL |

| | | | |
|--|---|--|--|
| d).Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | NIL | NIL | NIL |
| e) Total (a+b+c+d) | 5,81,894 | 10.45% of the total share capital of the Company. | 10.45% of the total share capital of the Company. |
| Mode of acquisition / sale (e.g. open market / off market / public issue / rights issue / preferential allotment / inter-se transfer etc) | Off-Market Inter-se Transfer between Immediate Relative (by way of Partition of HUF). | | |
| Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. | Not Applicable | | |
| Date of disposed off acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | 26 th June 2025 | | |
| Equity share capital / total voting capital of the TC before the said disposed off acquisition / sale | Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each) | | |
| Equity share capital/ total voting capital of the TC after the said disposed off acquisition / sale | Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each) | | |
| Total diluted share/voting capital of the TC after the said acquisition / sale. | Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each) | | |

VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai - 400 005

Place: Mumbai

Date: 26th June 2025

- (*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

26th June 2025

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| BSE LIMITED P J Towers Dalal Street, Fort, Mumbai 400 001 Company Code No.: 512597 | NATIONAL STOCK EXCHANGE OF INDIA LIMITED Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 NSE- KEYFINSERV | KEYNOTE FINANCIAL SERVICES LIMITED. The Ruby, 9 th Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028. |
|--|--|---|

Dear Sir / Madam,

Sub.: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SAST Regulations")

With regard to the captioned subject, please find enclosed herewith the disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

This is for your Information, and we request you to kindly take on your record.

Thanking You,

Yours Sincerely,

VIVEK
SUCHANTI

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VIVEK SUCHANTI
Date: 2025.06.26
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Vivek Suchanti
Acquirer

Encl: as above

ANNEXURE -1

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | | |
|---|---|---|--|
| Name of the Target Company (TC) | KEYNOTE FINANCIAL SERVICES LIMITED | | |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Mr. Vivek Suchanti | | |
| Whether the acquirer belongs to Promoter/Promoter group | Yes | | |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed | <ul style="list-style-type: none"> • BSE Limited • National Stock Exchange of India Limited | | |
| Details of the acquisition/ disposal as follows | Number | % w.r.t. total share/voting capital wherever applicable (*) | % w.r.t. total diluted share/voting capital-of the TC(*) |
| <u>Before the acquisition/disposed off without consideration, holding of:</u> | | | |
| a) Shares carrying voting rights | 2,99,395 | 5.38% of the total share capital of the Company. | 5.38% of the total share capital of the Company. |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | NIL | NIL | NIL |
| c) Voting rights (VR) otherwise than by shares | NIL | NIL | NIL |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | NIL | NIL | NIL |
| e) Total (a+b+c+d) | 2,99,395 | 5.38% of the total share capital of the Company. | 5.38% of the total share capital of the Company. |

| <u>Details of acquisition/sale/ disposed off</u> | | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC(*) |
|---|-----------------|---|--|
| a) Shares carrying voting rights acquired/sold /disposed off | 2,82,499 | 5.07% of the total share capital of the Company. | 5.07% of the total share capital of the Company. |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | NIL | NIL | NIL |
| c) VRs acquired /sold otherwise than by shares | NIL | NIL | NIL |
| d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | NIL | NIL | NIL |
| e) Total (a+b+c+d) | 2,82,499 | 5.07% of the total share capital of the Company. | 5.07% of the total share capital of the Company. |
| <u>After the acquisition/sale, disposed off holding of:</u> | 5,81,894 | 10.45% of the total share capital of the Company | 10.45% of the total share capital of the Company |
| a) Shares carrying voting rights | NIL | NIL | NIL |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | NIL | NIL | NIL |
| c) VRs otherwise than by shares | NIL | NIL | NIL |

| | | | |
|--|-----|-----|-----|
| d).Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the | NIL | NIL | NIL |
|--|-----|-----|-----|

| | | | |
|---|---|---|---|
| TC (specify holding in each category) after acquisition | | | |
| e) Total (a+b+c+d) | 5,81,894 | 10.45% of the total share capital of the Company | 10.45% of the total share capital of the Company |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc) | Off-Market Inter-se Transfer between Immediate Relative (by way of Partition of HUF). | | |
| Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc. | Not Applicable | | |
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(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

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VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai - 400 005

TC.

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Vivek Suchanti
Acquirer

Place: Mumbai
Date: 26th June 2025

26th June 2025

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|--|---|---|
| BSE LIMITED P J Towers Dalal Street, Fort, Mumbai 400 001 Company Code No.: 512597 | NATIONAL STOCK EXCHANGE OF INDIA LIMITED Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 NSE- KEYFINSERV | KEYNOTE FINANCIAL SERVICES LIMITED. The Ruby, 9 th Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028. |
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Thanking You,

Yours Sincerely,

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Vivek Suchanti
(Karta of Nirmal Suchanti HUF)
Promoter

Encl: as above

ANNEXURE -1

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| Name(s) of the acquirer and Persons Acting in Concert (PAC) / Seller with the acquirer | Nirmal Suchanti HUF | | |
| Whether the acquirer / seller belongs to Promoter/Promoter group | Yes | | |
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NIRMAL SUCHANTI HUF

13-B, Jolly Maker Apartments No. 1
Cuffe Parade, Mumbai - 400 005

company to the Stock Exchange under Clause 35 of the listing Agreement.

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VIVEK
SUCHANTI



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VIVEK SUCHANTI
Date: 2025.06.26
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Vivek Suchanti
(Karta of Nirmal Suchanti HUF)
Promoter

Place: Mumbai
Date: 26th June 2025