

# KEYNOTE

Ref # Key25/Stock Exchange Let/Sk(100)

June 26, 2025

The Manager  
**BSE Limited,**  
Listing Department,  
PhirozeJeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
**Scrip Code: 512597**

The Manager  
**National Stock Exchange of India Ltd.**  
Listing Department,  
Exchange Plaza, C-1, Block - G,  
Bandra Kurla Complex, Bandra (East),  
Mumbai - 400 051  
**Symbol: KEYFINSERV**

Dear Sir/Madam,

**Sub: Disclosure of inter-se transfer of shares among the Promoter and Promoter Group pursuant to Regulation 29(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Pursuant to Regulation 29 (1) and (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we are forwarding a copy of the disclosures received in the prescribed format from Mr. Vineet Suchanti, Mr. Vivek Suchanti, and Nirmal Suchanti HUF.

You are requested to take the above on record.

For **Keynote Financial Services Limited**

**Simran Kashela**  
**Company Secretary and Compliance Officer**

**Encl: as above.**

*Vineet Suchanti*

*13 B, Jolly Maker Apt 1,  
Cuffe Parade,  
Mumbai 400005*

26<sup>th</sup> June 2025

<b>BSE LIMITED</b> P J Towers Dalal Street, Fort, Mumbai 400 001 <b>Company Code</b> <b>No.: 512597</b>	<b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 <b>NSE- KEYFINSERV</b>	<b>KEYNOTE FINANCIAL SERVICES LIMITED.</b> The Ruby, 9 <sup>th</sup> Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028.
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Dear Sir / Madam,

**Sub.: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SAST Regulations")**

With reference to the above subject, please find enclosed herewith the disclosure as per Regulation 29(1) of SEBI SAST Regulations, 2011 with regards to the acquisition of 1,45,040 equity shares constituting 41.45% of the equity share capital of NSS Digital Media Limited (Promoter Company of Keynote Financial Services Limited) from Mr. Vivek Suchanti and Nirmal Suchanti HUF.

In this connection, please find enclosed Disclosure, in the prescribed format in terms of Regulation 29(1) of SEBI(SAST) Regulations, 2011.

In view of the subject matter, you are requested to take this on records and do the needful.

Thanking You,  
Yours Sincerely,

VINEET  
SUCHANTI

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VINEET SUCHANTI  
Date: 2025.06.26  
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**Vineet Suchanti**  
**Acquirer/Promoter**

Encl: as above

ANNEXURE -1

**Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	KEYNOTE FINANCIAL SERVICES LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr. Vineet Suchanti		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<ul style="list-style-type: none"><li>• BSE Limited</li><li>• National Stock Exchange of India Limited</li></ul>		
<sup>(§)</sup> Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital-of the TC(*)
<b><u>Before the acquisition/disposed off without consideration, holding of:</u></b>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL

<u>Details of acquisition/sale/ disposed off</u>		% w.r.t. total share/ <del>voting</del> capital wherever applicable	% w.r.t. total diluted share/ <del>voting</del> capital of the TC(*)
a) Shares carrying voting rights acquired/sold / <del>disposed off</del>	NIL	NIL	NIL
	NIL	NIL	NIL
	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
<u>After the acquisition/sale,-disposed off holding of:</u>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL

# Vineet Suchanti

13 B, Jolly Maker Apt 1,  
Cuffe Parade,  
Mumbai 400005

d).Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
Mode of acquisition / sale (e.g. open market / off market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Acquisition of 145040 Equity shares of NSS Digital Media Limited, which holds 55.91% in the Target Company. The proposed acquisition of NSS Digital Media Limited shares will result in indirect control of 55.87% of the Target Company (Keynote) by Mr. Vineet Suchanti.		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
Date of <del>disposed off acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares,</del> whichever is applicable	26 <sup>th</sup> June 2025		
Equity share capital / total voting capital of the TC before the said <del>disposed off acquisition / sale</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Equity share capital/ total voting capital of the TC after the said <del>disposed off acquisition / sale</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Total diluted share/voting capital of the TC after the said <del>acquisition / sale.</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		

Part B\*\*\*\*\*

Name of the Target Company: Keynote Financial Services Limited

# Vineet Suchanti

*13 B, Jolly Maker Apt 1,  
Cuffe Parade,  
Mumbai 400005*

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to the Promoter/ Promoter group	PAN of the acquirer and/or PACs
NA	NA	NA

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**Vineet Suchanti**  
**Acquirer/Promoter**

**Date: 26<sup>th</sup> June 2025**

**Place: Mumbai**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

(§) Mr. Vivek Suchanti and Nirmal Suchanti HUF have transferred 44,800 and 1,00,240 equity shares, respectively, of NSS Digital Media Limited to Mr. Vineet Suchanti by way of gift and through partition of HUF. Pursuant to this transfer, Mr. Vineet Suchanti's shareholding in NSS Digital Media Limited has increased from 58.49% to 99.93%. NSS Digital Media Limited forms part of the Promoter Group of the Target Company ("TC") and currently holds 55.91% of the equity share capital of the TC. As a result, the acquisition of shares in NSS Digital Media Limited has led to Mr. Vineet Suchanti acquiring indirect control over 55.87% of the equity share capital of the Target Company.

*Vineet Suchanti*

*13 B, Jolly Maker Apt 1  
Cuffe Parade  
Mumbai-400005*

26<sup>th</sup> June 2025

<b>BSE LIMITED</b> P J Towers Dalal Street, Fort, Mumbai 400 001 <b>Company Code</b> <b>No.: 512597</b>	<b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 <b>NSE- KEYFINSERV</b>	<b>KEYNOTE FINANCIAL SERVICES LIMITED.</b> The Ruby, 9 <sup>th</sup> Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028.
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Dear Sir / Madam,

**Sub.: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SAST Regulations")**

With regard to the captioned subject, please find enclosed herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

This is for your Information and request you to kindly take on your record.

Thanking You,  
Yours Sincerely,

VINEET  
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VINEET SUCHANTI  
Date: 2025.06.26  
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**Vineet Suchanti**  
**Acquirer/Promoter**

Encl: as above

ANNEXURE -1

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	KEYNOTE FINANCIAL SERVICES LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr. Vineet Suchanti		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<ul style="list-style-type: none"> <li>• BSE Limited</li> <li>• National Stock Exchange of India Limited</li> </ul>		
§)Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital-of the TC(*)
<u>Before the acquisition/disposed off without consideration, holding of:</u>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
<u>Details of acquisition/sale/ disposed off</u>	<b>Number</b>	<b>% w.r.t. total share/<del>voting</del> capital wherever applicable</b>	<b>% w.r.t. total diluted share/<del>voting</del> capital of the TC(*)</b>

# Vineet Suchanti

**13 B, Jolly Maker Apt 1  
Cuffe Parade  
Mumbai-400005**

a) Shares carrying voting rights acquired/sold / <del>disposed off</del>	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
<u>After the acquisition/sale, -disposed off holding of:</u>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL

# Vineet Suchanti

13 B, Jolly Maker Apt 1  
Cuffe Parade  
Mumbai-400005

d). Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
Mode of acquisition / sale (e.g. open market / off market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Acquisition of 145040 Equity shares of NSS Digital Media Limited, which holds 55.91% in the Target Company. The proposed acquisition of NSS Digital Media Limited shares will result in indirect control of 55.87% of the Target Company (Keynote) by Mr. Vineet Suchanti.		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
Date of <del>disposed off</del> acquisition / sale of shares / <del>VR or date of receipt of intimation of allotment of shares,</del> whichever is applicable	26 <sup>th</sup> June 2025		
Equity share capital / total voting capital of the TC before the said <del>disposed off</del> acquisition / sale	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Equity share capital/ total voting capital of the TC after the said <del>disposed off</del> acquisition / sale	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
10. Total diluted share/voting capital of the TC after the said <del>acquisition</del> / sale.	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		

*Vineet Suchanti*

*13 B, Jolly Maker Apt 1  
Cuffe Parade  
Mumbai-400005*

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**Vineet Suchanti**  
**Acquirer/Promoter**

**Date: 26<sup>th</sup> June 2025**

**Place: Mumbai**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(§) Mr. Vivek Suchanti and Nirmal Suchanti HUF have transferred 44,800 and 1,00,240 equity shares, respectively, of NSS Digital Media Limited to Mr. Vineet Suchanti by way of gift and through partition of HUF. Pursuant to this transfer, Mr. Vineet Suchanti's shareholding in NSS Digital Media Limited has increased from 58.49% to 99.93%. NSS Digital Media Limited forms part of the Promoter Group of the Target Company ("TC") and currently holds 55.91% of the equity share capital of the TC. As a result, the acquisition of shares in NSS Digital Media Limited has led to Mr. Vineet Suchanti acquiring indirect control over 55.87% of the equity share capital of the Target Company.

26<sup>th</sup> June 2025

<b>BSE LIMITED</b> P J Towers Dalal Street, Fort, Mumbai 400 001 <b>Company Code</b> <b>No.: 512597</b>	<b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 <b>NSE- KEYFINSERV</b>	<b>KEYNOTE FINANCIAL SERVICES LIMITED.</b> The Ruby, 9 <sup>th</sup> Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028.
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Dear Sir / Madam,

**Sub.: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SAST Regulations")**

With regard to the captioned subject, please find enclosed herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

This is for your Information and request you to kindly take on your record.

Thanking You,

Yours Sincerely,

VIVEK  
SUCHANTI

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VIVEK SUCHANTI  
Date: 2025.06.26  
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**Vivek Suchanti**  
**Promoter**

Encl: as above

## ANNEXURE -1

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	KEYNOTE FINANCIAL SERVICES LIMITED		
Name(s) of the Acquirer/Seller Person Acting in Concert (PAC) with the acquirer	Mr. Vivek Suchanti		
Whether the acquirer/seller belongs to the Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<ul style="list-style-type: none"> <li>• BSE Limited</li> <li>• National Stock Exchange of India Limited</li> </ul>		
<b>(§) Details of the acquisition/disposal as follows</b>	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital-of the TC(*)
<b><u>Before the acquisition/disposed off without consideration, holding of:</u></b>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL

<u>Details of acquisition/sale/disposed off</u>		% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
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a) Shares carrying voting rights <del>acquired/sold</del> /disposed off	NIL	NIL	NIL
	NIL	NIL	NIL
	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
<u>After the acquisition/sale,-disposed off holding of:</u>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL

d).Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
Mode of <del>acquisition</del> / sale (e.g. open market / off-market / <del>public issue</del> / <del>rights issue</del> / <del>preferential allotment</del> / inter-se transfer etc)	Inter-se Transfer between the immediate relatives by way of gift.		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
Date of <del>disposed off acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable</del>	26 <sup>th</sup> June 2025		
Equity share capital / total voting capital of the TC before the said disposed off <del>acquisition / sale</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Equity share capital/ total voting capital of the TC after the said disposed off <del>acquisition / sale</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Total diluted share/voting capital of the TC after the said <del>acquisition / sale</del> .	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

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by VIVEK  
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**Vivek Suchanti**  
**Promoter**

**Place: Mumbai**  
**Date: 26<sup>th</sup> June 2025**

26<sup>th</sup> June 2025

<b>BSE LIMITED</b> P J Towers Dalal Street, Fort, Mumbai 400 001 <b>Company Code</b> <b>No.: 512597</b>	<b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 <b>NSE- KEYFINSERV</b>	<b>KEYNOTE FINANCIAL SERVICES LIMITED.</b> The Ruby, 9 <sup>th</sup> Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028.
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Dear Sir / Madam,

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This is for your Information and request you to kindly take on your record.

Thanking You,

Yours sincerely,

VIVEK  
SUCHANTI

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VIVEK SUCHANTI  
Date: 2025.06.26  
15:18:53 +05'30'

**Vivek Suchanti**  
**(Karta of Nirmal Suchanti HUF)**  
**Promoter**

Encl: as above

## ANNEXURE -1

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	KEYNOTE FINANCIAL SERVICES LIMITED		
Name(s) of the Acquirer/Seller Person Acting in Concert (PAC) with the acquirer	Nirmal Suchanti HUF		
Whether the acquirer/seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<ul style="list-style-type: none"> <li>• BSE Limited</li> <li>• National Stock Exchange of India Limited</li> </ul>		
(\$ Details of the acquisition/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital-of the TC(*)
<b><u>Before the acquisition/disposed off without consideration, holding of:</u></b>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL

<u>Details of acquisition/sale/ disposed off</u>		% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
a) Shares carrying voting rights acquired/sold /disposed off	NIL	NIL	NIL
	NIL	NIL	NIL
	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
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a) Shares carrying voting rights	NIL	NIL	NIL
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d).Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
Mode of <del>acquisition</del> / sale (e.g. open market / off-market / <del>public issue</del> / <del>rights issue</del> / <del>preferential allotment</del> / inter-se transfer etc)	Inter-se Transfer between the immediate relatives by way of partition of HUF.		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
Date of <del>disposed off acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable</del>	26 <sup>th</sup> June 2025		
Equity share capital / total voting capital of the TC before the said <del>disposed off acquisition / sale</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Equity share capital/ total voting capital of the TC after the said <del>disposed off acquisition / sale</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Total diluted share/voting capital of the TC after the said <del>acquisition / sale.</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		

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(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

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**(§) Mr. Vivek Suchanti and Nirmal Suchanti HUF have transferred 44,800 and 1,00,240 equity shares, respectively, of NSS Digital Media Limited to Mr. Vineet Suchanti by way of gift and through partition of HUF. Pursuant to this transfer, Mr. Vineet Sushanti's shareholding in NSS Digital Media Limited has increased from 58.49% to 99.93%. NSS Digital Media Limited forms part of the Promoter Group of the Target Company ("TC") and currently holds 55.91% of the equity share capital of the TC. As a result, the acquisition of shares in NSS Digital Media Limited has led to Mr. Vineet Suchanti acquiring indirect control over 55.87% of the equity share capital of the Target Company.**

VIVEK  
SUCHANTI

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VIVEK SUCHANTI  
Date: 2025.06.26  
15:20:06 +05'30'

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**Vivek Suchanti**  
**(Karta of Nirmal Suchanti HUF)**  
**Promoter**

**Place: Mumbai**  
**Date: 26<sup>th</sup> June 2025**