Vineet Suchanti

13 B, Jolly Maker Apt 1
Cuffe Parade
Mumbai–400005

20th May, 2020

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Ltd.
Listing Department
Exchange Plaza, C-1, Block – G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051.

Scrip Code/Name of Scrip: 512597/KEYFINSER **Scrip Code: KEYFINSERV**

Sub: Disclosure under Regulation 30(2) & Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/Madam,

Please find attached herewith disclosures under Regulation 30(2) and Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, by the Promoter and Promoter Groups of Keynote Financial Services Limited.

I, Vineet Suchanti being part of the Promoter Group of Keynote Financial Services Limited, am making this disclosure on behalf of all the entities forming part of the promoter and promoter group as required under regulation 30 (2) & 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011. The other entities forming part of promoter group have expressed their administrative difficulty in submitting the information individually in view of present COVID -19 situation.

I request you to please consider the disclosure made on behalf of all the entities of the promoter group of Keynote Financial Services Limited as compliance of above mentioned regulation. I request you to please note that there is no change in each individual shareholding of the promoter and promoter group entity since last financial year.

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Further, note that the above disclosures are being submitted in SD/- mode due to inaccessibility of offices/workspace on account of nationwide COVID-19 restrictions placed by the Government.

Kindly take the same on record.

Thanking you and assuring you of our best co-operation at all times.

Yours sincerely,

Sd/-
Vineet Suchanti
Mob. No.: 99670 23685

Encl. as above

CC:

To,
Company Secretary & Compliance Officer
Keynote Financial Services Limited
The Ruby, 9th Floor,
Senapati Bapat Marg,
Dadar (West),
Mumbai-400028

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Disclosures under Regulation ~~30(1) and~~ 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

1.	Name of the Target Company (TC)	Keynote Financial Services Limited.
2.	Name(s) of the stock exchange(s) where the shares of the TC are listed	• BSE Limited (BSE) • National Stock Exchange of India Limited (NSE)
3.	**Particulars of the shareholder(s) :** a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. OR b. Name(s) of promoter(s), member of the promoter group and PAC with him.	------ Shri Vineet Nirmal Suchanti [Promoter Group] M/s. Naga Accounts Management P. Ltd. [Promoter Group] Smt. Pushpa Nirmal Suchanti [Promoter Group] M/s. Dhanvirdhi Tie up Pvt. Ltd. [Promoter Group] M/s. Concept Productions Limited [Promoter] M/s. NSS Digital Media Limited [Promoter] Shri Vivek Nirmal Suchanti [Promoter] Nirmal Suchanti - HUF [Promoter] Shri Nirmal Suchanti [Promoter] Shri B. Madhuprasad [Promoter] Smt. Rita Vivek Suchanti [Promoter Group] Smt. Rinku Vineet Suchanti [Promoter Group]

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4.	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of March 31st of the year 2020, holding of:			
	a) Shares			
	Shri Vineet Nirmal Suchanti	11,977	0.17	0.17
	M/s. Naga Accounts Management Pvt. Ltd.	53,300	0.76	0.76
	Smt. Pushpa Nirmal Suchanti	1,32,308	1.89	1.89
	M/s. Dhanvirdhi Tie up Pvt. Ltd.	4,010	0.06	0.06
	M/s. Concept Productions Limited	2,41,600	3.44	3.44
	M/s. NSS Digital Media Limited	31,12,256	44.34	44.34
	Shri Vivek Nirmal Suchanti	49,440	0.70	0.70
	Nirmal Suchanti – HUF	2,82,499	4.03	4.03
	Shri Nirmal Suchanti	1,17,647	1.68	1.68
	Shri B. Madhuprasad	48,550	0.69	0.69
	Smt. Rita Vivek Suchanti	4,829	0.07	0.07
	Smt. Rinku Vineet Suchanti	3,802	0.05	0.05
	b) Voting Rights (otherwise than by shares)	---	----	----
	c) Warrants,	----	----	----
	d) Convertible Securities	----	----	----
	e) Any other instrument that would entitle the holder to receive shares in the TC.	----	----	----
	Total	**40,62,218**	**57.88**	**57.88**

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Part – B**

Name of the Target Company: **Keynote Financial Services Limited**

Name(s) of the person and Persons Acting in Concert (PAC) with the person	**Whether the person belongs to Promoter/ Promoter Group**
Shri Vineet Nirmal Suchanti (Self)	Promoter Group
M/s. Naga Accounts Management Pvt. Ltd.,	Promoter Group
Smt. Pushpa Nirmal Suchanti	Promoter Group
M/s. Dhanvirdhi Tie up Pvt. Ltd.	Promoter Group
M/s. Concept Productions Limited	Promoter
M/s. NSS Digital Media Limited	Promoter
Shri Vivek Nirmal Suchanti	Promoter
Nirmal Suchanti – HUF	Promoter
Shri Nirmal Suchanti	Promoter
Shri B. Madhuprasad	Promoter
Smt. Rita Vivek Suchanti	Promoter Group
Smt. Rinku Vineet Suchanti	Promoter Group

Sd/-
Vineet Suchanti
Mob. No.: 99670 23685

Place: Mumbai

Date: 20th May, 2020

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

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Mumbai–400005

20th May, 2020

The Manager
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001.

Scrip Code/Name of Scrip: 512597/KEYFINSER

The Manager
National Stock Exchange of India Ltd.
Listing Department
Exchange Plaza, C-1, Block – G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051.

Scrip Code: KEYFINSERV

Dear Sirs,

Reg.: Disclosure under Regulation 31(4) & (5) of SEBI (Substantial Acquisition of Shares and Takeovers Regulations, 2011) as on 31st March, 2020

Pursuant to provisions of the Regulation 31(4) & (5) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 (as amended from time to time), it is hereby informed that I Vineet Suchanti part of Promoter Group of Keynote Financial Services Limited ("Target Company") along with Person acting in concert hereby declare that I / we have not encumbered any shares directly or indirectly during the financial year ended March 31, 2020.

Kindly acknowledge receipt and take the same on your record.

Thanking you and assuring you of our best co-operation at all times.

Yours sincerely,

Sd/-
Vineet Suchanti
Mob. No.: 99670 23685