

CONCEPT PRODUCTIONS LTD.

Queen's Mansion, Lower Ground Floor,
Next to Cathedral School,
Prescot Road, Fort, Mumbai – 400 001
T: 4055888 F: 40558989
CIN U74300MH1988PLC047441

2nd April, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Ltd.

Listing Department
Exchange Plaza, C-1, Block – G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051.

Scrip Code/Name of Scrip: 512597/KEYFINSER

Scrip Code: KEYFINSERV

Dear Sirs,

Ref.: Our Shareholding in Keynote Financial Services Limited (“KFSL”)

Reg.: Disclosure under Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers Regulations, 2011) as on 31st March, 2024

We wish to inform your esteemed exchange that, we are one of the entity forming part of Promoter of Keynote Financial Services Limited (“KFSL”).

We hereby declare that, we have not made any encumbrance on Equity Shares of KFSL directly or indirectly during the Financial Year ended 31st March, 2024.

The said declaration is being submitted as required under Regulation 31(5) of the captioned regulation.

Please acknowledge the receipt.

Thanking you and assuring you of our best co-operation at all times.

Yours sincerely,

For **Concept Productions Limited**



Vivek Suchanti
Director
DIN – 00012938

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