

KEYNOTE

Ref # Key25/Stock Exchange Let/Sk(98)

June 20, 2025

The Manager
BSE Limited,
Listing Department,
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 512597

The Manager
National Stock Exchange of India Ltd.
Listing Department,
Exchange Plaza, C-1, Block - G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051
Symbol: KEYFINSERV

Dear Sir/Madam,

Sub: Disclosure of inter-se transfer of shares among the Promoter and Promoter Group pursuant to Regulation 10(5) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to the Regulation 30 read with Schedule III of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 read with Regulation 3 of SEBI (Prohibition of Insider Trading) Regulations, 2015, we would like to inform you that the Company has received information from the acquirer that he intend to acquire shares of the Company by way of partition of Nirmal Suchanti HUF, amongst Promoter and Promoter Group.

Date of Proposed Transaction (on or after	Name of the Transferor/Donor (Belongs to Promoter group)	Name of the Transferee/ Donee (Belongs to Promoter group) (Acquirer)	No. of shares proposed to be transferred by way of partition of Nirmal Suchanti HUF	Percentage of Holding of proposed share (%)
On or after 26 th June, 2025	Nirmal Suchanti HUF	Mr. Vivek Suchanti	2,82,499	5.07
	Total		2,82,499	5.07

This being an inter-se transfer of shares pursuant to the partition of Nirmal Suchanti HUF, amongst Promoter and Promoter Group, who are also immediate relatives, the same falls within the exemption under Regulation 10(1)(a)(ii) of SEBI (SAST) Regulations, 2011 ("SAST Regulations").

The said transfer of shares shall be an off-market transaction amongst the Promoter & Promoter Group.

Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai 400028 Tel : 91 22 6826 6000 Fax : 91 22 6826 6088 Email : info@keynoteindia.net Website www.keynoteindia.net
CIN - L67120MH1993PLC072407

KEYNOTE

The Aggregate holding of the Promoter and the Promoter group before and after the above inter-se transaction remains the same. In this connection, necessary disclosure under Regulation 10(5) of the above-mentioned acquisition in the prescribed format, as submitted by the acquirer, is enclosed herewith for your kind information and records.

You are requested to take the above on record.

For Keynote Financial Services Limited

Simran Kashela
Company Secretary and Compliance Officer

Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai 400028 Tel : 91 22 6826 6000 Fax : 91 22 6826 6088 Email : info@keynoteindia.net Website www.keynoteindia.net
CIN - L67120MH1993PLC072407

VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai - 400 005

20th June 2025

The Manager
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PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 512597

The Manager
National Stock Exchange of India Ltd.
Listing Department,
Exchange Plaza, C-1, Block - G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051
Symbol: KEYFINSERV

Dear Sir/Madam,

Sub: Prior Intimation under Regulation 10(5) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

**Reference: Target Company: KEYNOTE FINANCIAL SERVICES LIMITED
ISIN: INE681C01015,
NSE SCRIP SYMBOL: KEYFINSERV,
BSE SCRIP CODE: 512597.**

I, Vivek Suchanti, Promoter of the Company, hereby submit prior intimation via disclosures as required under Regulation 10(5) of SEBI (SAST) Regulations, 2011 for the acquisition of 2,82,499 (Two Lakh Eighty Two Thousand Four Hundred Ninety Nine only) equity shares of the Company on or after 26th June, 2025 by way of inter-se transfer pursuant to dissolution and partition of Nirmal Suchanti HUF, Promoter of the Company.

Date of Proposed Transaction (on or after)	Name of the Transferor/Donor (Belongs to Promoter group)	Name of the Transferee/ Donee (Belongs to Promoter group) (Acquirers)	No. of shares proposed to be transferred by way of partition of Nirmal Suchanti HUF	Percentage of Holding of proposed share (%)
On or after 26 th June, 2025	Nirmal Suchanti HUF	Mr. Vivek Suchanti	2,82,499	5.07
	Total		2,82,499	5.07

VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai - 400 005

Please note that this transaction, being inter-se transfer of shares amongst the Promoters of the Company, falls within the exemption provided under Regulation 10(1)(a)(ii) of the SEBI (SAST) Regulations, 2011. The Aggregate holding of Promoter and Promoter Group before and after the above inter-se transaction remains the same.

Accordingly, necessary disclosure under Regulation 10(5) of SAST Regulations in the prescribed format, as submitted by the acquirers, is enclosed herewith for your information and records.

You are requested to kindly take the above information in your records.

Thanking You,

Yours Sincerely,

VIVEK
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Digitally signed by VIVEK SUCHANTI
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pseudoym=15f782646442e8859727
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159629146cea722e412833319a2e8895
64556a5, postalCode=400005,
st=Maharashtra,
serialNumber=4990af2619e51798d8ea
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Date: 2025.06.20 14:42:47 +05'30'

Vivek Suchanti
Acquirer/Promoter

Encl: as above

CC

To,

The Company Secretary

Keynote Financial Services Limited

Regd Office: The Ruby, 9th Floor, Senapati

Bapat Marg Road, Dadar West,

Mumbai- 400028

mail: simran@keynoteindia.net

Disclosures under Regulation 10(5) - Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Keynote Financial Services Limited BSE Scrip Code:512597 NSE Symbol: KEYFINSERV
2.	Name of the acquirer(s)	Mr. Vivek Suchanti
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a.	Name of the person(s) from whom shares are to be acquired
		Nirmal Suchanti HUF
	b.	Proposed date of acquisition
		On or after 26 th June 2025
	c.	Number of shares to be acquired from each person mentioned in 4(a) above
		Mr. Vivek Suchanti will acquire 2,82,499 equity shares held by Nirmal Suchanti HUF, in TC.
	d.	Total shares to be acquired as % of share capital of TC
		Mr. Vivek Suchanti will acquire 5.07% of the shares of the Target company held by Nirmal Suchanti HUF, pursuant to dissolution and partition of HUF
	e.	Price at which shares are proposed to be acquired
		Nil, since the proposed off-market inter-se transfer of shares due to the dissolution and partition of Nirmal Suchanti HUF, therefore no consideration is involved
	f.	Rationale, if any, for the proposed transfer
		The proposed acquisition is only a private transfer family arrangement, for smooth succession planning of the family and to streamline the Family's assets and business.
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open Offer	Regulation 10(1)(a)(ii) of the SEBI (SAST) Regulations, 2011.

6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	Not Applicable, since no consideration is involved as the proposed transfer of shares, to above mentioned acquirer, will be on vesting of shares due to dissolution and partition of Nirmal Suchanti HUF.
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	Not Applicable, since no consideration is involved as the proposed transfer of shares, to above mentioned acquirer, will be on vesting of shares due to dissolution and partition of Nirmal Suchanti HUF.
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	Not Applicable, since no consideration is involved as the proposed transfer of shares, to above mentioned acquirer, will be on vesting of shares due to dissolution and partition of Nirmal Suchanti HUF.
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)	With respect to proposed inter-se transfer of shares in terms of Regulation 10(1)(a)(ii) of SEBI (SAST) Regulations, 2011 and subsequent amendments thereto, it is hereby declared and confirmed that the transferor and transferee have complied/will comply with the applicable provisions of Chapter V of SEBI (SAST) Regulations, 2011.
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	It is hereby declared and confirmed that all the conditions specified under Regulation 10(1)(a)(ii) of SEBI (SAST) Regulations, 2011 with respect to exemptions have been duly complied with.

11.	Shareholding details	Before the proposed Transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	a Acquirer(s) and PACs (other than sellers)(*) Vivek Suchanti	2,99,395	5.38	5,81,894	10.45
	b Seller (s) Nirmal Suchanti HUF	2,82,499	5.07	NIL	NIL

VIVEK SUCHANTI

Digitally signed by VIVEK SUCHANTI
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pseudonym=15F7826466442e88597278cd
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serialNumber=4993af2c19c51798dbab90
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Date: 2025.06.20 14:44:17 +05'30'

Vivek Suchanti
Acquirer/Promoter

Place: Mumbai
Date: 20th June 2025

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.