

RINKU SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai – 400 005

2nd April, 2024

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Ltd.
Listing Department
Exchange Plaza, C-1, Block – G,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051.

Scrip Code/Name of Scrip: 512597/KEYFINSER

Scrip Code: KEYFINSERV

Dear Sir,

Reg.: Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers Regulations, 2011) as on 31st March, 2024

Enclosed please find herewith information in terms of Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 in the prescribed format.

The said information is being submitted as required under Regulation 30(3) of the captioned regulation.

Please acknowledge the receipt.

Thanking you and assuring you of our best co-operation at all times.

Yours sincerely,



Rinku Suchanti

Encl: as above

RINKU SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai – 400 005

2nd April, 2024

Compliance Officer
Keynote Financial Services Limited
The Ruby, 9th floor,
Senapati Bapat Marg,
Dadar (West),
Mumbai -400 028

Dear Sir/Madam,

Reg.: Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers Regulations, 2011) as on 31st March, 2024

Enclosed please find herewith information in terms of Regulation 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 in the prescribed format.

The said information is being submitted as required under Regulation 30(3) of the captioned regulation.

Please acknowledge the receipt.

Thanking you and assuring you of our best co-operation at all times.

Yours sincerely,



Rinku Suchanti

Encl: as above

Disclosures under Regulation ~~30(1)~~ and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part – A – Details of Shareholding

1.	Name of the Target Company (TC)	Keynote Financial Services Limited.
2.	Name(s) of the stock exchange(s) where the shares of the TC are listed	<ul style="list-style-type: none"> • BSE Limited (BSE) • National Stock Exchange of India Limited (NSE)
3.	<p>Particulars of the shareholder(s) :</p> <p>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.</p> <p align="center">OR</p> <p>b. Name(s) of promoter(s), member of the promoter group and PAC with him.</p>	<p align="center">-----</p> <p>Smt. Rinku Vineet Suchanti [Promoter Group] Smt. Rita Vivek Suchanti [Promoter Group] Shri Vineet Nirmal Suchanti [Promoter Group] Smt. Pushpa Nirmal Suchanti [Promoter Group] M/s. Dhanvirdhi Tie up Pvt. Ltd. [Promoter Group] M/s. Concept Productions Limited [Promoter] M/s. NSS Digital Media Limited [Promoter] Shri Vivek Nirmal Suchanti [Promoter] Nirmal Suchanti - HUF [Promoter] Shri Nirmal Suchanti [Promoter]</p>

4.	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of March 31 st of the year 2024, holding of:			
	a) Shares			
	Smt. Rinku Vineet Suchanti	3,802	0.05	0.05
	Smt. Rita Vivek Suchanti	4,829	0.07	0.07
	Shri Vineet Nirmal Suchanti	11,977	0.17	0.17
	Smt. Pushpa Nirmal Suchanti	1,32,308	1.89	1.89
	M/s. Dhanvirdhi Tie up Pvt. Ltd.	4,010	0.06	0.06
	M/s. Concept Productions Limited	2,41,600	3.44	3.44
	M/s. NSS Digital Media Limited	31,12,256	44.34	44.34
	Shri Vivek Nirmal Suchanti	49,440	0.70	0.70
	Nirmal Suchanti – HUF	2,82,499	4.03	4.03
	Shri Nirmal Suchanti	1,17,647	1.68	1.68
	b) Voting Rights (otherwise than by shares)	---	----	----
	c) Warrants,	----	----	----
	d) Convertible Securities	----	----	----
	e) Any other instrument that would entitle the holder to receive shares in the TC.	----	----	----
	Total	39,60,368	56.43	56.43

RINKU SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai – 400 005

Part – B**

Name of the Target Company: **Keynote Financial Services Limited**

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter Group	PAN of the Person and PACs
Smt. Rinku Vineet Suchanti (Self)	Promoter Group	AFZPS1715A
Smt. Rita Vivek Suchanti	Promoter Group	AAQPS4668A
Shri Vineet Nirmal Suchanti	Promoter Group	AAKPS2291K
Smt. Pushpa Nirmal Suchanti	Promoter Group	AAQPS4667R
M/s. Dhanvirdhi Tie up Pvt. Ltd.	Promoter Group	AACCD3010G
M/s. Concept Productions Limited	Promoter	AAACK2497A
M/s. NSS Digital Media Limited	Promoter	AADCC4909L
Shri Vivek Nirmal Suchanti	Promoter	AAKPS3700P
Nirmal Suchanti – HUF	Promoter	AADHN7484A
Shri Nirmal Suchanti	Promoter	AAKPS3699F

Rinku Suchanti

Place: Mumbai

Date: 2nd April, 2024

Note:

- (*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.