

# KEYNOTE

Ref # Key25/Stock Exchange Let/Sk (119)

September 4, 2025

The Manager  
**BSE Limited,**  
Listing Department,  
PhirozeJeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001

**Scrip Code: 512597**

The Manager  
**National Stock Exchange of India Ltd.**  
Listing Department,  
Exchange Plaza, C-1, Block - G,  
Bandra Kurla Complex, Bandra (East),  
Mumbai - 400 051

**Symbol: KEYFINSERV**

Sir/Madam,

**Subject: Letter to Shareholders**

Pursuant to Regulation 30 and 36(1)(b) of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, the Company has sent a letter providing a web-link of the Annual Report for FY 2024-25 to those Members who have not registered their e-mail addresses with the Company/Depositories. A copy of the letter is enclosed for your record.

The Annual Report for FY 2024-25 including Notice of 32<sup>nd</sup> AGM of the Company are also available on the website of the Company at [www.keynoteindia.net](http://www.keynoteindia.net) .

You are requested to take the same on your records.

Yours faithfully,  
For **Keynote Financial Services Limited**

**Simran Kashela**  
**Company Secretary and Compliance Officer**

**Encl: as above**

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Date: 4<sup>th</sup> September 2025

Dear Shareholder,

**Sub.: Notice of 32<sup>nd</sup> Annual General Meeting (AGM) of Keynote Financial Services Limited and Annual Report for the Financial Year 2024-25.**

We are pleased to inform you that the **32<sup>nd</sup> Annual General Meeting ('AGM') of the Members of Keynote Financial Services Limited ('the Company')** is scheduled to be held on **Friday, September 26, 2025, at 10:00 A.M. (IST)** through Video Conferencing ('VC') facility / Other Audio Visual Means ('OAVM').

As per Regulation 36 (1) (b) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, ('SEBI Listing Regulations, 2015'), as amended, the web-link, including the exact path, where complete details of the Annual Report are available is required to be sent to those member(s) who have not registered their email address(es) either with the Company or with any Depository or MUFG Intime India Private Limited (Formerly Link Intime India Private Limited), Registrar & Share Transfer Agent (RTA) of the Company.

Accordingly, the web-link, including the exact path where complete details of the Annual Report for the Financial Year 2024-25 are available at: <http://keynoteindia.net/wp-content/uploads/2025/09/Keynote-Annual-Report-Link-2024-2025.pdf>

Members can access the Integrated Annual Report for the Financial Year 2024-25 by visiting the Company's website at [www.keynoteindia.net](http://www.keynoteindia.net) and following the below navigation path: <http://keynoteindia.net/wp-content/uploads/2025/09/Keynote-Annual-Report-Link-2024-2025.pdf>

Alternatively, the Annual Report can also be accessed by scanning the QR code provided below:



We would further like to inform that the Company has fixed Friday, September 19, 2025 as the cut-off date for ascertaining the names of the Members holding shares who will be entitled to cast their votes electronically in respect of the businesses to be transacted at the AGM and for payment of final dividend as may be declared at the said AGM for the Financial Year ended March 31, 2025.

**Keynote Financial Services Limited**

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai 400028  
Tel : 91 22 6826 6000 Fax : 91 22 6826 6088 Email : [info@keynoteindia.net](mailto:info@keynoteindia.net) Website  
[www.keynoteindia.net](http://www.keynoteindia.net) CIN - L67120MH1993PLC072407

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This letter is being sent to those member(s) who have not registered their email address(es) either with the Company or with any Depository or RTA of the Company as on the cut-off date as on August 29, 2025.

Additionally, the Annual Report and the Notice of the 32<sup>nd</sup> AGM is also available on the websites of the stock exchanges, i.e. BSE Limited at [www.bseindia.com](http://www.bseindia.com) ; the National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com) , and on the website of MUFG Intime India Private Limited (“MIPL”) by using URL: <https://web.in.mpms.mufg.com>

This is also a reminder to update KYC details pursuant to SEBI Master Circular No. SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated May 07, 2024, and to dematerialise physical securities. The circular issued by SEBI mandates all the listed companies to record PAN, Address with PIN code, Mobile Number, Bank Account details, Specimen Signature and choice of Nomination of security holders holding securities in physical mode. While updating the Email ID is optional, the security holders are requested to register email id also to avail online services. This is applicable for all security holders holding securities in physical mode.

The formats for choice of Nomination and Updation of KYC details viz; Forms ISR-1, ISR-2, ISR-3, SH-13, SH-14 and SEBI circulars are available on our website as mentioned below: <https://www.in.mpms.mufg.com> > Resources > Downloads > KYC > Formats for KYC.

The aforesaid SEBI Circular also mandates that security holders holding in physical mode whose folios do not have PAN, Choice of Nomination, Contact details, Bank Account details and Specimen Signature updated, shall be eligible for any payment including dividend, interest or redemption payment in respect of such folios, only through electronic mode with effect from April 1, 2024.

Should you have any queries, please feel free to contact our investor relations department at [investors@keynoteindia.net](mailto:investors@keynoteindia.net)

## **Keynote Financial Services Limited**

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Moreover, you are also requested to update your e mail address at the earliest either through your depository participants for electronic holding or send a communication to us / our RTA to facilitate the updation to continue receiving all important information & documents thereafter and encourage Green Initiative.

Thanking you,

**For Keynote Financial Services Limited**

**Sd/-  
Simran Prakash Kashela  
Company Secretary and Compliance Officer  
ICSI Membership No.: ACS63471**

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