



KEC International Limited

RPG House, 463, Dr. Annie Besant Road, Worli, Mumbai 400030, India.
Tel.: +91-22-6667 0200 • Fax +91-22-66670260 • Web.: www.kecrpg.com

31st March 2011

National Stock Exchange of India Limited

Exchange Plaza,
Bandra-Kurla Complex
Bandra (E)
Mumbai 400 051

Fax No. 26598237/38

Dear Sir,

Sub: Press Release – New Orders worth Rs.801 crore

In terms of the Listing Agreement, we are pleased to enclose a copy of the press release being issued to the press on the subject matter referred to above for the information of the members of the Stock Exchange.

Thanking you,

Yours faithfully,
For **KEC International Limited**

Ch. V. Jagannadha Rao
Company Secretary



Encl: As above



KEC International Limited

RPG House, 463, Dr. Annie Besant Road, Worli, Mumbai 400030, India.

Tel.: +91-22-6667 0200 • Fax +91-22-66670260 • Web.: www.kecprg.com

KEC International wins orders worth ₹ 801 crore

- Secures 3 turnkey transmission line orders from Power Grid, India worth total ₹ 224 crore
 - Secures turnkey transmission line orders from APTRANSCO (India), Saudi Arabia, South Africa and variation orders worth total ₹ 320 crore
 - SAE Towers secures tower supply orders worth ₹ 150 crore from United States and Brazil
 - Secures Power and Telecom Cables supply orders worth ₹ 107 crore
-

Mumbai, March 31, 2011: KEC International Ltd. (KEC), a world leader in power transmission EPC and a diversified global infrastructure major, has won new orders to the tune of ₹ 801 crore in the areas of Transmission (Domestic & International) and Cables.

Transmission – Domestic

In India, the company has secured three orders from Power Grid Corporation of India (PGCIL) worth total ₹ 224 crore and one order from state utility APTRANSCO worth ₹ 84 crore on turnkey basis.

The First PGCIL order is for the supply & construction of 765 KV single circuit transmission line between Chamradol - Satna. This transmission line is associated with Rihand - III & Vindhyachal – IV in Madhya Pradesh. This project is part of PGCIL's plan for inter-regional system strengthening and evacuation of power from various integrated power plants coming up in the region. The order value is ₹ 109 crore and this will be executed over a period of 21 months.

The Second PGCIL order is for the supply & construction of 400 kV double circuit transmission line between Roorkee – Saharanpur and transmission line in Bareilly. The lines will be constructed in Uttarakhand and Uttar Pradesh and are associated with Northern Region Strengthening Scheme-XXI. The order value is ₹ 93 crore and this will be executed over a period of 18 months.

The Third PGCIL order is for supply and construction for 400 KV double circuit transmission line between Barh – Balia at Patna, Bihar associated with common scheme for Network for Western Region and 220 KV Double Circuit Dehri Bodhgaya Transmission Line at Gaya associated with Supplementary transmission system for Damodar Valley Corporation & Maithon Right bank Project in Bihar. The order value is ₹ 22 crore and this will be executed over a period of 12 months.

The APTRANSCO order is for supply & construction of transmission line associated with the evacuation of power from Krishnapatnam. This is the first 400 kV quad line being built by APTRANSCO and making it among the very few Indian utilities to construct transmission line at this voltage and line configuration. The order value is ₹ 84 crore and this will be executed over a period of 12 months.





KEC International Limited

RPG House, 463, Dr. Annie Besant Road, Worli, Mumbai 400030, India.
Tel.: +91-22-6667 0200 • Fax +91-22-66670260 • Web.: www.kecrpg.com

Transmission - International

In International markets, the company has secured orders from Saudi Arabia, South Africa, United States and Brazil.

The Saudi order is from the client Saudi Electricity Company for supply and construction of 132 kV transmission lines on turnkey basis. The order value is ₹ 78 crore and this will be executed over a period of 20 months.

The South Africa order is from the client Eskom for supply and construction of 765 kV transmission line between Gamma – Kappa (Section-B) on turnkey basis in South Africa. Total order value is ₹ 98 crore. This is the 4th order from South Africa in this financial year. The contractual completion period is 18 months.

SAE Towers, wholly owned subsidiary, has secured ₹ 150 crore supply orders in Americas. This represents transmission tower orders mainly from United States and Brazil.

In addition to above, KEC has also secured variation orders from its current international projects to the tune of ₹ 60 crores.

Cables Business

The Company has secured supply orders for Extra High Voltage Power Cables, High Tension, Low Tension and Telecom Cables from various customers worth ₹ 107 crore.

“The geographical and business diversification is helping KEC in securing orders continuously. This year has been very good in terms of our order flow which provides strong visibility going forward.”
said Mr. Ramesh Chandak, MD & CEO, KEC International Ltd.

About KEC International Limited

KEC International, a world leader in power transmission EPC, is also a diversified global infrastructure major. The Company has a significant presence in the areas of Power Transmission, Power Distribution, Railways, Telecom and Manufacturing of Cables & Towers. The company has made an indelible mark on the world map by powering infrastructure development in over 45 countries





KEC International Limited

RPG House, 463, Dr. Annie Besant Road, Worli, Mumbai 400030, India.

Tel.: +91-22-6667 0200 • Fax +91-22-66670260 • Web.: www.kecprg.com

across South Asia, Middle East, Africa and Central Asia & Americas. The company is the flagship company of the RPG Group and has annual turnover of about ₹ 4,000 crore.

About RPG Enterprises

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover touching ₹ 17,000 crore. The group has more than sixteen companies managing diverse business interests in the areas of Power, Tyre, Infrastructure, IT, Retail, Entertainment, Carbon Black and Speciality.

For further information, please contact:

Mayur Khetan, Manager - Investor Relations & Corporate,
Ph: +91 22 6667 0253, e-mail: khetanmm@kecprg.com

Priti Dalal, RPG Group Corporate Communications,
Ph: 91 98208 60627, e-mail: pritidalal@rpg.in

