



Date : 31st October, 2018

National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra,
Mumbai - 400 051

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001

Trading Symbol : KDDL

Scrip Code : 532054

Subject: Intimation of Store opening

Dear Sir / M'am,

We have great pleasure in informing you that our company's subsidiary - Ethos Limited, has launched 2 (two) new stores at **Palladium Mall, Chennai** at the following locations:-

- a) Unit no. G – 27, Ground Floor
Palladium Mall, No. 142, Velachery Main Road, Velachery, Chennai - 600042

The area of the above store is 1042 sq. ft. The brands carried at the store are Skagen, Avi-8, Festina, Armani Exchange, Fossil, Boss, Favre Leuba, Casio, Daniel Wellington, Carl F. Bucherer, Corum, Movado, Raymond Weil, Frederique Constant, Baume & Mercier, Graham, Titoni, Junghans, Meister Singer, Claude Bernard, Victorinox, Seiko and Tissot.

- b) Unit no. UG – 8, Upper Ground Floor
Palladium Mall, No.142, Velachery Main Road, Velachery, Chennai – 600042

The area of the above store is 254 sq. ft. and is an Oris brand boutique.

The total number of stores as on date is 46 (Forty Six) only.

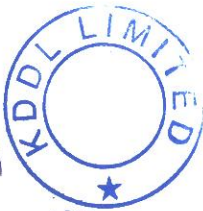
Please treat this information as compliance under applicable clause of the SEBI (LODR) Regulations and take the same on record.

Thanking you

Yours truly

For KDDL Limited

Brahm Prakash Kumar
Company Secretary



31-10-18