

Kaya Limited

December 17, 2025

To,
BSE Limited
Market Operations Department,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
BSE Scrip Code: 539276

National Stock Exchange of India Limited
'Exchange Plaza', 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra(E), Mumbai 400051
NSE Symbol: KAYA

Subject: Appointment of Senior Management Personnel (“SMP”) of the Company

Reference: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

Dear Sir/ Madam,

This is to inform that the Board of Directors of the Company vide its Circular Resolution dated December 17, 2025 approved the appointment of Mr. Saurav Jha as the Chief Business Transformation Officer, Senior Management Personnel of the Company w.e.f December 22, 2025.

Details as required to be disclosed as per the Listing Regulations read with SEBI’s Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are enclosed herewith as **Annexure – A**.

Request you to kindly take the same on record.

For **Kaya Limited**,

Nitika Dalmia
Company Secretary &
Compliance Officer

Kaya Limited

Annexure A

Details as required to be disclosed as per the Listing Regulations read with SEBI's Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

1	Reason for change viz. appointment, resignation, removal, death or otherwise Appointment	Appointment
2	Date of appointment / cessation (as applicable) & term of appointment	December 22, 2025
3	Brief profile (in case of appointment)	<p>Saurav Jha is a seasoned business leader with over 18 years of experience across business operations, category management, market expansion, retail and analytics. He has held leadership roles in high-growth, technology-driven companies such as CaratLane, Urban Company, Pristyn Care, Directi and Evalueserve.</p> <p>He most recently served as Head – International Business at CaratLane, where he led global expansion initiatives. Prior to this he was VP – Business at Pristyn Care, driving business growth and strategy.</p> <p>Saurav holds an MBA from the Indian School of Business (ISB) and a Bachelor of Engineering in Electrical & Electronics from Manipal Institute of Technology.</p>
4	Disclosure of relationships between directors (in case of appointment of a director)	Not applicable