



January 25, 2011

Mr. Hari K –Vice President
National Stock Exchange Of India Ltd,
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400051

Dear Sir

SUB: Disclosure pursuant to the Listing Agreement

Pursuant to its obligations under the Listing Agreement, we wish to inform you that the Board has approved the acquisition of 51% shareholding in M/s Soriso Ceramic Private Limited having its registered office at 8-A, National Highway, Lakhdirpur Road, Morbi, Gujarat-363642 for a total consideration of Rs. 56.04 Million and pursuant to section 4 of the Companies Act 1956, M/s Soriso Ceramic Private Limited will become the subsidiary of Kajaria Ceramics Ltd.

Copy of Press Release is enclosed herewith for your reference and record.

Yours faithfully,
For Kajaria Ceramics Ltd

R C Rawat
Sr. V P (A & T) & Company Secretary

CC:
The Deputy General Manager,
Stock Exchange, Mumbai
Corp. Relation Department,
1st Floor, New Trading Ring, Rotunda Bldg,
P J Towers, Dalal Street, Fort, Mumbai-400001

Kajaria Ceramics Limited

J1/B1 (Extn.), Mohan Co - op. Industrial Estate, Mathura Road, New Delhi - 110044

Ph.: +91-11-26946409 | Fax: +91-11-26946407, 26949544

E-mail: info@kajariaceramics.com | Web: www.kajariaceramics.com

Kajaria Ceramics Acquires 51% stake in Soriso Ceramic

25th February 2011: Kajaria Ceramics Limited (KCL), India's leading tile manufacturer has acquired 51% stake in Soriso Ceramic Private Limited, based in Gujarat in all cash deal for Rs. 56.04 million. The same translates in to acquiring 1.53 million equity shares of Rs. 10 each at Rs. 36.63 per share.

Soriso has at present an annual capacity of 2.30 million sq meters per annum of rectified ceramic floor tiles, the addition of which would take the total capacity of Kajaria Ceramics to 30.60 Million Sq Mtr by March 2011. This would add a new production base in the state of Gujarat. Kajaria already has a manufacturing presence in UP and Rajasthan.

In the month of January 2011 , Kajaria had tied – up with the leading European Brand “VitrA”, a brand of Eczacibasi, one of the largest industrial groups in Turkey for marketing and sales of VitrA bath ware products as an exclusive and sole marketer and distributor for India.

Mr. Ashok Kajaria- Chairman, Kajaria Ceramics Limited said, “This is a first ever acquisition by Kajaria of any tile manufacturing company. We have been marketing these tiles for the last one year and found the product manufactured by them, under Kajaria's technical supervision, of high quality standard and well accepted in the market. This acquisition shall help both the companies to increase the capacity further to cater to the southern and western part of the country to take advantage in freight/ transportation savings.”

About Kajaria Ceramics Limited

Kajaria is the leading producer of tiles in the country. Kajaria has two plants – Sikandrabad in Uttar Pradesh and Gailpur in Rajasthan and would add another plant in Gujarat post this acquisition. Kajaria is in an advanced stage of expansion of glazed and high end polished vitrified tiles at the existing

locations, which will commence production by early March 2011. Post this, the total aggregate ceramic and vitrified tile capacity of the company would be 30.60 Million Sq Mtr per annum making it the largest producer of ceramic & vitrified tiles in India.

For Further Information, please contact:

Kajaria

Mr. Sanjeev Agarwal – V. P. (Finance & Corp Strategy)
+91 9810159552

Mutual PR:

Mr. Vikas Mahajan	+91 9953619912
Mr. Amit Arora	+ 91 9811154140