

March 23, 2026

**BSE Limited**  
P.J. Towers  
Dalal Street  
**Mumbai - 400 001**

**The National Stock Exchange of India Limited**  
Exchange Plaza  
Bandra Kurla Complex  
Bandra (E)  
**Mumbai - 400 051**

Dear Sir/Madam,

**Re.: Disclosure pursuant to the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations') – Change in Senior Management**

---

Pursuant to the provisions of the Listing Regulations, we wish to inform you that the Board of Directors ('Board') of the Company, through Circular Resolution passed today, have approved the appointment of Mr. Siddharth Parida as the Senior Management Personnel, designated as the Chief Marketing Officer ('CMO'), of the Company with effect from March 25, 2026.

Details pursuant to Regulation 30 of the Listing Regulations are given in **Annexure-A**.

Kindly take the above on your record.

Thanking you,

For Kajaria Ceramics Limited

Ram Chandra Rawat  
COO (A&T) & Company Secretary

Encl.: As above

## **Kajaria Ceramics Limited**

**Corporate Office:** J1/B1 (Extn.), Mohan Co - op Industrial Estate, Mathura Road, New Delhi - 110044, **Ph.:** +91-11-26946409 | **Fax:** +91-11- 26946407

**Regd Office:** SF-11, Second Floor, JMD Regent Plaza, Mehrauli Gurgaon Road, Village Sikanderpur Ghosi, Gurgaon-122001, Haryana, **Ph.:** +91-0124-4081281

**CIN No.:** L26924HR1985PLC056150, **E-mail:** info@kajariaceramics.com | **Web.:** www.kajariaceramics.com

**Annexure-A**

**Details regarding appointment of Mr. Siddharth Parida as the Senior Management Personnel, designated as the Chief Marketing Officer, of the Company**

Sr. No.	Particulars	Details
1.	Reason for change viz. appointment, <del>re-appointment, resignation, removal, death or otherwise</del>	The Board of Directors of the Company have, on recommendation of the Nomination and Remuneration Committee, through circular resolution passed today, approved the appointment of Mr. Siddharth Parida as the Senior Management Personnel, designated as Chief Marketing Officer ('CMO'), of the Company with effect from March 25, 2026.
2.	Date of appointment <del>/re-appointment</del> <del>/cessation (as applicable)</del> & term of appointment <del>/re-appointment</del>	<ul style="list-style-type: none"> <li>• Date of appointment: With effect from March 25, 2026.</li> <li>• Term of appointment: As per the Employment Terms of the Company.</li> </ul>
3.	Brief profile (in case of appointment)	<p>Mr. Siddharth Parida holds an MBA in Marketing from XLRI Jamshedpur and BE in Computer Science from BMS College of Engineering, Bangalore.</p> <p>He has over 19 years of rich experience, having worked with leading organizations such as Infosys Technologies, Amul, Asian Paints, Tata Sky and Birla Opus. He has extensive expertise in brand launches, business transformation and acquisitions across the FMCG, Media and Automotive sectors.</p> <p>In his most recent role at Goodyear Tires, he served as the Head of Marketing – India, where he played a key role in shaping APAC strategy, driving brand premiumisation and accelerating revenue growth.</p>
4.	Disclosure of relationships between Directors (in case of appointment of a director)	Not Applicable.

**Kajaria Ceramics Limited**

Corporate Office: J1/B1 (Extn.), Mohan Co - op Industrial Estate, Mathura Road, New Delhi - 110044, Ph.: +91-11-26946409 | Fax: +91-11- 26946407

Regd Office: SF-11, Second Floor, JMD Regent Plaza, Mehrauli Gurgaon Road, Village Sikanderpur Ghosi, Gurgaon-122001, Haryana, Ph.: +91-0124-4081281

CIN No.: L26924HR1985PLC056150, E-mail: info@kajariaceramics.com | Web.: www.kajariaceramics.com