



January 25, 2011

By Fax at Fax Nos: 022-26598237/38 26598247/48

By Hand-Delivery / By email at cmlist@nse.co.in

National Stock Exchange of India Limited

(Total 1 + 2 = 3 Pages)

Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Script Id: JYOTHYLAB

**Sub: Compliance of Listing Agreement and
Insider Trading Regulations of the Company**

Dear Sirs / Madam,

Please find attached herewith copies of Press Release in connection with captioned subject.

You are requested to take the above on your record.

Kindly acknowledge.

Thanking you,

Yours faithfully,

For Jyothy Laboratories Limited

**M. L. Bansal
Company Secretary**



Encl: a. a.

For immediate release

***Jyothy* LABORATORIES LIMITED**

Making a difference to millions of households across India

Jyothy Laboratories Q3FY11 Net Sales up by 10% to Rs 148.42 crore;

Net Profit Rs 16.89 crore

Editor Synopsis

- **Q3FY11 performance**

- Net Sales at Rs 148.42 crore, up by 9.7%
- Net Profit at Rs 16.89 crore, marginally up
- EBIDTA margin stood at 16.56 % for the quarter as against 16.18 %
- EPS at Rs. 2.10 v/s Rs 2.32 in Q3 FY10

- **9MFY11 performance**

- Net Sales at Rs. 443.85 crore, an increase of 15.3 %
- Net Profit at Rs. 58.06 crore, an increase of 9.7 %

Mumbai, January 25, 2011: Jyothy Laboratories Ltd (JLL), an Indigenous FMCG major, reported Net Sales of Rs 148.42 crore for the quarter ended December 31st, 2010 as against Rs 135.35 crore for the corresponding period last year; a raise of 9.7 %. During the 3 month period, the company reported Net Profit of Rs 16.89 crore, as against Rs. 16.84 crore.

The EBIDTA margin for the quarter stood at 16.56% as against 16.18 % reported in Q3FY10. The company reported EPS of Rs 2.10 as against Rs 2.32 in the corresponding quarter last year.

For the nine months period, Jyothy Laboratories Ltd registered a turnover of Rs. 443.85 crore vis-à-vis Rs. 384.92 crore during the same period last year; registering an increase of 15.3%. Net profit for this period stood at Rs. 58.06 crore as against Rs. 52.94 crore, an increase of 9.7%.

The key highlight this quarter has been the extensive branding exercise undertaken by JLL for its flagship brand Ujala.

Segmental Performance:

- The Soaps & Detergents business, which includes fabric whitener, fabric detergent, surface cleaning products and soaps, witnessed growth of 20.6% to Rs 99.44 crore during the quarter as compared to Rs 82.45 crore on December 31st, 2009. Ujala fabric whitener continues to be the market leader with a markets share of 72.6%.
- Home Care, which includes mosquito coils, scrubber and incense sticks saw reduction in revenues by 10.6% to Rs 49.47 crore as against Rs 55.37 crore during the same period last year.
- Jyothy Fabricare Services Ltd (JFSL), a 75% subsidiary of JLL, has 30 operational outlets in Bangalore. During the quarter, JFSL washed 30,000 pieces per day as against 20,000 pieces in the Q3FY10.

Commenting on the company's results, **Mr. M P Ramachandran - Chairman & Managing Director, Jyothy Laboratories Ltd** said, "This quarter has been a very challenging for the sector as a whole. Due to a sudden spurt in raw material & advertising cost, our margin has been under pressure. Our focus continues to be on brand building as our endeavor to achieve scale and brand equity in the highly competitive industry for our products. The response we have received has been encouraging.

On the laundry business front, we plan to increase our footprint across India in the coming years".

ABOUT JYOTHY LABORATORIES:

Jyothy Laboratories Ltd, a fast moving consumer goods Company was founded in 1983 by Mr. M P Ramachandran. Over the years the company has evolved from a single product proprietary firm into a multi brand company involved in the manufacturing and marketing of products in fabric care, mosquito repellent, surface cleaning, personal care and incense sticks.

The company has 28 manufacturing facilities in 16 locations across India, some of which are tax efficient units.

The Company has recently forayed into service sector in organized laundry to provide "World class laundry at affordable price at your doorstep" through its subsidiary 'Jyothy Fabricare Services Limited'.

For more information, please contact:

Ms Neetu Kashiramka GM Finance, Jyothy Laboratories Limited Tel: 022- 6689 2800 E-mail: neetu@jyothy.com	Ms Uttara Ramakrishna / Sonal Zode Adfactors PR Tel: +91-22-22813565 E-mail: uttara.ramakrishna@adfactorspr.com sonal.zode@adfactorspr.com
---	---