



UJALA

By Fax at Fax Nos:022-26598237/38 26598247/48

By Hand-Delivery / By email at cmlist@nse.co.in

November 1, 2012

To,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

(Total 1 + 2 = 3 Pages)

Script Id: JYOTHYLAB

**Sub: Compliance of Listing Agreement and
Insider Trading Regulations of the Company**

Dear Sirs / Madam,

The Press Release issued by the Company is attached.

You are requested to take the above on your record.

Kindly acknowledge.

Thanking you,

Yours faithfully,

For Jyothy Laboratories Limited

M. L. Bansal
Company Secretary



Encl: a. a.

Press release

Jyothy Laboratories Ltd
Net Profit up 22.30% to Rs. 15.27 crore in Q2FY13:
Net Sales rises 15 % to Rs.177.83 crore

Editor's synopsis

Q2FY13 vs Q2 FY12

- Net profit at Rs. 15.27 crore, increase of 22.30 %
- Net sales at Rs. 177.83 crore, up by 15 %
- EBIDTA margin at 12.58 % v/s 4.97 %

H1FY13 vs H1 FY12

- Net profit at Rs. 32.89 crore, up by 24.07%
- Net sales stood at Rs. 387.69 crore, increase of 39.64%
- EBIDTA margin for six months at 12.20% v/s 6.7%

November 1, 2012: Jyothy Laboratories Ltd (JLL), homegrown Indian FMCG Company, posted 22.30 % jump in its net profit to Rs. 15.27 crore compared to Rs. 12.49 crore in Q2FY12. Net sales for the same period rose 15% to Rs. 177.83 crore as against Rs. 154.65 crore in corresponding quarter of last year.

EBIDTA margin for Q2FY13 stood at 12.58 % compared to 4.97% a year-ago. EPS for the quarter stood at Rs. 0.95

For the six months period, JLL reported 24.07% increase in its net profit to Rs. 32.89 crore compared to Rs. 26.51 crore in H1FY12; while net sales stood at Rs. 387.69 crore compared to Rs. 277.64 crore, up 39.64%.

Jyothy Laboratories Segmental Performance (Q2FY13 v/s Q2FY12)-

- Fabric Care business, which includes fabric whitener, fabric detergent and soaps, at Rs 64.49 crore during the quarter compared to Rs 65.08 crore on September 30th, 2011. Ujala fabric whitener continues to be the market leader with a market share of 72.9% by value.
- House Insecticide, which includes mosquito coils, aerosol and multi insect repellent cream saw revenues for the quarter at Rs 38.46 crore as against Rs 38.95 crore during the same period.



- Surface cleaning, which includes dishwashing products grew 18 % to Rs. 46.87 crore as against Rs. 39.73 crore during the corresponding period

Commenting on the company's results, Mr. M P Ramachandran – Chairman & Managing Director, Jyothy Laboratories Ltd said, "We continue to focus on making most of the opportunities presented in the consumer space while continuing to work on our existing brands. Going forward our efforts will be to increase market share across regions."

ABOUT JYOTHY LABORATORIES:

Jyothy Laboratories Ltd, a fast moving consumer goods Company was founded in 1983 by Mr. M P Ramachandran. Over the years the company has evolved from a single product proprietary firm into a multi brand company involved in the manufacturing and marketing of products in fabric care, mosquito repellent, surface cleaning, personal care and incense sticks.

The company has 28 manufacturing facilities in 16 locations across India, some of which are tax efficient units. JLL brands like Ujala, Maxo, Exo and Jeeva are well-known and established brands in their respective categories.

The Company has recently forayed into service sector in organized laundry to provide "World class laundry at affordable price at your doorstep" through its subsidiary 'Jyothy Fabricare Services Limited'.

For more information, please contact:

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