



By Fax at Fax Nos:022-26598237/38 26598247/48

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March 16, 2011

To,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

(Total 1 + 1 = 2 Pages)

Script Id: JYOTHYLAB

**Sub: Compliance of Listing Agreement and
Insider Trading Regulations of the Company**

Dear Sirs / Madam,

We would like to inform you that Jyothy Laboratories Ltd has acquired 14.90% stake in Henkel India Limited. The Press Release issued today is enclosed herewith.

You are requested to take the above on your record.

Kindly acknowledge.

Thanking you,

Yours faithfully,

For Jyothy Laboratories Limited

M. L. Bansal
Company Secretary



Encl: a. a.

For immediate release

Jyothy Laboratories Ltd acquires 14.9% stake in Henkel India Ltd

Mumbai, March 16, 2011: In a strategic bid to strengthen its brand portfolio in both Urban and Rural India, Jyothy Laboratories Ltd (JLL) has acquired 14.9% stake in Henkel India. This move will make JLL the single largest Indian shareholder.

Jyothy Laboratories Ltd, one of the fastest growing FMCG companies in India, has bought 14.9% or, 1,73,51,686 shares at Rs 35 each of Henkel India Ltd from Tamil Nadu Petro Products Ltd (TNPL). The entire transaction is all cash deal amounting to Rs 60.73 crore. JLL will also participate in the bidding process to gain Henkel AG's 50.9% stake in Henkel India Ltd.

Both Jyothy Laboratories Ltd and Henkel India have synergy in various business segments, as both are present in Home Care, Fabric Care, Dish wash, Personal Care and Household cleaning segments. Some of Henkel's key brands are Henko, Mr. White, Pril, Fa, Neem and Margo.

Mr. MP Ramachandran, Chairman & Managing Director, Jyothy Laboratories Ltd said: "There is synergy between the two companies product offerings and we saw a value added proposition in this stake purchase."

ABOUT JYOTHY LABORATORIES:

Jyothy Laboratories Ltd, a fast moving consumer goods Company was founded in 1983 by Mr. M P Ramachandran. Over the years the company has evolved from a single product proprietary firm into a multi brand company involved in the manufacturing and marketing of products in fabric care, mosquito repellant, surface cleaning, personal care and incense sticks.

The company has 28 manufacturing facilities in 16 locations across India, some of which are tax efficient units.

The Company has recently forayed into service sector in organized laundry to provide "World class laundry at affordable price at your doorstep" through its subsidiary 'Jyothy Fabricare Services Limited'.

For more information, please contact:

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