JFL/NSE-BSE/2011/....70.....

March 31, 2011

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

CM Quote: JUBLFOOD

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai – 400001

Scrip Code: 533155

Sub: Issue of Press release dated March 31, 2011

Dear Sir/Madam,

Please find attached herewith a copy of the press release to be issued by the Company.

This is for your information and record.

Thanking you,
For **Jubilant FoodWorks Limited**

JUBILANT FOODWORKS LIMITED

(Mona Aggarwal)
Company Secretary

Encl : a/a

Jubilant FoodWorks Ltd.
Master Franchisee of Domino's Pizza Overseas Franchising B.V., Netherlands
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B-214, Phase-II, Dist. Gautam Budh Nagar,
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PAN No.: AABCD1821C

Press Release

Jubilant FoodWorks Limited names Dev Amritesh as President & COO Dunkin Donuts Division

New Delhi, March 31, 2011: Jubilant FoodWorks Limited, India's largest and fastest growing food service company today announced the elevation of **Dev Amritesh** from his current role as Senior Vice President Marketing- Domino's Pizza Division to **President & COO of Dunkin Donuts** Division with immediate effect. In his new leadership role, Dev's mandate is to develop the consumer proposition for the Dunkin' Donuts, build a strong team and establish a successful operations and business for the brand in India.

Dev has, in a career spanning 12 years worked in the Home Appliances, FMCG and Food Service Retail sectors in key sales and marketing roles. He is an Industrial Engineer and an MBA from IMT Ghaziabad. Dev joined Domino's Pizza in 2005.

Harneet Singh Rajpal (GM Marketing- Domino's Pizza) succeeds Mr. Dev Amritesh as **Vice President- Marketing, Domino's Pizza**. Harneet has been a part of the Domino's Pizza marketing team since 2006 and will take over the complete marketing portfolio from Dev. Harneet is a Mechanical Engineer and an MBA in Marketing from Sydenham Institute of Management.

Both Dev and Harneet will report into Mr. Ajay Kaul, CEO of Jubilant FoodWorks Ltd.

Commenting on the appointments, Mr. Ajay Kaul, CEO of Jubilant FoodWorks Ltd, said, *"At Jubilant FoodWorks Ltd, leadership development of our senior team is a priority. Both these appointments are a result of this thinking. Under Dev's leadership I am sure we will create an extremely compelling consumer proposition for the Dunkin' Donuts brand in India. We are building a strong team for Dunkin', leveraging our strong talent pool in the company, and I am confident this new team will build a successful new business for the company.*
Harneet has been a key part of our marketing strategy and execution over the last few years and I am extremely confident that under his leadership, the Domino's Pizza brand will continue to build strong relationships with consumers and grow from strength to strength"

JUBILANT FOODWORKS LTD

Jubilant FoodWorks Limited (JFL)

JFL was incorporated in 1995 and initiated operations in 1996. JFL is India's largest and fastest growing food service company, with a network of 364 stores (as of 31 December, 2010). JFL operates Domino's Pizza brand with the exclusive rights for India, Nepal, Bangladesh and Sri Lanka. The Company is the market leader in the organized pizza market with a 50% market share and 70% share in the Pizza home delivery segment in India. The Company has now also strengthened its portfolio by entering into an agreement with Dunkin' Donuts Franchising LLC, for developing the Dunkin' Donuts brand and operating restaurants in India.

For Media queries please contact:

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JUBILANT FOODWORKS LIMITED