



JFL/NSE-BSE/2012-13/.....²⁴⁰

December 18, 2012

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai - 400001

CM Quote: JUBLFOOD

Scrip Code: 533155

Sub: Issue of Press Release dated December 18, 2012

Dear Sir/Madam,

Please find enclosed herewith a copy of the press release to be issued by the Company.

This is for your information and records.

Thanking you,
For Jubilant FoodWorks Limited

(Mona Aggarwal)
Company Secretary



Encl : a/a

A Jubilant Bhartia Company

Jubilant FoodWorks Limited

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Dunkin' Donuts – best place to chill this winter!



New Delhi, December 18, 2012: As winter sets in, **Dunkin' Donuts** India is all set to become the best hangout place in town with a whole new restaurant experience, excitement and fun. This winter season, especially in Delhi –NCR is marked with celebrations, parties, going out & festivity. Dunkin' Donuts has decided to join in the festivities and make the season extra special for its customers.

Adding cheer to this winter carnival will be a specially designed cute **Dunkin Polar Bear** that greets and treats customers with free mini donuts and prizes. Dunkin' Donuts has launched some exciting new winter and Christmas favorite donuts such as **Custard cream filled Snowman, Bavarian Crème Chocolate, Christmas Cake Donut, SnowBall Donut & Starlight Donuts**. Customers will have a chance to click instant photos with their loved ones in an idyllic winter setting complete with snow and Polar Bear. They will also get instant photographs to carry with them the cherished memories at DD Restaurant.





Dunkin' Winter Blast has hit Delhi, Noida & Gurgaon

Speaking about the Dunkin' Donuts winter celebrations, Mr. Dev Amritesh, President & COO – Dunkin' Donuts India, said, "Winter has always been considered the ideal season to celebrate before we bring the year to an end. As the year-end kicks in, everyone is in a festive mood and we want to celebrate that in our offerings and experience. The decorated Dunkin' restaurants will offer customers an opportunity to celebrate and share joy with their loved ones. We hope to delight our customers with our new winter donuts range and hot chocolate. We are also hosting engagement activities such as polar bear, instant photos, lucky dips in restaurants to add to the winter festive experience. So, step into a Dunkin' restaurants & join the season's revelries."

If you are looking to take respite from the winter chill, then a warm huddle over a steamy cup of authentic **Hot Chocolate**, the perfect accompaniment to the winter treats. Special winter combos of Hot Chocolate and any donut of your choice are available at attractive prices.

The winter celebrations begin at all Dunkin' Donuts restaurants from 15th December, onwards. Dunkin' Donuts restaurants are at Connaught Place, Greater Kailash I, DLF Mall Saket, Great India Place- Noida, Green Park – Main Market, Ambience Mall- Gurgaon & Punjabi Bagh.



About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL) is part of Jubilant Bhartia group and India's largest food service company, with a network of 515 Domino's Pizza Stores (as of 30 September, 2012) across 112 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 62% market share and 70%+ share in the Pizza home delivery segment in India (as per Euro monitor report 2011). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 7 Dunkin' Donuts restaurants in India (as of 5th December, 2012).

For more updates and information on the Company, please log on to www.jubilantfoodworks.com

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