

October 17, 2011

National Stock Exchange of India Ltd

Bombay Stock Exchange Limited

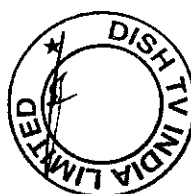
Dear Sir,

Sub: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

In compliance with the applicable provisions of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, as amended, one of the Promoters of the Company M/s. **Jayneer Capital Private Limited** ('Jayneer'), has vide its communication dated October 14, 2011, sent disclosures intimating that consequent to off Market sale, by way of *inter-se* transfer amongst entities belonging to the Promoter group, of 10,32,125 (0.10%) Equity shares of the Company, its shareholding in the Company has become Nil.

The said shares have been transferred to Essel Corporate Resources Private Limited.

Based on the above disclosures received from **Jayneer** (copy enclosed), we now send our disclosures under Regulation 13(6) of Securities & Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 and Regulation 7(3) of Securities & Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 1997.



DISH TV India Limited

FC – 9, Film City, Sector – 16A, Noida – 201301 UP, Tel: 0120-2599391/2599555, Fax: 0120-4357075

Customer Care: 1-860-180-3474, Email: customercare@dishtv.in

Regd Office: Essel House, B-10, Lawrence Road Industrial Area, Delhi – 110035

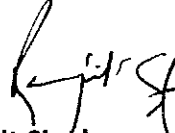
www.dishtv.in

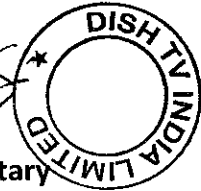
You are requested to kindly take the same on record.

Thanking You,

Yours truly,

For Dish TV India Limited


Ranjit Singh
Company Secretary



Enclosed:

- ✓ Disclosure received by ("Dish TV India Limited") from **Jayneer Capital Private Limited** in the prescribed format under Regulation 7(1A) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 1997.
- ✓ Disclosure received by ("Dish TV India Limited") from **Jayneer Capital Private Limited** in the prescribed format under Regulation 13(4A) of SEBI (Prohibition of Insider Trading) Regulations 1992.
- ✓ Disclosure by the Company ("Dish TV India Limited") in prescribed under Regulation 7(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 1997 with respect to **Jayneer Capital Private Limited**
- ✓ Disclosure by Dish TV India Limited in prescribed **Form D** under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations 1992 with respect to **Jayneer Capital Private Limited**

JAYNEER CAPITAL PRIVATE LIMITED

CONTINENTAL BUILDING, 135, DR. ANNIE BESANT ROAD, WORLI, MUMBAI - 400 018.

October 14, 2011

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 and Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

This is to inform that on October 14, 2011, the Company has transferred 10,32,125 equity shares constituting 0.10% of paid up capital of DISH TV India Limited by an **Off market inter-se transfer of shares amongst the promoter group** to M/s Essel Corporate Resources Private Limited.

In this connection please find enclosed our disclosures as per:

- a. Regulation 7(1A) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 and
- b. Regulation 13(4A) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 as amended.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Jayneer Capital Private Limited


Authorised Signatory

Encl: As above.

✓ **CC: DISH TV India Limited**
Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035



Details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 7(1A) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

Name of the Target company	Dish TV India Limited	
Name of the seller and PACs with the seller	Jayneer Capital Private Limited	
Details of the sale as follows	No. of shares	% w.r.t. total paid up capital of Target Company
(a) Shares / Voting rights (VR) before acquisition/ sale under consideration	10,32,125	0.10%
(b) Shares / Voting rights acquired/ sold	10,32,125	0.10%
(c) Shares / VR after acquisition/ sale	Nil	Nil%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment/ Inter se transfer etc).	N.A.	
Mode of sale (e.g. open market / MOU / Off market etc.)	Off market Inter se transfer amongst entities belonging to the Promoter Group	
Date of acquisition / sale of shares /VR or date of receipt of intimation of allotment of shares, whichever is applicable	14 th October, 2011	
Paid up capital / total voting capital of the target company before the said acquisition/ sale	No. of shares: 106,43,96,595 Paid up capital: 106,33,97,431.50/-	
Paid up capital / total voting capital of the target company after the said acquisition/ sale	No. of shares: 106,43,96,595 Paid up capital: 106,33,97,431.50/-	
Signature of the Authorised Signatory For Jayneer Capital Private Limited		
  Authorised Signatory		
Place : Mumbai		
Date : 14 th October, 2011		

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4A)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company – DISH TV India Limited

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment/ advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of sale (market purchase/ public/rights/ preferential offer, etc.)/sale	No. & % of shares/ voting rights post acquisition/ sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Jayneer Capital Private Limited Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400018 PAN - AAACJ1688G	Number of shares: 10,32,125 Percentage: 0.10%	14 th October, 2011	14 th October, 2011	Off market Inter se transfer amongst entities belonging to the Promoter Group.	Number of shares: Nil Percentage: Nil%	N.A.	N.A.	N.A.	N.A.	10,32,125 shares	Rs. 86,058/-

For Jayneer Capital Private Limited



Authorised Signatory

Date: October 14, 2011

Place: Mumbai

Format for informing details of acquisition to stock exchanges by target company in terms of Regulation 7(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

[Regulation]

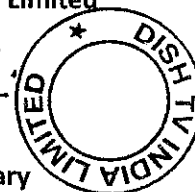
Name of Target Company (Reporting Company) - **DISH TV INDIA LIMITED**

Date of Reporting	October 17, 2011				
Name of stock exchanges where shares of Reporting Company are listed.	National Stock Exchange of India Limited Bombay Stock Exchange Limited				
	Details of sale as informed u/r 7(1) and 7(1A)				
Name of Seller and PACs with them	Date of sale/ date of receipt of intimation of allotment by acquirer.	Mode of Sale (eg open market / MOU / off market etc)	No & % of shares /voting rights Sold	Shareholding of seller stated at (A) before sale (In terms of No. & % of shares/ Voting Rights)	Shareholding of seller stated at (A) after sale (In terms of No. & % of shares /Voting Rights)
(A)	(B)	(C)	(D)	(E)	(F)
Jayneer Capital Private Limited	October 14, 2011	Off Market interse transfer amongst entities belonging to Promoter Group	10,32,125 shares (0.10% of the issued & Paid up capital)	10,32,125 shares (0.10% of the issued & Paid up capital)	NIL
Paid Up Capital / total voting capital of the target Company before the said acquisition			Paid Up Capital: Rs. 1063,397,431.50 Total issued shares: 1064,396,595 shares of Face value Re.1/- each as per details below: - 1061,365,506 shares fully paid up - 2,065,524 shares paid up Rs.0.75 - 965,565 shares paid up Rs.0.50		
Paid Up Capital / total voting capital of the target Company after the said acquisition			Paid Up Capital: Rs. 1063,397,431.50 Total issued shares: 1064,396,595 shares of Face value Re.1/- each as per details below: - 1061,365,506 shares fully paid up - 2,065,524 shares paid up Rs.0.75 - 965,565 shares paid up Rs.0.50		

Place : Delhi
Date: October 17, 2011

For Dish TV India Limited


Ranjit Singh
Company Secretary



Note: The Disclosure shall be made within 7 days of receipt of information u/r 7(1) and 7(1A)

FORM D

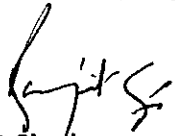
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
(Regulation 13 (4), 13(4A) and 13(6))

Details of change in shareholding or Voting rights held by Director or Officer and his dependents or Promoter or person who is part of Promoter Group of a listed company

Name, PAN & address of Promoter / ~~Person who is part of Promoter Group / Director / Officer~~	No. & % of Shares / voting rights held by the Promoter / ~~Person who is part of Promoter Group / Director / Officer~~	Date of Receipt of allotment advice / ~~acquisition / sale of shares / voting rights~~	Date of Intimation to Company	Mode of acquisition (Market purchase / public / rights/preferential offer etc.) / sale
Name: Jayneer Capital Private Limited Address: 135, Continental Building, Dr. A.B Road, Worli, Mumbai – 400 018 PAN: AAACJ1688G	10,32,125 shares (0.10% of the issued & Paid up capital)	October 14, 2011	October 14, 2011	Off Market <i>Inter-se</i> transfer amongst entities belonging to the promoter group

No. & % of shares/voting rights post- acquisition / sale	Trading member through whom the trade was executed with SEBI Regn no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell qty	Sell value
NIL	N.A	N.A	N.A	N.A	10,32,125 shares	Rs. 86,058/-

For Dish TV India Limited


Ranjit Singh

Company Secretary

Place: Delhi,

Date: October 17, 2011

