



Jain Irrigation Systems Ltd.

Highlights :

- **Jain Irrigation inaugurates a micro-irrigation unit in Bhavnagar, Gujarat.**
- State of the art facility to cater to the growing demand for micro-irrigation systems and piping systems in Gujarat.
- **3,000 farmers were in attendance to see JAIN product demonstration spread over half acre premise.**
- **Solar Pump & Green house demo attracted huge crowds.**
- **Huge attendance to Cotton seminar organized to mark the event.**

Bhavnagar, February 16, 2011:

“Water management and not power is the need of times and Jain Irrigation’s new micro irrigation plant will give a fresh impetus to drive home this message” said Energy minister Saurabhbhai Patel, while inaugurating the 22nd manufacturing plant of Jain Irrigation.

Jain Irrigation Systems Ltd (**JISL**), Jalgaon (Maharashtra), the global leaders in micro irrigation, will produce micro irrigation system components, including drip systems, sprinklers and irrigation pipes in this plant. This is their second plant in Gujarat.

The inauguration function was attended by Mr. Keshubhai Nakrani, local MLA, Sihor, GSFC, GNFC Managing Director and GGRC Chairman Mr. Haribhai V Patel, APMC president Mr. B T Patel, Nagarpalika Pramukh Mr. Umesh Makwana Jain Irrigation Vice Chairman Mr. Ashok Jain & Director Marketing Mr. Atul Jain.

Speaking on the occasion, the energy minister said, Gujarat is energy sufficient and every corner of Gujarat has access to electricity. While electrical power availability is not a constraint, water management is a constraint and hence more and more farmers should adopt water saving

Jain Irrigation. Drip (Micro Irrigation) is an farmer and having seen the proof of concept have reaped huge dividends. Drip on cotton crop has been a runaway success. The minister called upon JAIN to extensively promote the benefits of micro irrigation for the good of Gujarati farmer.

Shri Haribhai Patel, MD of GSFC & GNFC and Chairman of GGRC said Jain Irrigation is a quality and service conscious global leader in micro irrigation. There is growing awareness among farmers that adoption of drip technology is beneficial to them. JAIN plant in Gujarat is a welcome addition and will help in promotion of hi-tech practices like micro irrigation in Gujarat.

Atul Jain, Director Marketing, Jain Irrigation Systems Ltd. said, "We have played a significant role in establishing the concept of micro irrigation in Gujarat since the last 22 years. This new plant is part of the Company's endeavor to go closer to the farmer, work with them and help them prosper. Our success is a result of high level of trust our farmers have on us. We bring our holistic approach to agriculture that has transformed lives of millions of farmers throughout India. We shall invest Rs 100 crore in a phased manner; of which Rs 25 Crore has been invested in the 1st phase"

Besides being in corporate R&D farming, JISL has 6,000 acres of land under contract farming - one of the most successful contract farming model in practice for the last 32 years.

JISL has two big Research and Development farms in Maharashtra and Tamil Nadu respectively. Stepping up the R&D efforts further and as part of knowledge sharing and capacity building strategy, JAIN has recently signed a MoU with Gujarat Livelihood Promotion company (GLPC) for rural development, an initiative of Gujarat government.

In addition to the Padra plant (Baroda) and now Sihor (Bhavnagar), JAIN have 6 offices in Ahmedabad, Bardoli, Bhuj, Botad, Deesa and Vadodara, 175 dealers and more than 400 highly motivated people spread across Gujarat.



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s Limited:

Jain Irrigation is a diversified Company with a market capitalization of Rs. 7,500 crores approx. Jain's product portfolio includes Irrigation Products, Piping Products, Plastic Sheets, Dehydrated Foods, Fruit Puree and Juice concentrates. Jain Irrigation has pioneered drip irrigation for small farmers in India and has a lion's share in India, which is one of the fastest growing micro irrigation markets. Jain has a growing presence in the renewable energy segment and is the largest player in applications of solar energy in agriculture and rural areas. Solar Pumps, Water heating systems and various PV appliances have made big inroads in the market. The company's focus will grow in this sector.

JAIN has 22 manufacturing plants in 4 continents, 94 sales offices and 52 depots in 120 countries. 7068 components are manufactured at their own plants. They are the only integrated irrigation-solution provider in the world. They have a workforce of over 7,000 people. Out of these, more than 1,500 are engineers, agronomists and field officers, working closely with the farmers.

Photograph showing the Minister inaugurating the plant at Sihor and looking on are Jain Irrigation Vice Chairman Mr. Ashok Jain & Director Marketing Mr. Atul Jain





Jain Irrigation Systems Ltd.

Small Ideas. Big Revolutions.®

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JISL/SEC/2011/02

16th February, 2011.

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Sub. : Press Release Bhavnagar plant inauguration

Dear Sir,

Please find attached the Press Release about inauguration of Bhavnagar (GUJARAT) Plant of MIS being released to media also.

Please receive the above in order, take on record and acknowledge.

Thanking you,

Yours faithfully,

For Jain Irrigation Systems Ltd.,

A. V. Ghodgaonkar
Company Secretary

CC To: National Stock Exchange of India Ltd.,
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Quality is way of Life
Jain Irrigation, Plastics Pvt. Ltd. is an ISO 9001:
ISO 14001 & ISO 22716:2008 Certified Company

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