

08th July 2025

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street Mumbai 400 001 Scrip Code: 543232	National Stock Exchange of India Limited Exchange Plaza, 5th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 Trading Symbol: CAMS
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Dear Sir / Madam,

Sub: Press Release titled - CAMS Launches "The CAMSPay's New Payment Gateway": A Payment Gateway for Tomorrow's Transactions Built for Today's Challenges

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by the Company on the cited subject, content of which is self-explanatory.

We request you to take the same on records.

Yours faithfully,
For Computer Age Management Services Limited

G Manikandan
Company Secretary and Compliance Officer

Computer Age Management Services Limited

Member of the Registrars Association of India (RAIN)

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CAMS Launches "The CAMSPay's New Payment Gateway": A Payment Gateway for Tomorrow's Transactions Built for Today's Challenges

Chennai, India [08-07-2025] – As digital payments become the cornerstone of today's business, CAMSPay is proud to introduce **The CAMSPay's New Payment Gateway**, a future-proof payment gateway engineered to tackle the real challenges faced by businesses navigating India's rapidly evolving payment landscape.

The launch comes amid significant shifts in the payments industry – from RBI's tokenization and data localization mandates to rising expectations around transaction reliability and real-time visibility. Many businesses still rely on legacy systems unable to handle high-volume transactions, prevent fraud effectively, or adapt quickly to new compliance requirements.

India's Payment Gateway Ecosystem

India's digital payments ecosystem has witnessed exponential growth over the past decade, with payment gateways playing a critical role in facilitating smooth, secure online transactions. Industry reports highlight:

- The Indian digital payments market is projected to reach **\$10 trillion by 2030**, growing at over 20% CAGR, driven by e-commerce, fintech, and financial services sectors. ([Source](#))
- Over **5 billion digital transactions are processed monthly**, with peak transaction volumes surging by 30% or more. ([Source](#))
- RBI's regulatory push for **tokenization, data localization, and real-time settlement** has dramatically reshaped compliance requirements, increasing operational demands on payment processors.
- Rising cybersecurity concerns mandate robust fraud prevention and multi-layer security in payment gateways.
- Businesses require **low-latency, high-availability platforms** that deliver frictionless checkout experiences to reduce cart abandonment and enhance customer satisfaction.

Addressing Today's Payment Challenges with Tomorrow's Technology

The CAMSPay's New Payment Gateway meets these challenges head-on by delivering a **secure, scalable, and regulation-ready platform** tailored for e-commerce, financial services, retail, and beyond.

*"With The CAMSPay's New Payment Gateway, our goal is to empower businesses to overcome everyday payment frustrations by providing a stable, secure, and flexible platform," said **Vasanth Jeyapaul, CEO – CAMSPay**. "This is not just another gateway – it is a strategic platform built to meet regulatory requirements while delivering real-time capabilities."*

Why This Matters to Businesses and Merchants?

For too long, businesses have struggled with:

- 1) Transaction slowdowns during peak times
- 2) Reconciliation inconsistencies between banks and payment partners
- 3) Lack of actionable data on payment issues and customer behaviour
- 4) Compliance burdens related to data and audit readiness

Designed for Day-One Regulatory Alignment

Unlike legacy systems retrofitted for compliance, The CAMSPay's New Payment Gateway is built from the ground up to address India's evolving payment regulations, including:

- **RBI guidelines compliance**
- **PCI DSS certification**
- **Card tokenization and data localization compliance**

This enables companies to remain audit-ready, mitigate risk, and build customer confidence through transparent and secure payment processing.

Timely Industry Developments

The launch aligns with key regulatory and market trends:

- Mandatory tokenization protects customer card data without storing sensitive information.
- Real-time settlement and visibility are becoming industry standards.
- Data localization and audit readiness are strictly enforced by regulators.
- Demand for low-latency, high-uptime payment systems is rising to provide seamless customer experiences.

What Makes The CAMSPay's New Payment Gateway Unique?

- **Scales Seamlessly:** Supports over 5,000 transactions per second (TPS), ideal for high-volume enterprises.
- **Secures Better:** Implements multi-layer encryption, advanced fraud screening, and tokenization to eliminate data leak risks.
- **Developers First:** Open APIs enable easy integration and simplified workflows.
- **Actionable Insights:** Real-time analytics and dashboards reveal payment trends and operational inefficiencies.
- **Maximum Uptime:** Ensures uninterrupted payments even during traffic spikes.
- **Seamless Banking Connectivity:** Natively integrated with major banks for frictionless operations.

Trusted Partnerships and Certifications

The CAMSPay's New Payment Gateway leverages robust infrastructure and banking partnerships to deliver industry leading service:

- In association with **Mylapay**, our trusted Payments switch partner, ensuring scalable and secured platform for payment processing.
- **RBL Bank – BIN Sponsorship**, one of India's leading banks, enabling smooth card processing and banking operations. Certified with **Mastercard**, **VISA**, and **Rupay**, assuring the highest levels of security and compliance in payment processing.

Empowering Diverse Sectors

Whether you're an e-commerce brand aiming to speed up checkouts, a mutual fund platform handling time sensitive investment, or a fintech company managing recurring payments, The CAMSPay's New Payment Gateway reduces delays, prevents errors, and ensures compliance – without compromising performance.

The new payment gateway is now open for onboarding enterprises, startups, financial institutions, and digital platforms eager to upgrade their payment infrastructure.

About CAMSPay

CAMSPay is a trusted name in digital transaction technology, supporting thousands of businesses across BFSI, NBFCs, education, and fintech sectors. Known for compliance, performance, and client success, CAMSPay specializes in resolving payment challenges for Mutual Funds, Insurance Providers, and NBFCs. The company envisions expanding its platform to address pain points across capital markets, insurance ecosystems, brokerages, and intermediaries.

An independent offshoot of CAMS – India's largest registrar and transfer agency for asset management – CAMSPay carries forward CAMS' legacy of trustworthiness, reliability, and innovation in payments.

About CAMS Limited

CAMS Limited (www.camsonline.com) is a leading financial infrastructure and service partner to India's asset management industry and BFSI segment. It holds approximately 68% market share based on mutual fund average assets under management (AAUM) and serves many of India's largest mutual funds, alternative investment funds, and portfolio managers.

The company has also ventured into new-age financial services like Account Aggregator and Central Record-Keeping Agency (CRA) services for the National Pension Scheme. CAMS continues to invest in digital innovation, acquiring stakes in AI-driven firms and digital transformation companies to further strengthen its ecosystem.

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