

07th October 2025

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street Mumbai 400 001 Scrip Code: 543232	National Stock Exchange of India Limited Exchange Plaza, 5th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 Trading Symbol: CAMS
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Dear Sir / Madam,

Sub: Press Release titled - Introducing ConsenPro by Think360.ai: The Platform Powering Consent & DPDP Compliance Across BFSI & Beyond

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by the Company on the cited subject, content of which is self-explanatory.

We request you to take the same on records.

Yours faithfully,
For Computer Age Management Services Limited

G Manikandan
Company Secretary and Compliance Officer

Computer Age Management Services Limited

Member of the Registrars Association of India (RAIN)

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Introducing ConsenPro by Think360.ai: The Platform Powering Consent & DPDP Compliance Across BFSI & Beyond

- Empowers Data Fiduciaries to meet Digital Personal Data Protection (DPDP) Act obligations with ease and strengthens consumer control on personal data sharing

Mumbai, 7th October 2025 – Think360.ai, a full-stack data science and AI solutions company and part of the CAMS Group, today announced the launch of ConsenPro, an advanced platform that enables enterprises to seamlessly comply with India’s new Digital Personal Data Protection (DPDP) Act while empowering individuals to make informed choices on how, when, and where their personal data is shared. While ConsenPro is purpose-built to address the complex consent and compliance needs of the BFSI sector, its scalable and domain-agnostic architecture makes it equally relevant for any enterprise handling personal data across diverse customer journeys.

As India’s data-driven economy accelerates, enterprises are under growing expectations around privacy, transparency, traceability, and regulatory compliance. ConsenPro steps in as a unified, enterprise-grade framework that empowers data fiduciaries to manage consent seamlessly, uphold regulatory mandates, and deliver privacy-first customer experiences. By placing the data principal’s rights at the core, it helps organizations minimize compliance risk and cut through operational complexities without compromising on trust or transparency.

Tackling India’s Data Privacy Mandate with Confidence

- ✓ **Seamless DPDP Compliance** - Simplifies implementation of the Digital Personal Data Protection Act with pre-equipped workflows for multilingual notice, consent capture, data retention schedules and consent withdrawal management - eliminating the need for fragmented solutions or manual processes
- ✓ **Empowered Customers** - Shift the power back to the individual. With intuitive interfaces, users can manage their personal data preferences, access consent history, and revoke permissions in real-time fostering deeper trust and digital autonomy
- ✓ **Real-time Monitoring and Reporting** - Stay audit-ready, always. ConsenPro delivers dynamic dashboards, real-time breach notifications, grievance resolution system and regulator-grade reporting to ensure fiduciaries are always a step ahead on the compliance curve
- ✓ **Scalable & Secure Architecture** - Built on Think360’s AI-first enterprise foundation, ConsenPro ensures enterprise-grade encryption, seamless data localization, and a secure audit trails - engineered to scale effortlessly across industries, use cases, and evolving customer journeys

With a privacy-first AI core and compliance-aware architecture, ConsenPro integrates effortlessly into existing enterprise data ecosystems. It empowers organizations across BFSI, fintech, TeleCom, HealthTech, and consumer domains to operationalize privacy-by-design principles, scaling trust, transparency, and compliance across every digital touchpoint.

*“With **ConsenPro**, we are bringing clarity and control back to India’s digital data ecosystem,”* said **Amit Das, CEO & Co-founder, Think360.ai**. *“For enterprises, this is an opportunity to turn compliance into a competitive advantage. For consumers, it’s about trust and transparency - the cornerstones of a digitally inclusive future.”*

“Think360’s innovation in DPDP compliance reinforces the CAMS Group’s commitment to shaping safe, secure, and responsible digital finance and data ecosystems,” added **Anuj Kumar, MD, CAMS**.

About Think360.ai (www.think360.ai)

Think360.ai (a CAMS group company) is a full-stack data science and AI solutions provider, enabling enterprises to build intelligent, compliant, and scalable digital ecosystems. Its product suite spans customer analytics, AI-driven decisioning, privacy-first data platforms, and compliance-grade automation for BFSI, fintech, and digital-first companies. With deep regulatory understanding and technology expertise, Think360.ai empowers organizations to transform data into actionable intelligence and competitive advantage.

About CAMS Limited (www.camsonline.com) BSE: 543232; NSE: CAMS

CAMS is a financial infrastructure and service partner to the asset management industry and provides platform-based services to the BFSI segment. The Company is India's largest registrar and transfer agent of mutual funds with an aggregate market share of ~68% based on mutual fund average assets under management (“AAUM”). Its mutual fund clients include ten of the fifteen largest mutual funds. The Company is the market-leading platform and service partner to alternative investment funds and portfolio managers serving over 490 mandates of 220 funds with full-stack digital and fund administration services. CAMSKRA is a fast-growing KYC repository for capital markets, offering unique solutions leveraging new age technologies. CAMSPay specializes in providing secure, seamless and innovative payment solutions for Mutual funds, BFSI sector and Ed Techs. Services to insurance companies and eInsurance services are provided via the subsidiary CAMSRep. The company has also forayed into new areas like Account Aggregator and Central Record-Keeping Agency (“CRA”) services for National Pension Scheme. CAMS acquired a majority stake in Think360.ai, a full-stack Data



Science and AI-focused firm and Fintuple Technologies, a digital transformation partner for capital market entities.

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