

ADITYA JAJODIA

5, Bentinck Street,
Kolkata – 700 001
033-2248 9808

Date :22.08.2012

National Stock Exchange of India Limited
"EXCHANGE PLAZA", C-1, Block G,
Bandra- Kurla Complex, Bandra (E)
Mumbai- 400 051

Sir,

- Sub : a) Intimation under Regulation 13(4), (4A) & (6) of SEBI (Prohibition of Insider Trading) Regulations, 1992**
b) Intimation under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

I hereby inform you that I, in the capacity of promoter director/acquirer, have acquired 21,846 equity shares through open market purchase on National Stock Exchange of India Ltd. of M/s Jai Balaji Industries Limited having Scrip Code: JAIBALAJI on 21.08.2012. After the said purchase my shareholding has increased from 5.387 % to 5.421%.

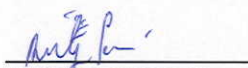
I am enclosing herewith

- a) Declaration in Form D under Regulation 13(4), (4A) & 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992
b) Intimation under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011

Kindly take on record the above intimation.

Thanking You.

Yours truly,


ADITYA JAJODIA

Encl : As mentioned above

cc:

The Manager
Bombay Stock Exchange Ltd.
25, P. J. Towers, Dalal Street,
Mumbai - 400 001

The Secretary
The Calcutta Stock Exchange Ltd.
7, Lyons Range,
Kolkata – 700 001

The Company Secretary
Jai Balaji Industries Limited
5, Bentinck Street,
Kolkata – 700 001

Form D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(4), 13(4A) and 6]

Details of change in shareholding or voting right held by Director or Officer and his dependants or Promoter or person who is a part of Promoter Group of Jai Balaji Industries Limited

Name, PAN No. & Address of Promoter/person who is a part of Promoter Group/ Director/ Officer with telephone number	Aditya Jajodia PAN No.: ACYPJ5228P Address: 5, Bentinck Street, Kolkata – 700 001 Telephone No.: 033-2248 9808
No. & % of shares/voting rights held by the Promoter/person who is a part of Promoter Group/ Director/ Officer	34,35,768(5.387%)
Date of receipt of allotment/ advice/ acquisition/ sale of shares/ voting rights	21/08/2012
No. and % of shares/ voting rights acquired	21,846(0.034%)
Date of intimation to company	22/08/2012
Mode of acquisition (market purchase/ public/ rights/ preferential offer, etc.)	Open Market purchase
No. & % of shares post acquisition	34,57,614(5.421%)
Trading member through whom the trade was executed with SEBI Registration No. of the TM	Goenka Capital Market Services NSE - SEBI Regn. No. INB 230648611
Exchange on which the trade was executed	National Stock Exchange of India Limited
Buy Quantity	21,846
Buy Value	₹ 8,75,587.68

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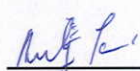
Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company	Jai Balaji Industries Limited		
2. Name(s) of the acquirer and Persons Acting in Concert with the Acquirer	Aditya Jajodia		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of Target Company are Listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd. The Calcutta Stock Exchange Ltd.		
5. Details of the acquisition/~~disposal~~ are as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition/ disposal under consideration, holding of</u>			
a) Shares carrying voting rights	34,35,768	5.387	5.387
b) Voting rights otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (specify holding in each category)	NA	NA	NA
d) Total (a+b+c)	34,35,768	5.387	5.387
<u>Details of acquisition/ sale</u>			
a) Shares carrying voting rights acquired/~~sold~~	21,846	0.034	0.034
b) Voting Rights acquired/ ~~sold~~ otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (specify holding in each category) acquired/sold	NA	NA	NA
d) Total (a+b+c)	21,846	0.034	0.034

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<u>After the acquisition/ Sale, holding of:</u>			
a) Shares carrying voting rights	34,57,614	5.421	5.421
b) Voting Rights otherwise than by shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the Target Company (specify holding in each category) after acquisition.	NA	NA	NA
d) Total (a+b+c)	34,57,614	5.421	5.421
6. Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market purchase		
7. Date of acquisition/ ~~sale~~ of shares / Voting Rights or date of receipt of intimation of allotment of shares, whichever is applicable	21.08.2012		
8. Equity share capital / total voting capital of the Target Company before the said acquisition/ sale	₹ 63,78,14,860/-		
9. Equity share capital/ total voting capital of the Target Company after the said acquisition/ sale	₹ 63,78,14,860/-		
10.Total diluted share/voting capital of the Target Company after the said acquisition/ sale.	₹ 63,78,14,860/-		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the Target Company.



(ADITYA JAJODIA)

Place: Kolkata

Date: 22.08.2012