

12<sup>th</sup> July 2011

1) **The Manager – CRD**  
**Bombay Stock Exchange Limited**  
P.J. Tower, Dalal Street,  
Mumbai-400 001

Fax No.022-22722037/39/41  
Re: Jagran Prakashan Limited  
Scrip code: 532705  
ISIN No.: INE199G01027

2) **The Listing Manager,**  
**National Stock Exchange of India Limited**  
‘Exchange Plaza’, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E), Mumbai-400 051

Fax No.022-26598237/38  
Re: Jagran Prakashan Limited  
Scrip code: JAGRAN  
ISIN No.: INE199G01027

Dear Sir,

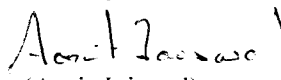
**Sub: Filing of Forms A and D under SEBI (Prohibition of Insider Trading) Regulations, 1992 [Regulations 13(1), 13(4) and (6)] and Disclosure in terms of Regulations 7(1), 7(1A) and 7(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997**

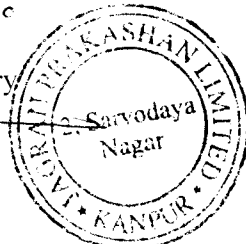
Please find enclosed herewith Form A under SEBI (Prohibition of Insider Trading) Regulations, 1992[Regulations 13(1) and (6)] regarding sale of entire holding of ((i) 1,00,63,470 equity shares of Jagran Prakashan Limited (JPL) constituting 3.18% of issued and paid-up capital by Mrs. Saroja Gupta (ii) 53,48,790 equity shares of JPL constituting 1.69% of issued and paid-up capital by Mrs. Pramila Gupta and (iii) 35,65,845 equity shares of JPL constituting 1.13% of issued and paid-up capital by Mr. Sunil Gupta to Jagran Media Network Investment Private Limited (JMNIP) with a view to consolidate the shareholding of JPL's promoters and their family members in JMNIP as has been approved by the Ministry of Information & Broadcasting pursuant to approval letter dated April 27, 2010 bearing reference No.10/49/2004-Press. Form D under SEBI (Prohibition of Insider Trading) Regulations, 1992[Regulations 13(4) and (6)] in respect of aforesaid sale of JPL's shares by Mr. Sunil Gupta is also enclosed herewith.

Please also find enclosed herewith disclosures in terms of Regulations 7(1), 7(1A) and 7(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 for acquisition of JPL's shares by JMNIP from Mrs. Saroja Gupta, Mrs. Pramila Gupta and Mr. Sunil Gupta respectively.

Thanking you,

Yours sincerely,  
For **Jagran Prakashan Limited**

  
(Amit Jaiswal)  
Company Secretary



**FORM A**

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(1) and (6)]

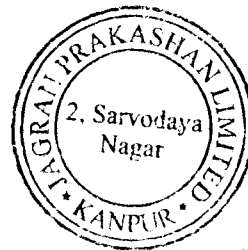
**Regulation 13(1) – Details of acquisition of 5% or more shares in a listed company.**

| Name, PAN & address of share- holder with telephone number                                                                                        | Share- holding prior to acquisition | No. & % of shares/ voting rights acquired | Date of receipt of allotment/ advice. Date of acquisition (specify) | Date of intimation to company | Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.) | Sharehold ing subsequent to acquisition | Trading member through whom the trade was executed with SEBI Registration No. of the TM                              | Exchange on which the trade was executed | Buy quantity     | Buy value (Rs) | Sell quantity | Sell value (Rs) |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------------|---------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------|------------------------------------------|------------------|----------------|---------------|-----------------|
| Jagran Media Network Investment Private Limited,<br><br>PAN: AABCP0065C<br><br>Jagran Building, 2, Sarvodaya Nagar, Kanpur<br>PH No: 0512-3983000 | 89093777 (28.17%)                   | 10063470 (3.18%)                          | 11.07.2011                                                          | 12.07.2011                    | Stock Market Purchase through Block deal                                       | 99157247 (31.35%)                       | ICICI Securities Limited Registration No.:- NSE- INB230773 037 BSE- INB011286 854 Membership No.:- NSE-07730 BSE-103 | National Stock Exchange                  | 10063470 (3.18%) | 1208622747.00  | NA            | NA              |

(Signature of Authorised Signatory)

Date: 12.07.2011

Place: Kanpur



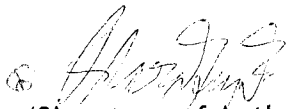
**FORM A**

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(1) and (6)]

**Regulation 13(1) – Details of acquisition of 5% or more shares in a listed company.**

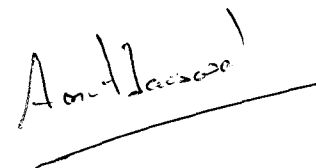
| Name, PAN & address of share- holder with telephone number                                                                                        | Share- holding prior to acquisition | No. & % of shares/ voting rights acquired | Date of receipt of allotment/ advice. Date of acquisition (specify) | Date of intimation to company | Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.) | Shareholdi ng subsequent to acquisition | Trading member through whom the trade was executed with SEBI Registration No. of the TM                              | Exchange on which the trade was executed | Buy quantity    | Buy value (Rs) | Sell quantity | Sell value (Rs) |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------------|---------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------|------------------------------------------|-----------------|----------------|---------------|-----------------|
| Jagran Media Network Investment Private Limited.<br><br>PAN: AABCP0065C<br><br>Jagran Building, 2. Sarvodaya Nagar, Kanpur<br>PH No: 0512-3983000 | 99157247 (31.35%)                   | 5348790 (1.69%)                           | 11.07.2011                                                          | 12.07.2011                    | Stock Market Purchase through Block deal                                       | 104506037 (33.04%)                      | ICICI Securities Limited Registration No.:- NSE- INB230773 037 BSE- INB011286 854 Membership No.:- NSE-07730 BSE-103 | National Stock Exchange                  | 5348790 (1.69%) | 642389679.00   | NA            | NA              |



(Signature of Authorised Signatory)

Date: 12.07.2011

Place: Kanpur



**FORM A**

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(1) and (6)]

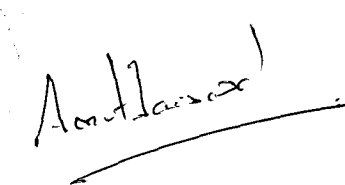
**Regulation 13(1) – Details of acquisition of 5% or more shares in a listed company.**

| Name, PAN & address of share- holder with telephone number                                                                                         | Share— holding prior to acquisition | No. & % of shares/ voting rights acquired | Date of receipt of allotment/ advice. Date of acquisition (specify) | Date of intimation to company | Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.) | Shareholdi ng subsequent to acquisition | Trading member through whom the trade was executed with SEBI Registration No. of the TM                                          | Exchange on which the trade was executed | Buy quantity    | Buy value (Rs) | Sell quantity | Sell value (Rs) |
|----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------------|---------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|-----------------|----------------|---------------|-----------------|
| Jagran Media Network Investment Private Limited,<br><br>PAN: AABCP0065 C<br><br>Jagran Building, 2, Sarvodaya Nagar, Kanpur<br>PH No: 0512-3983000 | 104506037 (33.04%)                  | 3565845 (1.13%)                           | 11.07.2011                                                          | 12.07.2011                    | Stock Market Purchase through Block deal                                       | 108071882 (34.17%)                      | ICICI Securities Limited<br>Registration No.:- NSE- INB230773 037<br>BSE- INB011286 854<br>Membership No.:- NSE-07730<br>BSE-103 | National Stock Exchange                  | 3565845 (1.13%) | 428257984.50   | NA            | NA              |

  
(Signature of Authorised Signatory)

Date: 12.07.2011

Place: Kanpur

# FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

[Regulation 13(4) and (6)]

## Regulation 13(4) – Details of change in shareholding in Director or Officer of a listed company.

| Name, PAN & address of Director/ Officer                                                                  | No. of shares/voting rights held by the Director/Officer | No. & % of shares/voting rights acquired/sold | Date of receipt of allotment advice/ acquisition/sale of shares/voting rights | Date of intimation to company | Mode of acquisition (market purchase/ public/ rights/ preferential offer etc.) | No. & % of shares/voting rights post-acquisition/ sale | Trading member through whom the trade was executed with SEBI Registration No. of the TM                            | Exchange on which the trade was executed | Buy quantity | Buy value | Sell quantity   | Sell value (Rs) |
|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------------|-------------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|------------------------------------------|--------------|-----------|-----------------|-----------------|
| Shri Sunil Gupta, Whole Time Director<br><br>PAN: ACZPG8339H<br><br>Puran Niwas, 7/51 Tilak Nagar, Kanpur | 3565845 (1.13%)                                          | 3565845 (1.13%)                               | 11.07.2011                                                                    | 12.07.2011                    | Stock Market Sale through Block deal                                           | NIL                                                    | ICICI Securities Limited Registration No.:- NSE- INB230773037 BSE- INB011286854 Membership No.:- NSE-07730 BSE-103 | National Stock Exchange                  | NA           | NA        | 3565845 (1.13%) | 428257984.50    |

SUNIL GUPTA

Date: 12.07.2011

Place: Kanpur

*Amul Tare*



**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO TARGET COMPANY AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE LISTED, IN TERMS OF REGULATION 7(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                                                    |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                                                           |                                                  |
| Names of the acquirer and PACs with the acquirer                                                                        | Jagran Media Network Investment Private Limited,<br>Jagran Building,<br>2, Sarvodaya Nagar, Kanpur |                                                  |
| Details of the acquisition as follows                                                                                   | Number                                                                                             | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer before acquisition under consideration                                    | 89093777                                                                                           | 28.17                                            |
| (b) Shares/voting rights acquired                                                                                       | 10063470                                                                                           | 3.18                                             |
| (c) Shares/VR of the acquirer after acquisition                                                                         | 99157247                                                                                           | 31.35                                            |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                        |                                                  |
| Date of acquisition shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 11.07.2011                                                                                         |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                               |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                                               |                                                  |

**Notes:**

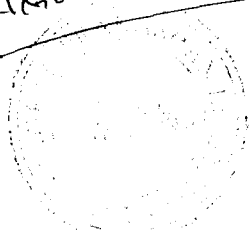
1. The disclosure shall be made whenever the post acquisition holding crosses 5%, 10% and 14% of the total paid up capital of the target company within 2 days of the acquisition.
2. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

(Signature of the acquirer/ Authorised Signatory)

Place: Kanpur

Date: 12.07.2011

*Am. J. Jaiswal*



**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO TARGET COMPANY AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE LISTED, IN TERMS OF REGULATION 7(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                                                    |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                                                           |                                                  |
| Names of the acquirer and PACs with the acquirer                                                                        | Jagran Media Network Investment Private Limited,<br>Jagran Building,<br>2, Sarvodaya Nagar, Kanpur |                                                  |
| Details of the acquisition as follows                                                                                   | Number                                                                                             | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer before acquisition under consideration                                    | 99157247                                                                                           | 31.35                                            |
| (b) Shares/voting rights acquired                                                                                       | 5348790                                                                                            | 1.69                                             |
| (c) Shares/VR of the acquirer after acquisition                                                                         | 104506037                                                                                          | 33.04                                            |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                        |                                                  |
| Date of acquisition shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 11.07.2011                                                                                         |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                               |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                                               |                                                  |

**Notes:**

1. The disclosure shall be made whenever the post acquisition holding crosses 5%, 10% and 14% of the total paid up capital of the target company within 2 days of the acquisition.
2. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

(Signature of the acquirer/ Authorised Signatory)

Place: Kanpur

Date: 12.07.2011

*Amal Dasgupta*

**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO TARGET COMPANY AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE LISTED, IN TERMS OF REGULATION 7(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                                                    |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                                                           |                                                  |
| Names of the acquirer and PACs with the acquirer                                                                        | Jagran Media Network Investment Private Limited,<br>Jagran Building, 2,<br>Sarvodaya Nagar, Kanpur |                                                  |
| Details of the acquisition as follows                                                                                   | Number                                                                                             | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer before acquisition under consideration                                    | 104506037                                                                                          | 33.04                                            |
| (b) Shares/voting rights acquired                                                                                       | 3565845                                                                                            | 1.13                                             |
| (c) Shares/VR of the acquirer after acquisition                                                                         | 108071882                                                                                          | 34.17                                            |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                        |                                                  |
| Date of acquisition shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 11.07.2011                                                                                         |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                               |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                                               |                                                  |

**Notes:**

1. The disclosure shall be made whenever the post acquisition holding crosses 5%, 10% and 14% of the total paid up capital of the target company within 2 days of the acquisition.
2. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

(Signature of the acquirer/ Authorised Signatory)

Place: Kanpur

Date: 12.07.2011



*Amal K...*

**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO TARGET COMPANY  
AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE  
LISTED, IN TERMS OF REGULATION 7(1A) OF SEBI (SUBSTANTIAL ACQUISITION OF  
SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                              |                                             |                                                  |
|------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                                   | JAGRAN PRAKASHAN LIMITED                    |                                                  |
| Names of the acquirer/seller and PACs with the acquirer/seller                                                               | Mrs. Saroja Gupta                           |                                                  |
| Details of the acquisition/sale as follows                                                                                   | Number                                      | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer/seller before acquisition under consideration                                  | 10063470                                    | 3.18                                             |
| (b) Shares/voting rights acquired/sold                                                                                       | 10063470                                    | 3.18                                             |
| (c) Shares/VR of the acquirer/seller after acquisition/sale                                                                  | NIL                                         | NIL                                              |
| Mode of acquisition/sale (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE |                                                  |
| Date of acquisition/sale shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 11.07.2011                                  |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition/sale                                  | 316267857 equity shares of Rs 2 each        |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition/sale                                   | 316267857 equity shares of Rs 2 each        |                                                  |

**Notes:**

1. The disclosure shall be made within 2 days of the acquisition / sale.
2. The term 'acquirer' shall also include a pledge, other than a bank or a financial institution and such pledge shall make disclosure to the target company and the stock exchange within two days of creation of pledge.
3. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

*Saroja gupte*

(Signature of the acquirer / Seller)

Place: Kanpur

Date: 12.07.2011



*Am. I. T. ...*

**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO TARGET COMPANY  
AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE  
LISTED, IN TERMS OF REGULATION 7(1A) OF SEBI (SUBSTANTIAL ACQUISITION OF  
SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                              |                                             |                                                  |
|------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                                   | JAGRAN PRAKASHAN LIMITED                    |                                                  |
| Names of the acquirer/seller and PACs with the acquirer/seller                                                               | Mrs. Pramila Gupta                          |                                                  |
| Details of the acquisition/sale as follows                                                                                   | Number                                      | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer/seller before acquisition under consideration                                  | 5348790                                     | 1.69                                             |
| (b) Shares/voting rights acquired/sold                                                                                       | 5348790                                     | 1.69                                             |
| (c) Shares/VR of the acquirer/seller after acquisition/sale                                                                  | NIL                                         | NIL                                              |
| Mode of acquisition/sale (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE |                                                  |
| Date of acquisition/sale shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 11.07.2011                                  |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition/sale                                  | 316267857 equity shares of Rs 2 each        |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition/sale                                   | 316267857 equity shares of Rs 2 each        |                                                  |

**Notes:**

1. The disclosure shall be made within 2 days of the acquisition / sale.
2. The term 'acquirer' shall also include a pledge, other than a bank or a financial institution and such pledge shall make disclosure to the target company and the stock exchange within two days of creation of pledge.
3. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

*Pramila*  
(Signature of the acquirer / Seller)

Place: Kanpur

Date: 12.07.2011

*Amil Jaiswal*

**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO TARGET COMPANY  
AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE  
LISTED, IN TERMS OF REGULATION 7(1A) OF SEBI (SUBSTANTIAL ACQUISITION OF  
SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                              |                                             |                                                  |
|------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                                   | JAGRAN PRAKASHAN LIMITED                    |                                                  |
| Names of the acquirer/seller and PACs with the acquirer/seller                                                               | Mr. Sunil Gupta                             |                                                  |
| Details of the acquisition/sale as follows                                                                                   | Number                                      | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer/seller before acquisition under consideration                                  | 3565845                                     | 1.13                                             |
| (b) Shares/voting rights acquired/sold                                                                                       | 3565845                                     | 1.13                                             |
| (c) Shares/VR of the acquirer/seller after acquisition/sale                                                                  | NIL                                         | NIL                                              |
| Mode of acquisition/sale (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE |                                                  |
| Date of acquisition/sale shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable          | 11.07.2011                                  |                                                  |
| Paid up capital/total voting capital of the target company before the said acquisition/sale                                  | 316267857 equity shares of Rs 2 each        |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition/sale                                   | 316267857 equity shares of Rs 2 each        |                                                  |

**Notes:**

1. The disclosure shall be made within 2 days of the acquisition / sale.
2. The term 'acquirer' shall also include a pledge, other than a bank or a financial institution and such pledge shall make disclosure to the target company and the stock exchange within two days of creation of pledge.
3. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

(Signature of the acquirer / Seller)

Place: Kanpur

Date: 12.07.2011

*Amil Darsana*

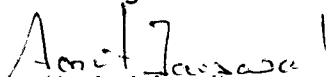
**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO STOCK EXCHANGES BY  
TARGET COMPANY, IN TERMS OF REGULATION 7(3) OF SEBI (SUBSTANTIAL  
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                                              |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                                                     |                                                  |
| Date of reporting                                                                                                       | 12.07.2011                                                                                   |                                                  |
| Names of the stock exchanges where the shares of the target company are listed                                          | NATIONAL STOCK EXCHANGE OF INDIA AND BOMBAY STOCK EXCHANGE OF INDIA                          |                                                  |
| <i>Details of the acquisition/sale received in terms of Reg. 7(1) and 7(1A)</i>                                         |                                                                                              |                                                  |
| Names of the acquirers/sellers and PACs with them                                                                       | Jagran Media Network Investment Private Limited, Jagran Building, 2, Sarvodaya Nagar, Kanpur |                                                  |
| Date of Acquisition/sale                                                                                                | 11.07.2011                                                                                   |                                                  |
| Date of receipt of intimation of allotment by acquirer/seller                                                           | 12.07.2011                                                                                   |                                                  |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                  |                                                  |
| Mode of sale (e.g. open market/MOU/off market etc.)                                                                     | Block Deal at NSE                                                                            |                                                  |
| Particulars of acquisition/sale                                                                                         | Number                                                                                       | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer/seller before acquisition/sale                                            | 89093777                                                                                     | 28.17                                            |
| (b) Shares/voting rights acquired/sold                                                                                  | 10063470                                                                                     | 3.18                                             |
| (c) Shares/VR of the acquirer/seller after acquisition/sale                                                             | 99157247                                                                                     | 31.35                                            |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                         |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                                         |                                                  |

**Note:**

1. The disclosure shall be made within 7 days of receipt of information u/r 7(1) and 7(1A).

For Jagran Prakashan Limited

  
(Amit Jaiswal)

Company Secretary

Place: Kanpur

Date: 12.07.2011



**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO STOCK EXCHANGES BY  
TARGET COMPANY, IN TERMS OF REGULATION 7(3) OF SEBI (SUBSTANTIAL  
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                                              |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                                                     |                                                  |
| Date of reporting                                                                                                       | 12.07.2011                                                                                   |                                                  |
| Names of the stock exchanges where the shares of the target company are listed                                          | NATIONAL STOCK EXCHANGE OF INDIA AND BOMBAY STOCK EXCHANGE OF INDIA                          |                                                  |
| <i>Details of the acquisition/sale received in terms of Reg. 7(1) and 7(1A)</i>                                         |                                                                                              |                                                  |
| Names of the acquirers/sellers and PACs with them                                                                       | Jagran Media Network Investment Private Limited, Jagran Building, 2, Sarvodaya Nagar, Kanpur |                                                  |
| Date of Acquisition/sale                                                                                                | 11.07.2011                                                                                   |                                                  |
| Date of receipt of intimation of allotment by acquirer/seller                                                           | 12.07.2011                                                                                   |                                                  |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                  |                                                  |
| Mode of sale (e.g. open market/MOU/off market etc.)                                                                     | Block Deal at NSE                                                                            |                                                  |
| Particulars of acquisition/sale                                                                                         | Number                                                                                       | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer/seller before acquisition/sale                                            | 99157247                                                                                     | 31.35                                            |
| (b) Shares/voting rights acquired/sold                                                                                  | 5348790                                                                                      | 1.69                                             |
| (c) Shares/VR of the acquirer/seller after acquisition/sale                                                             | 104506037                                                                                    | 33.04                                            |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                         |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                                         |                                                  |

**Note:**

1. The disclosure shall be made within 7 days of receipt of information u/r 7(1) and 7(1A).

**For Jagran Prakashan Limited**

*Amit Jaiswal*  
(Amit Jaiswal)

**Company Secretary**

Place: Kanpur

Date: 12.07.2011



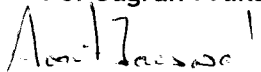
**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO STOCK EXCHANGES BY  
TARGET COMPANY, IN TERMS OF REGULATION 7(3) OF SEBI (SUBSTANTIAL  
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                                              |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                                                     |                                                  |
| Date of reporting                                                                                                       | 12.07.2011                                                                                   |                                                  |
| Names of the stock exchanges where the shares of the target company are listed                                          | NATIONAL STOCK EXCHANGE OF INDIA AND BOMBAY STOCK EXCHANGE OF INDIA                          |                                                  |
| <i>Details of the acquisition/sale received in terms of Reg. 7(1) and 7(1A)</i>                                         |                                                                                              |                                                  |
| Names of the acquirers/sellers and PACs with them                                                                       | Jagran Media Network Investment Private Limited, Jagran Building, 2, Sarvodaya Nagar, Kanpur |                                                  |
| Date of Acquisition/sale                                                                                                | 11.07.2011                                                                                   |                                                  |
| Date of receipt of intimation of allotment by acquirer/seller                                                           | 12.07.2011                                                                                   |                                                  |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                                                  |                                                  |
| Mode of sale (e.g. open market/MOU/off market etc.)                                                                     | Block Deal at NSE                                                                            |                                                  |
| Particulars of acquisition/sale                                                                                         | Number                                                                                       | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer/seller before acquisition/sale                                            | 104506037                                                                                    | 33.04                                            |
| (b) Shares/voting rights acquired/sold                                                                                  | 3565845                                                                                      | 1.13                                             |
| (c) Shares/VR of the acquirer/seller after acquisition/sale                                                             | 108071882                                                                                    | 34.17                                            |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                                         |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                                         |                                                  |

**Note:**

1. The disclosure shall be made within 7 days of receipt of information u/r 7(1) and 7(1A).

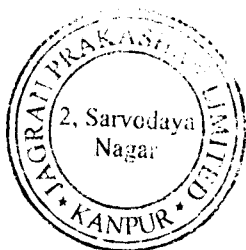
**For Jagran Prakashan Limited**

  
(Amit Jaiswal)

**Company Secretary**

Place: Kanpur

Date: 12.07.2011



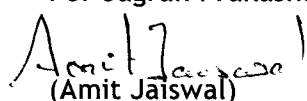
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TARGET COMPANY, IN TERMS OF REGULATION 7(3) OF SEBI (SUBSTANTIAL  
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                     |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                            |                                                  |
| Date of reporting                                                                                                       | 12.07.2011                                                          |                                                  |
| Names of the stock exchanges where the shares of the target company are listed                                          | NATIONAL STOCK EXCHANGE OF INDIA AND BOMBAY STOCK EXCHANGE OF INDIA |                                                  |
| <i>Details of the acquisition/sale received in terms of Reg. 7(1) and 7(1A)</i>                                         |                                                                     |                                                  |
| Names of the acquirers/sellers and PACs with them                                                                       | Mrs. Saroja Gupta<br>R/o Puran Niwas,<br>7/51, Tilak Nagar, Kanpur  |                                                  |
| Date of Acquisition/sale                                                                                                | 11.07.2011                                                          |                                                  |
| Date of receipt of intimation of allotment by acquirer/seller                                                           | 12.07.2011                                                          |                                                  |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                         |                                                  |
| Mode of sale (e.g. open market/MOU/off market etc.)                                                                     | Block Deal at NSE                                                   |                                                  |
| Particulars of acquisition/sale                                                                                         | Number                                                              | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer/seller before acquisition/sale                                            | 10063470                                                            | 3.18                                             |
| (b) Shares/voting rights acquired/sold                                                                                  | 10063470                                                            | 3.18                                             |
| (c) Shares/VR of the acquirer/seller after acquisition/sale                                                             | NIL                                                                 | NIL                                              |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                |                                                  |

**Note:**

1. The disclosure shall be made within 7 days of receipt of information u/r 7(1) and 7(1A).

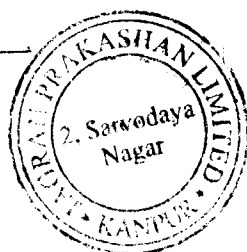
For Jagran Prakashan Limited

  
(Amit Jaiswal)

Company Secretary

Place: Kanpur

Date: 12.07.2011



**FORMAT FOR DISCLOSURE OF DETAILS OF ACQUISITION TO STOCK EXCHANGES BY  
TARGET COMPANY, IN TERMS OF REGULATION 7(3) OF SEBI (SUBSTANTIAL  
ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                     |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                            |                                                  |
| Date of reporting                                                                                                       | 12.07.2011                                                          |                                                  |
| Names of the stock exchanges where the shares of the target company are listed                                          | NATIONAL STOCK EXCHANGE OF INDIA AND BOMBAY STOCK EXCHANGE OF INDIA |                                                  |
| <i>Details of the acquisition/sale received in terms of Reg. 7(1) and 7(1A)</i>                                         |                                                                     |                                                  |
| Names of the acquirers/sellers and PACs with them                                                                       | Mrs. Pramila Gupta<br>R/o Puran Niwas,<br>7/51, Tilak Nagar, Kanpur |                                                  |
| Date of Acquisition/sale                                                                                                | 11.07.2011                                                          |                                                  |
| Date of receipt of intimation of allotment by acquirer/seller                                                           | 12.07.2011                                                          |                                                  |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                         |                                                  |
| Mode of sale (e.g. open market/MOU/off market etc.)                                                                     | Block Deal at NSE                                                   |                                                  |
| Particulars of acquisition/sale                                                                                         | Number                                                              | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer/seller before acquisition/sale                                            | 5348790                                                             | 1.69                                             |
| (b) Shares/voting rights acquired/sold                                                                                  | 5348790                                                             | 1.69                                             |
| (c) Shares/VR of the acquirer/seller after acquisition/sale                                                             | NIL                                                                 | NIL                                              |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                |                                                  |

**Note:**

1. The disclosure shall be made within 7 days of receipt of information u/r 7(1) and 7(1A).

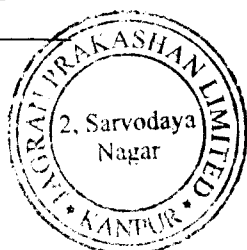
**For Jagran Prakashan Limited**

*Amit Jaiswal*  
(Amit Jaiswal)

**Company Secretary**

Place: Kanpur

Date: 12.07.2011



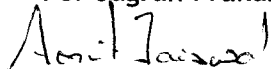
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ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997**

|                                                                                                                         |                                                                     |                                                  |
|-------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------|
| Name of the Target company                                                                                              | JAGRAN PRAKASHAN LIMITED                                            |                                                  |
| Date of reporting                                                                                                       | 12.07.2011                                                          |                                                  |
| Names of the stock exchanges where the shares of the target company are listed                                          | NATIONAL STOCK EXCHANGE OF INDIA AND BOMBAY STOCK EXCHANGE OF INDIA |                                                  |
| <i>Details of the acquisition/sale received in terms of Reg. 7(1) and 7(1A)</i>                                         |                                                                     |                                                  |
| Names of the acquirers/sellers and PACs with them                                                                       | Sunil Gupta<br>R/o Puran Niwas,<br>7/51, Tilak Nagar, Kanpur        |                                                  |
| Date of Acquisition/sale                                                                                                | 11.07.2011                                                          |                                                  |
| Date of receipt of intimation of allotment by acquirer/seller                                                           | 12.07.2011                                                          |                                                  |
| Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/ <i>inter se</i> transfer etc.). | Inter se transfer through block deal at NSE                         |                                                  |
| Mode of sale (e.g. open market/MOU/off market etc.)                                                                     | Block Deal at NSE                                                   |                                                  |
| Particulars of acquisition/sale                                                                                         | Number                                                              | % w.r.t. total paid up capital of Target Company |
| (a) Shares/Voting rights (VR) of the acquirer/seller before acquisition/sale                                            | 3565845                                                             | 1.13                                             |
| (b) Shares/voting rights acquired/sold                                                                                  | 3565845                                                             | 1.13                                             |
| (c) Shares/VR of the acquirer/seller after acquisition/sale                                                             | NIL                                                                 | NIL                                              |
| Paid up capital/total voting capital of the target company before the said acquisition                                  | 316267857 equity shares of Rs 2 each                                |                                                  |
| Paid up capital/total voting capital of the target company after the said acquisition                                   | 316267857 equity shares of Rs 2 each                                |                                                  |

**Note:**

1. The disclosure shall be made within 7 days of receipt of information u/r 7(1) and 7(1A).

For Jagran Prakashan Limited

  
(Amit Jaiswal)

Company Secretary

Place: Kanpur

Date: 12.07.2011

