



**JUBILANT
FOODWORKS**

JFL/NSE-BSE/2012-13/.....²²⁰

October 10, 2012

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai - 400001

CM Quote: JUBLFOOD

Scrip Code: 533155

Sub: Issue of Press Note dated October 10, 2012

Dear Sir/Madam,

Please find enclosed herewith a copy of the press note to be issued by the Company.

This is for your information and record.

Thanking you,
For Jubilant FoodWorks Limited


(Mona Aggarwal)
Company Secretary

Encl : a/a

A Jubilant Bhartia Company

Jubilant FoodWorks Limited

Corporate & Regd. Office:
B-214, Phase-II, Dist. Gautam Budh Nagar
Noida - 201 305, UP, India
Tel : +91 120 40 90500, Fax: +91 120 4090599
PAN No. - AABCD1821C





PRESS NOTE

Dunkin' Donuts now in millennium city

Restaurant Opens with a Wide Variety Western, all Day Part Menu Including Donuts, Coffee, Sandwiches, Milkshakes, Smoothies, Snacks, and More

New Delhi, October 10, 2012: Dunkin' Donuts, the world's leading baked goods and coffee chain has launched its first outlet in Gurgaon at Unitech Cyber Park, South City I. Following the overwhelming response to its 4 existing restaurants in Delhi, Dunkin' Donuts outlet in Gurgaon is also proving to be a huge draw among the local residents who are specially appreciative of the great all-day menu of food and fantastic range of beverages that the brand offers.

The new Dunkin' Donuts restaurant, like all other Dunkin' Donuts outlets in India, will deliver the same quality food and beverages served in a fast, friendly and convenient environment that the brand is internationally renowned for. The menu will include a range of donuts, Dunkin' Donuts Original Blend drip coffee; espresso based beverages, as well as a delectable range of sandwiches made out of artisan breads such as focaccia, croissants, ciabatta, bagels. The beverages menu has also been expanded with fruit milkshakes, smoothies and tea catered to Indian taste preferences. The newly opened all day food and beverage restaurant at Unitech Cyber Park with its attractive menu offerings and value pricing is sure to be a highly popular hangout zone for friends and family. The restaurant has a very attractive and international ambience with comfortable seating.

Commenting on the encouraging customer feedback to the first Dunkin' Donuts outlet in Gurgaon, Mr. Dev Amritesh, President and COO, Dunkin' Donuts India said "We are happy with the response to our first Dunkin' Donuts store in Gurgaon. Gurgaon has truly emerged as a cosmopolitan city where young people from all across the globe live & work. That is precisely why we have chosen this place as the first city in NCR region to open our restaurant. Our Dunkin' Donuts store is in sync with Gurgaon dwellers' taste buds, who have widely travelled, follow & enjoy international cuisine and high quality beverages".

He further added "Dunkin' Donuts is known for its donuts for sure, but is also about coffee, sandwiches, all day snacks and other beverages. The brand name in India has the sign of "Dunkin' Donuts & More" to signify our wide product range and the unique experiences that our restaurants offer. We believe Dunkin' Donuts will occupy the sweet spot in between cafés

- Dunkin' Donuts menu would include **24** varieties of donuts, Dunkin' Donuts Original Blend drip coffee; espresso based beverages, as well as a delectable range of sandwiches made out of artisan breads such as focaccia, croissants, ciabatta, bagels.
- The beverages menu has also been expanded with fruit milkshakes, smoothies and tea catered to Indian taste preferences.



and quick service restaurants, as we offer elements of both".

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL) part of Jubilant Bhartia group was incorporated in 1995 and initiated operations in 1996. JFL is India's largest food service company, with a network of 500 Domino's Pizza stores (as of 30th August, 2012) across 110 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 55% market share and 70%+ share in the Pizza home delivery segment in India (as per Euro monitor report 2012). The Company also has exclusive rights for developing Dunkin' Donuts brand and operating restaurants for India and currently has launched 5 Dunkin' Donuts restaurants in India (as of 6th October, 2012).

For more updates and information on the Company, please log on to www.jubilantfoodworks.com

For further media queries please contact:-

Sylvia Dutta

Corporate Communications

Jubilant FoodWorks Limited

+91 9958694506

Arpita Sinha

Lexicon Public Relations

+91 9871606139

