JUBILANT FOODWORKS
A Jubilant Bhartia Company

JFL/NSE-BSE/2011/...138.....

November 16, 2011

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai – 400001

CM Quote: JUBLFOOD

Scrip Code: 533155

Sub: Issue of Press release dated November 16, 2011

Dear Sir/Madam,

Please find attached herewith a copy of the press release to be issued by the Company.

This is for your information and record.

Thanking you,
For **Jubilant FoodWorks Limited**

JUBILANT FOODWORKS LIMITED

(Mona Aggarwal)
Company Secretary

Encl : a/a

Jubilant FoodWorks Ltd.
Master Franchisee of Domino's Pizza Overseas Franchising B.V., Netherlands
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Domino's Global CEO visits India to mark 400th store milestone!

New Delhi, November 16, 2011: Domino's Pizza the Pizza Delivery Expert and market leader in organized pizza home delivery segment (source: The Food Franchising Report 2009) announced **crossing of 400 store milestone in India** (in last quarter), **with visit of Mr. Patrick Doyle, President & CEO Domino's Pizza Inc., to mark the milestone.** Domino's Pizza India has witnessed unprecedented pace of growth in Food Service category, with the addition of over 100 stores in just 15 months since Mr. Patrick's last visit to India. This is the highest number of store openings in such a short time span outside of the U.S. Jubilant FoodWorks Limited also has the unique distinction of being the fastest growing franchisee of Domino's Pizza globally.

Other records that validate Domino's outstanding performance in India include the store at Noida being rated as one of the busiest Domino's store in the world and the Indian operations clocking the highest same store growth globally in the Domino's network. In the last one year Domino's Pizza has not only aggressively expanded its footprint , but has been focused on winning more customer hearts across India through its tasty Pizza offerings, unmatched delivery promise and warm customer service approach.

Commenting on the remarkable performance in India Mr. Patrick Doyle, President & CEO Domino's Pizza Inc said, "The India operations are doing very well! My most recent visit to India was last year to celebrate the 300th store launch and it makes me immensely happy to come to India again to mark the crossing of the 400th store milestone in just over 15th months. The success of Domino's in India is the result of the dedication and efforts of the passionate team. The amazing growth of Domino's India has set new records for us globally, which will certainly inspire other countries to emulate the India story "

"Our performance as an organisation is already reflected in our financial performance in the last few quarters. Currently there are 411 Domino's stores in India and plans are afoot to expand the brand's footprint further into the Indian heartland. If all goes as per our plan to add atleast 80 stores annually, we should be opening our 500th Domino's Pizza store sometime next year." **added Mr. Shyam S Bhartia , Chairman & Mr. Hari S Bhartia , Co- Chairman, Jubilant FoodWorks Limited.**

JUBILANT FOODWORKS LIMITED

Mr. Ajay Kaul, CEO Jubilant FoodWorks Limited added "Our success stems from not merely growing the number of stores but more importantly on focusing on our customers. Our growth is fuelled by customer's love for our brand and our products. Domino's is the market leader in Pizza category in Indian Food service industry and we intend to continue our efforts in making our innovative products, reach every corner of the country and make the brand more appealing in terms of product and service. With the addition of 100 stores in last 15-16 months, we are now amongst top 5 globally in the Domino's network in terms of absolute number of stores.

About Domino's Pizza

Domino's Pizza was established in 1960 and currently operates in 65 countries. The brand has 9064 outlets worldwide. There are 411 Domino's Pizza stores in India (as of 30th September 2011) and it is the leading Food Services brand in the country. Domino's delivery promise of 30 mins or free has been a USP of the brand which is unmatched and unrivalled in the region. It's the unique combination of delicious taste, convenience and great value that has made Domino's Pizza such a successful brand.

The brand apart from the famous hot n piping pizzas has a wide range of delicious food items in its menu - like lip smacking Pastas in red & white sauce, Garlic bread, Chicken Wings and Choc Lava Cake, Butterscotch mousse cake etc.

About Jubilant FoodWorks Ltd

JFL was incorporated in 1995 and initiated operations in 1996. JFL is India's largest and fastest growing food service company, with a network of 411 stores (as of 30 September, 2011). JFL & its subsidiary operates Domino's Pizza brand with the exclusive rights for India, Nepal, Bangladesh and Sri Lanka. The Company is the market leader in the organized pizza market in India with over 50% market share and 70% share in the Pizza home delivery segment. The Company has now also strengthened its portfolio by entering into an alliance with Dunkin' Donuts, for developing the Dunkin' Donuts brand and operating restaurants in India.

For more updates and information on the Company, please log on to www.dominos.co.in

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