



JFL/NSE-BSE/2013-14/...282...

April 10, 2013

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

The Manager
Listing Department
Bombay Stock Exchange Ltd.
25th Floor, P.J. Towers,
Dalal Street, Mumbai - 400001

CM Quote: JUBLFOOD

Scrip Code: 533155

Sub: Issue of Press Release dated April 10, 2013

Dear Sir/Madam,

Please find enclosed herewith a copy of press release to be issued by the Company.

This is for your information and records.

Thanking you,
For Jubilant FoodWorks Limited


(Mona Aggarwal)
Company Secretary

Encl : a/a

A Jubilant Bhartia Company

Jubilant FoodWorks Limited

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PAN No. - AABCD1821C





Press Release

Jubilant FoodWorks Limited Launches its First Commissary in North India

- First commissary in North India for Domino's Pizza and Dunkin' Donuts

- To cater to the states of Punjab, Haryana, Uttarakhand, Himachal Pradesh and Jammu & Kashmir

Chandigarh, 10 April, 2013:- Buoyed by the excellent response to the two brands and future growth opportunities for store network expansion across North India, Jubilant FoodWorks, today launched its commissary in Mohali to cater to the region. The commissary will cater to all Domino's Pizza and Dunkin' Donuts outlets in five states apart from Chandigarh, namely: Punjab, Haryana, Uttarakhand, Himachal and Jammu & Kashmir.

Speaking on the launch of the commissary in Northern India, Mr. Ajay Kaul, CEO, Jubilant FoodWorks Limited said "North India is a critical market for us and the consumers here have shown a great affinity to our brand. In the past few years, this region has seen a double digit growth in terms of system and same store growth. To cater to the rising consumer demand and to increase our footprint in the region, ***we are opening our first commissary in the region today.*** This state-of-the-art commissary, which will have cutting edge technology and a highly skilled workforce, is an extension of our commitment to cater to our loyal customers in North India."

The state-of-art commissary spans an area of 25000 square feet and is equipped with the latest technology and automated machinery, temperature controlled refrigeration and freezer units to ensure highest standards of food safety and quality. This commissary will cater to 45 Domino's stores and 1 Dunkin' Donuts restaurant to start with.

All the processes in the commissary have been designed complying to regulations laid down by Food Safety & Standards Authority of India. The commissary will also have an in-house testing laboratory that



will ensure stringent checks on the quality of materials in the production process. The facility will focus on maintaining strict process controls in all stages of production, storage and distribution.

About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service company, with a network of 552 Domino's Pizza stores (as of 31st December, 2012) across 118 cities. JFL & its subsidiary operate Domino's Pizza brand with the exclusive rights for India, Sri Lanka, Bangladesh and Nepal. The Company is the market leader in the organized pizza market with a 62% market share and 70%+ share in the Pizza home delivery segment in India (as per Euro monitor report 2012). The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 10 Dunkin' Donuts restaurants in India (as of 22 March, 2013).

For more updates and information on the Company, please log on to www.jubilantfoodworks.com; www.dominos.co.in

For further media queries please contact:-

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